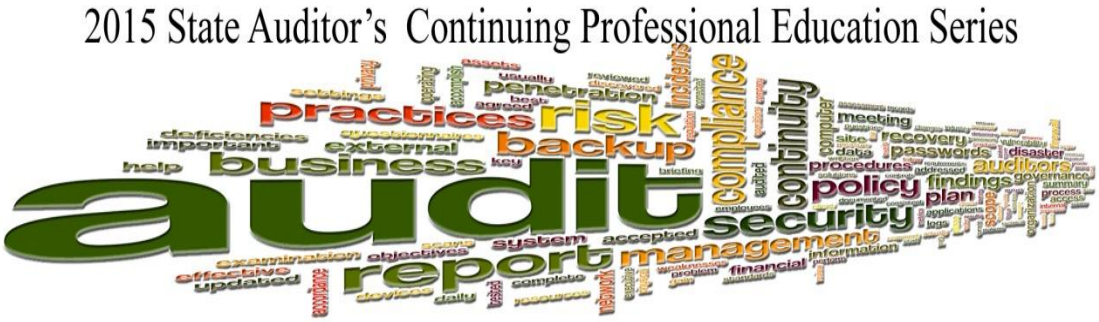

Subconscious Communication: When Your Gut Gets It Before Your Head ~ 8 CPE Hours

Most individuals think that the main way they communicate with others is verbally. Guess what? They're wrong. Only about five to 10 percent of our communication is derived the words we hear. The vast majority of what we use to communicate is what we hear and see subconsciously. We often have no idea, other than our gut feeling, why we choose to either believe or not believe what we have heard. The goal of this presentation is to change your subconscious to conscious so that you know why you chose to believe what you heard . . . and saw.

Dennis F. Dycus, CPA, CFE, CGFM recently retired after 39 years with the Tennessee State Office of the Comptroller of the Treasury. As Director of the Division of Municipal Audits, he was responsible for the audits of all local governments in Tennessee except counties. He also conducted investigations related to fraud, waste, and abuse in local governments.

A much sought after presenter, Mr. Dycus has conducted training in all fifty states, as well as Puerto Rico, Guam, Canada, and Europe. He's presented at conferences and training seminars hosted by the American Institute of Certified Public Accountants, the Association of Certified Fraud Examiners, and the National Association of State Auditors, Comptrollers and Treasurers. His training clients in corporate America include IBM, Chrysler, and, Saturn, Inc. while government clients include the Government Accountability Office, the Internal Revenue Service, the Securities and Exchange Commission, the US Department of Labor, and numerous state audit organizations, state CPA societies, and local ACFE and AGA chapters.

Mr. Dycus graduated from Western Kentucky University with a BS in Accounting in 1969 and is a member of AICPA, TSCPA, GFOA, TGFOA, ACFE and the Middle Tennessee Chapter AGA.