

# CyberSecurity: Facing the Threat

2016

CyberSecurity is one of America's fastest growing industries. News reports, periodicals, online blogs/journals, and emails are filled with warnings and stories of disastrous cyber attacks stealing everything from client data to state secrets. Trojans, unpatched software, phishing, network-traveling worms, and advanced persistent threats (APT) are most common ~ but not necessarily the most devastating. Seminar participants will examine the why, how, and what should be done to diminish an entity's risk and protect its data.

As Ron Hulshizer says, "People are the weakest link for information security." That weakness is usually directly derived from a lack of training. This seminar gathers together five experts to guide participants through understanding:

- CyberSecurity risk and control issues – discussion of audit tools/techniques
- Identification of Best Practices
- CyberSecurity Fraud Loss Issues
- Cyber Insurance
- The developing regulatory and legal landscape around CyberSecurity issues
- CyberSecurity preparedness planning

## Meet the Presenters!



**Angela Morelock, CPA, CFE, CFF**, has 20 years of experience and leads BKD's forensic accounting and investigations team providing fraud investigation and prevention, complex litigation support and forensic accounting services for a variety of business clients.

An avid public speaker, Angela is a frequent lecturer at national conferences and other business group meetings. Her educational sessions on white-collar crime continually receive high audience ratings.

Angela is a Certified Public Accountant, Certified Fraud Examiner (CFE) certified in financial forensics (CFF) and a Certified Forensic Accountant® (Cr.FA®). She is responsible for resolving a wide range of allegations of fraud and white-collar crime. She participates in more than 60 hours of continuing education each year and has attended numerous valuation, litigation services, damages and fraud courses offered by the American Institute of Certified Public Accountants (AICPA) and Association of Certified Fraud Examiners (ACFE).

Angela has an extensive background in business valuation and has earned the AICPA's Accredited in Business Valuation (ABV) designation, which is granted exclusively to CPAs who demonstrate business valuation expertise and experience. In 2008, Angela was chosen by **Midwest CEO Magazine** as one of the area's "Most Influential Women." In 2009, Angela was chosen by the **Springfield Business Journal** as one of the area's "20 Most Influential Women."



**Jeff Eiserman** is a former business owner who learned first-hand how to identify risks and develop a plan to manage them. In February 2009, he went from a client to part of the team when he joined Ollis/Akers/Arney as a Business Risk Advisor in the Commercial Risk Department.

Jeff saw the need to partner with a team of advisors who could do more than just obtain insurance policies. Using that former experience, he helps businesses identify their unique areas of risk and develop long-term plans to address that risk. Jeff was named to the inaugural class of Springfield Business Journal Trusted Advisers in 2014.

Jeff graduated cum laude from Missouri State University in 1991 with a Bachelor of Science in Marketing. He recently served as President of the Board of Directors of the Discovery Center, a hands-on science museum promoting science education in the Springfield community.



**Ron Hulshizer, CMA, CGEIT, CISA**, has more than 25 years of experience helping companies with information technology (IT), security and financial accounting issues including the last 15 years with BKD. Ron's primary focus is providing internal audit IT and IT security services to financial institutions.

Prior to joining BKD, Ron spent 10 years with two software-development firms and was responsible for their financial and IT operations.

He speaks nationwide to banking associations on CyberSecurity and IT compliance issues on a regular basis. Hulshizer is a Certified Management Accountant and has certifications through ISACA for Certification in the Governance of Enterprise IT and Certified Information Systems Auditor.





**Lanny Morrow, EnCE**, has experience in computer forensics and data mining. He assists attorneys in litigation and disputes by uncovering electronic data to be admitted into evidence. As part of the computer forensics team, he performs forensic image copying of computer media, as well as mining, analyzing and reporting on the recovered data.

He is currently involved in the text data mining initiative at BKD and is developing “predictive coding” technologies for use in mining textual data, such as email, document collections and computer hard drives using artificial intelligence. Such technologies allow investigators to search massive text collections for concepts, recurring themes, anomalies in communications and even emotions captured in text.

Lanny is certified as an EnCase<sup>®</sup> Certified Examiner (EnCE<sup>®</sup>), a designation awarded to computer forensics professionals who demonstrate expertise in recovering forensic data from computer systems using proper forensic methodology. He participates in more than 60 hours of continuing education each year. Lanny is a cum laude graduate of Missouri State University, Springfield, with B.S. degrees in finance and accounting.



**Matt Paque, J.D.** has a comprehensive understanding of complex corporate compliance and governance issues. His knowledge and experience provides tremendous benefits to clients, particularly given his firsthand insight with the complex regulatory matters that challenge today’s businesses.

Matt represents clients in the energy, chemical, manufacturing, transportation, and retail industry sectors on environmental issues, including civil enforcement, auditing, litigation, permitting, workplace safety, air quality, water quality, waste handling and disposal, and Superfund/CERCLA matters. His environmental practice is versatile and includes due diligence, settlement negotiations and contract negotiations, brownfields redevelopment, environmental compliance auditing, and management of site investigations and cleanups. He has represented clients before the Oklahoma Department of Environmental Quality (DEQ), the Oklahoma Corporation Commission (OCC), and the U.S. Environmental Protection Agency (EPA), as well as several other regulatory agencies.

In addition to his private practice, Matt serves as an adjunct professor in the Energy Legal Studies Program at the Oklahoma City University Meinders School of Business.

His achievements have earned him inclusion in *Oklahoma Super Lawyers*’ list of “Oklahoma Rising Stars,” which recognizes the state’s top up-and-coming attorneys.

Matt began his legal career as an attorney for the Oklahoma Department of Environmental Quality. At the ODEQ, he held the position of attorney supervisor and was responsible for a variety of counseling activities, including enforcement, permitting and rulemaking matters.