

2015 State Auditor's Continuing Professional Education Series



Data Analytics: Its Values & Uses ~ 8 CPE Hours

As organizations generate more and more data every day, it is important they also learn how to leverage that data for better decision-making, risk management and investigative purposes. This session will cover a variety of topics in the data analytics space including: fraud detection and prevention through analytics, a framework for implementing data analytics, moving from ad hoc analyses to continuous auditing/monitoring, unstructured data and the power of text analytics and adding value to your organization through the use of data. Participants can expect a high energy day with interactive question and answer sessions, examples from real cases and direct application takeaways.



Jeremy R. Clopton, CPA, CFE, ACDA is a member of BKD's Forensics & Valuation Services division and specializes in providing forensic data analytics services for fraud detection and prevention and the development of continuous auditing solutions for internal audit departments. He currently contributes to the ACFE's Fraud Magazine on the topics of data analytics and digital forensics.

Jeremy has experience in using ACL, IDEA and Tableau data analysis software for forensic data analytics and continuous auditing. His forensic data analytics experiences include all major industries in both investigation and prevention projects. He has also designed and implemented continuous auditing solutions for organizations in a variety of industries, including higher education and Fortune 500 companies.

Jeremy is a Certified Fraud Examiner (CFE), ACL Certified Data Analyst (ACDA) and member of the American Institute of Certified Public Accountants, Missouri Society of Certified Public Accountants, Association of Certified Fraud Examiners and Institute of Internal Auditors. He is a 2005 summa cum laude graduate of Drury University, Springfield, Missouri, with a B.A. degree in accounting.