

# FRONTIER COUNTRY MARKETING ASSOCIATION, INC.

FINANCIAL STATEMENTS

AND

AUDITORS' REPORT

FOR THE YEAR ENDED JUNE 30, 2012

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*Clothier & Company CPA's P.C.*

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
Frontier Country Marketing Association, Inc.  
Oklahoma City, OK 73102

We have audited the accompanying statement of financial position – modified cash basis of Frontier Country Marketing Association, Inc. (a nonprofit organization), as of June 30, 2012, and the related statement of activities – modified cash basis, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of Frontier Country Marketing Association, Inc.'s management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Governmental Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

As described in Note 1, these financial statements were prepared on the modified cash basis of accounting, which is a comprehensive basis of accounting other than generally accepted accounting principles.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Frontier Country Marketing Association, Inc. as of June 30, 2012, and the changes in net assets and its cash flows for the year then ended, on the basis of accounting described in Note 1.

In accordance with *Government Auditing Standards*, we have also issued our report dated December 17, 2012 on our consideration of Frontier Country Marketing Association, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grants agreements and other matters. The purpose of that report is to describe the scope of our testing on internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the

internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in considering the results of our audit.

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The budgetary comparison information on page 12 is not a required part of the basic, financial statements but is supplementary information. The reconciliation of cash expenditures to amounts claimed and sources of revenue schedules on page 13 and the detail of publication revenues on pages 14 through 28 are not required parts of the basic financial statements but supplementary information required by the Oklahoma Tourism and Recreation Department. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the supplementary information. However, we did not audit the information and according, we express no opinion on them.

A handwritten signature in cursive script that reads "Clothier & Company CPA's". The signature is written in black ink and is positioned above the printed name of the firm.

Clothier & Company, CPA's, P.C.  
December 17, 2012

**Frontier Country Marketing Association, Inc.**  
**STATEMENT OF FINANCIAL POSITION**  
**Modified Cash Basis**  
**June 30, 2012**

**ASSETS**

**Current Assets**

Cash and Cash Equivalents	<u>\$35,807</u>
Total Current Assets	<u>35,807</u>

**Property and Equipment**

Equipment	26,920
Furniture & Fixtures	18,551
Less: Accumulated Depreciation	<u>(34,765)</u>
Net Property and Equipment	<u>10,706</u>

<b>Total Assets</b>	<b><u><u>\$46,513</u></u></b>
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**LIABILITIES AND NET ASSETS**

**Current Liabilities**

Payroll Liabilities	\$4,153
Other Payable	289
Dell Financial Payable	<u>4,589</u>
Total Current Liabilities	<u>9,031</u>

<b>Long-Term Liabilities</b>	<u>0</u>
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<b>Total Liabilities</b>	<u>9,031</u>
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**Net Assets**

Unrestricted Net Assets	37482
Temporarily Restricted Net Assets	0
Restricted Net Assets	<u>0</u>
Total Nets Assets	<u>37,482</u>

<b>Total Liabilities and Net Assets</b>	<b><u><u>\$46,513</u></u></b>
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See accompanying notes and independent auditors' report.

**Frontier Country Marketing Association, Inc.**  
**STATEMENT OF ACTIVITIES - Modified Cash Basis**  
**June 30, 2012**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>Revenue:</b>				
Advertising Sales	\$92,997	\$0	\$0	\$92,997
Membership in Association	69,917	0	0	69,917
Co-op Media Advertising	218,243	0	0	218,243
Annual Meeting	2,445	0	0	2,445
Miscellaneous/Other Income	4,804	0	0	4,804
Matching Funds	195,385	0	0	195,385
Oklahoma Adventure District	9,650	0	0	9,650
Discounts Given	(16,764)	0	0	(16,764)
Interest income	7	0	0	7
<b>Total Revenue</b>	<b>576,684</b>	<b>0</b>	<b>0</b>	<b>576,684</b>
<b>Expenses:</b>				
Administrative Not Matched	\$250,932	\$0	\$0	\$250,932
Admin. Matched	35,035	0	0	35,035
Depreciation Expense	2,683	0	0	2,683
Other Expenses	1,033	0	0	1,033
<b>Advertising &amp; Promotional:</b>				
Print Production	80,280	0	0	80,280
Media Advertising	153,983	0	0	153,983
Postage/Literature Distribution	0	0	0	0
Travel Shows	11,050	0	0	11,050
Other Allowable Promotion	38,542	0	0	38,542
<b>Total Expenses</b>	<b>573,538</b>	<b>0</b>	<b>0</b>	<b>573,538</b>
Change in Net Assets	3,146	0	0	3,146
Net Assets at Beginning of Year	34,336	0	0	34,336
<b>Net Assets at End of Year</b>	<b>\$37,482</b>	<b>\$0</b>	<b>\$0</b>	<b>\$37,482</b>

See accompanying footnotes and independent auditors' report.

**Frontier Country Marketing Association, Inc.**  
**STATEMENT OF FUNCTIONAL EXPENSES - MODIFIED CASH BASIS**  
**June 30, 2012**

	Program	Administrative	Other	Total
Accounting Fees	0	10,071	0	10,071
Bad Debt Expense	0	2,824	0	2,824
Contract Labor	0	200	0	200
Bank Charges	0	116	0	116
Distribution	0	1,445	0	1,445
Dues & Subscriptions	0	1,896	0	1,896
Employee Insurance	0	9,909	0	9,909
Equipment Rental	0	4,726	0	4,726
Membership	0	1,175	0	1,175
Office Expenses	0	8,388	0	8,388
Payroll Taxes	0	13,972	0	13,972
Payroll Processing Expense	0	420	0	420
Postage	0	7,105	0	7,105
Printing	0	2,294	0	2,294
Rent or Lease	0	19,800	0	19,800
Renters Insurance	0	618	0	618
Equipment Repairs/Support	0	1,669	0	1,669
Salaries and Wages	0	168,337	0	168,337
Telephone	0	9,322	0	9,322
Travel/Meals Expense	0	8,505	0	8,505
Travel Show Giveaways	0	2,427	0	2,427
Utilities	0	5,163	0	5,163
Website	0	2,763	0	2,763
Workers comp Insurance	0	1,302	0	1,302
Lobbyist	0	1,520	0	1,520
Billboards	19,940	0	0	19,940
Brochure Printing/Production	9,895	0	0	9,895
Misc. Guides	2,000	0	0	2,000
FC Travel Guides	31,732	0	0	31,732
FC Trips on a Tank Full	26,984	0	0	26,984
FCMA Advertising	5,372	0	0	5,372
FCMA Marketing Package	967	0	0	967
Giveaways	3,711	0	0	3,711
Hotel DVD.	2,580	0	0	2,580
Miscellaneous Promotions	6,568	0	0	6,568
Media Blitz Expense	2,606	0	0	2,606
Media CO-OP Advertising	135,725	0	0	135,725
Rack Card Expenses	201	0	0	201
TV/Radio/Web	15,652	0	0	15,652
Special Events.	5,292	0	0	5,292
Sponsorship	250	0	0	250
State Fulfillment Center	3,330	0	0	3,330
Travel Show/Conference	11,050	0	0	11,050
Annual Meeting/ Special Event	0	0	1,033	1,033
Depreciation	0	0	2,683	2,683
	<u>283,855</u>	<u>285,967</u>	<u>3,716</u>	<u>573,538</u>

See accompanying footnotes and independent auditor's report.

**Frontier Marketing Association, Inc.**  
**STATEMENT OF CASH FLOWS**  
**June 30, 2012**

<b>Cash Flows From Operating Activities:</b>	
Net income (loss)	\$3,146
Adjustments to reconcile net income to net cash provided by operating activities:	
Depreciation Expense	2,686
(Increase) decrease in other assets	0
Increase (decrease) in accrued expenses	251
	<hr/>
Net cash provided (used) by operating activities	6,083
<b>Cash Flows From Investing Activities</b>	
Purchase of Equipment	<u>(4,882)</u>
Net cash used by investing activities	(4,882)
<b>Cash Flows From Financing Activities</b>	
Proceeds from short-term debt, net payments	<u>4,589</u>
Net cash provided by financing activities	<u>4,589</u>
<b>Increase (Decrease) in cash</b>	5,790
<b>Cash and Cash Equivalents, July 1, 2011</b>	<u>30,017</u>
<b>Cash and Cash Equivalents, June 30, 2012</b>	<u><u>\$35,807</u></u>

See accompanying footnotes and independent auditors' report.

## **1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICY**

### General Statement

The Frontier Country Marketing Association, Inc. is a multi-county organization established under the laws of the State of Oklahoma. The purpose of the Association is to promote and encourage the development of tourism and commerce through various forms of advertising and promotion.

### Reporting Entity

Frontier Country Marketing Association, Inc. prepares its financial statements on the modified cash basis, a basis other than generally accepted accounting principles. Accordingly, revenues are reported in the year received rather than when earned and expenditures are recognized when paid rather than when the obligation is incurred.

### Cash and cash equivalents

For purposes of the statement of cash flows, cash and cash equivalents are considered to be highly liquid depository accounts with a maturity of less than three months.

### Revenue Sources

The Organization derives a significant portion of its income from advertising sales and managed cooperative advertising, as well as contributions and the sale of memberships. These revenues come mainly from business enterprises in the twelve county area of central Oklahoma known as Frontier Country. The remainder of revenues is derived from the State of Oklahoma and fund raising events. The Organization presents periodic reports to the State showing expenses paid, and the State reimburses the organization for one hundred percent of the allowable expenses limited to the amount allocated to Frontier Country Marketing Association, Inc. Reimbursements from the state are recorded as income in the fiscal year in which they are received.

### Fixed Assets

Equipment is recorded at historical cost. Depreciation is computed on the straight-line basis over its estimated useful life. Frontier Country Marketing Association's capitalization policy is to capitalize any equipment over \$500. Any purchases of equipment under \$500 is expensed in the period purchased.

### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.



Frontier Country Marketing Association, Inc.

## Income Tax

The Internal Revenue Service has determined that the Organization meets the requirements of the Internal Revenue Code and is exempt from federal income tax under Section 501(c)(6) of the Code.

## **2. CASH AND INVESTMENTS**

The Frontier Country Marketing Association, Inc. maintains its cash accounts in one bank, JP Morgan Chase Bank located in Baton Rouge, LA. Accounts are guaranteed by the Federal Deposit Insurance Corporation up to \$250,000. As of June 30, 2012 all receipts were insured.

## **3. REIMBURSEMENT FROM THE STATE OF OKLAHOMA**

As described in Note 1, the Organization receives funding from the State of Oklahoma in the form of the reimbursement of 100% of allowable expenditures, limited to the amount allocated by the state for matching funds. State reimbursements are identified according to the fiscal year program from which the State makes the payments. Payments received during the year for the F.Y. 2012 totaled \$195,385, in matching funds of which \$17,893 was for F.Y. 2011. This is approximately 34% of the total revenue for this organization and may be considered a concentration of revenue.

Total expenditures for the organization were \$573,538. The state reimbursed 34.1% of the total expenditures for a total of \$195,385 which was the amount paid by the state as matching funds for Frontier Country Marketing Association, Inc. in the 2012 fiscal year.

## **4. PROPERTY AND EQUIPMENT**

The following is an analysis of property and equipment, at cost, and related depreciation at June 30, 2012:

	<u>Balance</u> <u>6/30/2011</u>	<u>Additions</u>	<u>Accumulated</u> <u>Depreciation</u>	<u>Balance</u> <u>6/30/2012</u>
Furniture and Fixtures	18,551	0	14,412	4,139
Machinery and Equipment	<u>22,038</u>	<u>4,882</u>	<u>20,353</u>	<u>6,567</u>
TOTALS	<u>40,589</u>	<u>4,882</u>	<u>34,765</u>	<u>10,706</u>

The property and equipment have been depreciated on the straight-line method according to their respective lives.

## **5. LEASE AGREEMENT**

Office facilities are leased on a month-to-month basis. Equipment is leased under a long-term operating lease. Rental expense on office facilities and equipment approximated \$19,800. In November 2012 the Association relocated to Norman, Oklahoma to a larger office with a three year lease at \$1,500 per month which is \$150 less than previous rent.

Frontier Country Marketing Association, Inc.

## **6. ADVERTISING COSTS**

Because Frontier Country Marketing Association Inc. is in the business of promoting the development of tourism and commerce through various forms of advertising, all advertising costs are expensed in the period paid and none of the costs are capitalized.

## **7. LEAVE**

Frontier Country Marketing Association provides 20 days per year to its full time employees for the purposes of leave. Since they are on a cash basis of accounting Frontier does not accrue leave.

## **8. SUBSEQUENT EVENTS**

The Organization has evaluated subsequent events through December 17, 2012, the date of the financial statements were available to be issued. As described in Note 5 the Association relocated their offices to Norman from Oklahoma City in November 2012.



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**Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance With *Governmental Auditing Standards***

To the Board of Directors of  
Frontier Country Marketing Association, Inc.  
Oklahoma City, Ok 73102

We have audited the financial statements – modified cash basis of Frontier Country Marketing Association, Inc. (a nonprofit organization) as of and for the year ended June 30, 2012, and have issued our report thereon dated December 17, 2012. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States.

Internal Control Over Financial Reporting

Management of Frontier Country Marketing Association, Inc. is responsible for establishing and maintaining effective internal control over financial reporting. In planning and performing our audit, we considered Frontier Country Marketing Association, Inc.'s internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statement, but not for the purpose of expressing an opinion on the effectiveness of Frontier Country Marketing Association, Inc.'s internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of Frontier Country Marketing Association, Inc.'s internal control over financial reporting.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. *A material weakness* is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of the internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in the internal control over financial reporting that might be

deficiencies, significant deficiencies or material weaknesses. We did not identify any deficiencies in internal control over financial reporting that we consider to be material weaknesses, as defined above.

#### Compliance and Other Matters

As part of obtaining reasonable assurance about whether Frontier Country Marketing Association, Inc.'s financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct material effect on the determination of the financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance and other matters that are required to be reported under *Government Auditing Standards*.

This report is intended solely for the information and use of the management, Board of Directors, federal and state awarding agencies and pass-through entities, State Auditor and Inspector, and is not intended to be and should not be used by anyone other than these specified parties.



Clothier & Company CPA's  
December 17, 2012

**SUPPLEMENTAL INFORMATION**

**FRONTIER COUNTRY MARKETING ASSOC. INC.**  
**BUDGET TO ACTUAL COMPARISON**  
**June 30, 2012**

	<u>ORIGINAL</u>	<u>FINAL</u>	<u>ACTUAL</u>	<u>VARIANCE</u>
<b>REVENUES</b>				
Memberships	76,200	76,200	69,917	(6,283)
Media Co-Op Ads	164,480	164,480	218,243	53,763
Ad Sales	156,586	156,586	92,997	(63,589)
Annual Meeting	3,000	3,000	2,445	(555)
Graphic Design Service	1,000	1,000	0	(1,000)
Matching Funds	174,012	174,012	195,385	21,373
Fundraisers	24,800	24,800	0	(24,800)
OK Adventure District	10,980	10,980	12,984	2,004
OK Travel Guide	32,940	32,940	0	(32,940)
Other Income/Interest	12,900	12,900	1,477	(11,423)
Discounts Given	0	0	(16,764)	(16,764)
	<hr/>			
Total Revenue	656,898	656,898	576,684	(80,214)
<b>EXPENSES</b>				
Promotion Expenses	324,376	324,376	283,855	(40,521)
Administrative Expenses	307,398	307,398	285,967	(21,431)
Other Expenses	23,800	23,800	3,716	(20,084)
	<hr/>			
Total Expenses	655,574	655,574	573,538	(82,036)
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Revenue Over/(Under) Expenses	1,324	1,324	3,146	1,822

**Frontier Country Marketing Association, Inc.**  
**OTARD Required Schedules**  
**June 30, 2012**

**Schedule of Reconciliation of Cash Expenditures to Amounts Claimed**

	<u>Allowable Expenditures Claimed</u>	<u>Discretionary Expenditures</u>	<u>Total Expenditures</u>
<b>EXPENDITURES:</b>			
Administrative Expenses	\$115,518	\$0	\$115,518
Administrative Wages	133,302	35,035	168,337
Other Expenses	3,716	0	3,716
 <b>ADVERTISING &amp; PROMOTIONAL</b>			
Print /Production	69,765	10,515	80,280
Media Advertising	4,148	149,835	153,983
Literature Distribution	0	0	0
Travel Shows	11,050	0	11,050
Other "Promotion"	40,654	0	40,654
	<u>\$ 378,153</u>	<u>\$ 195,385</u>	<u>\$ 573,538</u>

**Sources of Revenue Schedule**

Advertising Sales	\$92,997
Membership/Annual Meeting	72,362
Co-op Media Advertising	218,243
Oklahoma Adventure District	9,650
Miscellaneous/Other Income	4,804
Matching Funds	195,385
Discounts Given	(16,764)
Interest Income	7
	<u>\$576,684</u>

## Frontier Country Marketing Association, Inc. Advertisers Listing

Date	Name Address	Memo	Paid Amount
<b>Ad Sales</b>			
7/5/11	110 E Woodson El Reno, OK 73036	full page ad insertion	2,000.01
7/5/11	110 E Woodson El Reno, OK 73036	1 coupon ad insertion	275.00
7/5/11	110 E Woodson El Reno, OK 73036	1 ad insertion	175.00
7/5/11	110 E Woodson El Reno, OK 73036	1 ad insertion	200.00
7/5/11	110 E Woodson El Reno, OK 73036	Fall/Winter ad insertion	75.00
7/5/11	110 E Woodson El Reno, OK 73036	1/2 page ad insertion	175.00
7/5/11	110 E Woodson El Reno, OK 73036	2 monthly coupon insertions	100.00
7/5/11	110 E Woodson El Reno, OK 73036	3 tile ad insertions - first page placement	150.00
7/5/11	110 E Woodson El Reno, OK 73036	Package 3 insertion - 3 months	427.50
7/8/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111	ad insertion	175.26
7/8/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111 - (3)	event listings	125.19
7/12/11	Chad Huntington 115 E. California, Suite 300 Oklahoma City, OK 73104	owntown OKC Full Pg Co-op/ by 4 participants	1,150.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Full page ad insertion (co-op with NCVB)	1,000.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1 ad insertion	175.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Fall/Winter ad insertion	75.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1/2 page ad insertions	175.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 Tile ad insertions for first page placement	200.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	2 Showcase stories	200.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1 Banner ad	62.50
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	12 months of Package 1 reservation	1,065.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Inside Front Cover	2,300.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Fall/Winter	75.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Inside Front Cover	375.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	1 Ad space	75.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	Inside Back Cover	4,600.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	Spring/Summer & Fall/Winter ad insertion	300.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	1 ad insertion	150.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	2 ad insertions - first page placement	200.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	2 showcase stories	400.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	1/4 page ad insertion	1,440.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	1 ad insertion	350.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	Full page main story insertion	600.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	1 ad insertion	150.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	1 ad insertion	150.00
7/29/11	PO Box 1828 Seminole, OK 74818	1/2 page ad insertion	1,200.00
7/29/11	PO Box 1828 Seminole, OK 74818	1 ad insertion	275.00
7/29/11	PO Box 1828 Seminole, OK 74818	1 ad insertion	175.00
7/29/11	PO Box 1828 Seminole, OK 74818	1 ad insertion	75.00
7/29/11	PO Box 1828 Seminole, OK 74818	11 months of coupon deal	550.00
8/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	OK State 2012 Travel Guide - 1/2 page ad	200.00
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Full Page	4,000.00
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	1 ad space	350.00
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	1 ad space	150.00
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1/4 Page ad insertion	360.00
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1 coupon insertion	137.50



## Frontier Country Marketing Association, Inc. Advertisers Listing

8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1 ad insertion	87.50
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	Spring/Summer Rack Card ad insertion	37.50
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1 ad insertion	37.50
8/30/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	OK State 2012 Travel Guide - 1/2 page ad	3,742.00
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1/4 Page ad insertion	360.00
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1 coupon insertion	137.50
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1 ad insertion	87.50
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	Spring/Summer Rack Card ad insertion	37.50
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	1 ad insertion	37.50
9/27/11	Amy Russo 1727 NW 16th Street Oklahoma City, OK 73106	Spring/Summer	150.00
10/13/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Full Page Co-op ad (total \$4000) split	698.82
10/13/11	415 Couch Drive Oklahoma City, OK 73102	Travel Guide Full Pg ad co-op w/Downtown OKC	500.00
10/18/11	Kari Watkins PO Box 323 Oklahoma City, OK 73101	Travel Guide Full Pg ad co-op w/Downtown OKC	500.00
10/21/11	Fran Gilles 200 N Midwest Blvd. Midwest City, OK 73110	4 Seasons Tour Operator Guide Full Page	600.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1/2 page ad	2,400.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1 coupon	550.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1 ad space - Top Stops	350.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1 ad space - Top Stops	350.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1 ad space Gals / 1 ad space Guys	700.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Full Page main story	600.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1 ad space	150.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1 ad space	150.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Tile ad - first page placement - 12 months	1,200.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Banner ad-11 mo/Showcase story-1 mo	1,575.00
11/9/11	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 73130	1KC Key The Traveler's Mag/Coupon Stay&Play	300.00
11/11/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Full Page Co-op ad (total \$4000) split	1,801.18
11/11/11	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OKC Nat'l Memorial 1/2 pg ad/2012 Travel Guide	2,400.00
11/23/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2012 FCMA Travel Guide - 1/4 page ad	1,440.00
11/29/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	full page ad insertion - co-op with Sam Noble	1,000.00
11/29/11	Chad Huntington 115 E. California, Suite 300 Oklahoma City, OK 73104	Travel Guide Full Pg ad co-op/Downtown OKC	500.00
11/29/11	Attn: Clayton Stewart 1544 W. Hwy 9 Norman, OK 73072	2012 FCMA Travel Guide - 1/4 page ad	1,440.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Full page ad insertion (co-op with NCVB)	1,000.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1 ad insertion	175.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Fall/Winter ad insertion	75.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1/2 page ad insertions	175.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 Tile ad insertions for first page placement	200.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	2 Showcase stories	200.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1 Banner ad	62.50
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	12 months of Package 1 reservation	1,065.00
12/7/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	Ad space in 2011/2012 RV Brochure	150.00
12/7/11	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 73130	1KC Key The Traveler's Mag/Coupon Stay/Play	2,700.00
12/8/11	110 E Woodson El Reno, OK 73036	full page ad insertion	1,999.99
12/8/11	110 E Woodson El Reno, OK 73036	1 coupon ad insertion	275.00
12/8/11	110 E Woodson El Reno, OK 73036	1 ad insertion	175.00
12/8/11	110 E Woodson El Reno, OK 73036	1 ad insertion	200.00
12/8/11	110 E Woodson El Reno, OK 73036	Fall/Winter ad insertion	75.00
12/8/11	110 E Woodson El Reno, OK 73036	1/2 page ad insertion	175.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

12/8/11	110 E Woodson El Reno, OK 73036	2 monthly coupon insertions	100.00
12/8/11	110 E Woodson El Reno, OK 73036	3 tile ad insertions - first page placement	150.00
12/8/11	110 E Woodson El Reno, OK 73036	Package 3 insertion - 3 months	427.50
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Inside Front Cover	2,300.00
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Fall/Winter	75.00
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Inside Front Cover	375.00
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	1 Ad space	75.00
12/13/11	Lindsey McClintock 420 West Main, Suite 210 Oklahoma City, Ok 731D0o2wntown OKC Full Page Co-op split		1,150.00
12/20/11	Erin Gillogly 2416 NW 56th St. OKC, OK 73112	One coupon	50.00
12/20/11	Erin Gillogly 2416 NW 56th St. OKC, OK 73112	1/2 page ad	150.00
12/20/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111 ad insertion		174.74
12/20/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111 - (3) event listings		124.81
12/20/11	PO Box 1828 Seminole, OK 74818	1/2 page ad insertion	1,200.00
12/20/11	PO Box 1828 Seminole, OK 74818	1 ad insertion	275.00
12/20/11	PO Box 1828 Seminole, OK 74818	1 ad insertion	175.00
12/20/11	PO Box 1828 Seminole, OK 74818	1 ad insertion	75.00
12/20/11	PO Box 1828 Seminole, OK 74818	11 months of coupon deal	550.00
12/20/11	Sharon Lair 1 Remington Place Oklahoma City, OK 73111	2012 FCMA Travel Guide - 1/2 page ad	2,400.00
12/20/11	Fran Gilles 200 N Midwest Blvd. Midwest City, OK 73110	Showcase Story e-newsletter	200.00
12/22/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	1/2 page ad insertion	1,200.00
12/22/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	1 coupon ad insertion	275.00
12/22/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	1/2 page ad insertion	175.00
12/22/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	1 ad insertion	75.00
1/6/12	David L. Miller 720 S. Rockwell Oklahoma City, OK 73128	4 tile ads on first page placement	200.00
1/6/12	David L. Miller 720 S. Rockwell Oklahoma City, OK 73128	Ad space in 2011-2012 FC RV Brochure	150.00
1/10/12	Attn: Clayton Stewart 1544 W. Hwy 9 Norman, OK 73072	Top Stops in Central OK Brochure	350.00
1/10/12	Attn: Clayton Stewart 1544 W. Hwy 9 Norman, OK 73072	Top Stops in Central OK Brochure	350.00
1/18/12	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	2012 FCMA Travel Guide - 1/2 V ad	2,400.00
2/17/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1 coupon ad space - front and back	77.45
2/17/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Trips on a Tank Full coupon ad space/front/back	250.00
2/17/12	Karen Seikel 2101 South Meridian Oklahoma City, OK 73108	Trips on a Tank Full coupon ad space/front/back	350.00
2/23/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	1/3 pg ad OK Destination Dining Guide	2,000.00
2/29/12	Stephanie Royse 301 W. Reno OKC, OK 73102	Trips on a Tank Full coupon ad space/front/back	550.00
3/14/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134 OKC Nat'l Memorial	1 coupon ad space front/back	550.00
3/14/12	Attn.: JOHNNY 9 E. Sheridan Ave Oklahoma City, OK 73104	Trips on a Tank Full coupon ad space/front/back	550.00
3/14/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Trips on a Tank Full coupon ad space/front/back	300.00
3/27/12	Kyle Allison 3200 Double Drive Norman, OK 73069	1/4 Page ad insertion	360.00
3/27/12	Kyle Allison 3200 Double Drive Norman, OK 73069	1 coupon insertion	137.50
3/27/12	Kyle Allison 3200 Double Drive Norman, OK 73069	1 ad insertion	87.50
3/27/12	Kyle Allison 3200 Double Drive Norman, OK 73069	Spring/Summer Rack Card ad insertion	37.50
3/27/12	Kyle Allison 3200 Double Drive Norman, OK 73069	1 ad insertion	37.50
3/27/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1 coupon ad space - front and back	472.55
5/4/12	Karen Seikel 2101 South Meridian Oklahoma City, OK 73108	Trips on a Tank Full coupon ad space/front/back	200.00
5/14/12		Deposit	125.00
6/7/12	P.O. Box 890778 Oklahoma City, OK 73189 USA	FC Travel Guide - 1/4 page ad	720.00
6/7/12	Brett Powers P.O. Box 426 Perry, OK 73077	FC RVing Brochure ad space	150.00
6/12/12	110 E Woodson El Reno, OK 73036	Extra month of CityView Hotel TV	285.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

6/12/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	FC Military Brochure ad space	125.00
6/12/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	FC Website Tile ads first page placement	100.00
6/12/12	Stephen Koranda 2424 Springer Drive Norman, OK 73069	FC Travel Guide full page ad	2,000.00
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	FC Travel guide 1/2 page ad	1,200.01
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	FC Trips on a Tank Full coupon ad space	275.00
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	FC Website tile ads - first page placement	300.00
6/18/12	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 731321013	FC TG: 1/4 page ad	1,440.00
6/18/12	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 731321013	FC TOTF: 1 coupon ad space	550.00
6/18/12	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 731321013	Top Stops in Central OK Brochure	400.00
6/18/12	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 731321013	Military Brochure ad space	250.00
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	FC Travel Guide 1/2 page ad	1,200.01
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	FC Trips on a Tank Full coupon ad space	275.00
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	FC Website tile ads first page placement	300.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	FC Travel Guide Full page ad	1,999.99
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Spanish Top Stops Brochure ad space	200.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Military Brochure ad space	125.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	RVing Brochure ad space	75.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Website tile ad - secondary page (12 months)	300.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Newsletter-Sept Showcase/Mar-May Banner ad	200.00
Total Ad Sales			92,997.01

### Annual Meeting

7/5/11	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 73132	Annual Awards Luncheon	60.00
7/5/11	Michael Bendure 410 W. Boyd Street Norman, OK 73019	Annual Awards Luncheon	30.00
7/5/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Annual Awards Luncheon	60.00
7/5/11	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	Annual Awards Luncheon	30.00
7/5/11	PO Box 507 Choctaw, OK 73020	Annual Awards Luncheon	90.00
7/5/11	Attn. Brittany Devarro #7 Mickey Mantle Drive Oklahoma City, OK 73104	Annual Awards Luncheon	30.00
7/8/11	110 E Woodson El Reno, OK 73036	Annual Awards Luncheon	30.00
7/12/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	Annual Awards Luncheon	30.00
7/12/11	Bethany Grove 1 E. Sheridan Ste 100 Oklahoma City OK 73102	Annual Awards Luncheon	30.00
7/12/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Annual Awards Luncheon	30.00
7/19/11	Sharon Lair 1 Remington Place Oklahoma City, OK 73111	Annual Awards Luncheon	30.00
8/30/11	P.O. Box 2381 Chickasha, OK 73023	Annual Awards Luncheon	30.00
5/30/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Annual Awards Luncheon	350.00
5/31/12	Amy Britt 326 E. Evans Street Seminole, OK 74868	Annual Awards Luncheon	70.00
5/31/12	Liza Cryder 2 S. Mickey Mantle Drive Oklahoma City, OK 73104	Annual Awards Luncheon	70.00
6/7/12	Attn. Brittany Devarro #7 Mickey Mantle Drive Oklahoma City, OK 73104	Annual Awards Luncheon	35.00
6/7/12	Stacy Staton 109 W. Oklahoma Ave. Guthrie OK 73044	Annual Awards Luncheon	35.00
6/12/12	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	Annual Awards Luncheon	350.00
6/12/12	Stephen Koranda 2424 Springer Drive Norman, OK 73069	annual meeting	140.00
6/12/12	Mary Coffin PO Box 995 Guthrie, OK 73044	annual meeting	70.00
6/15/12	Erin Karl PO Box 82446 Oklahoma City, OK 73148	Annual Awards Luncheon	70.00
6/15/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	Annual Awards Luncheon	210.00
6/18/12	JANET RAINES	Annual Awards Luncheon	35.00
6/18/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	JASON CHILTON	35.00
6/18/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	Annual Awards Luncheon	35.00
6/18/12	TOM COLLINS	Annual Awards Luncheon	40.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

6/18/12	CHRISTY ALCOX	Annual Awards Luncheon	35.00
6/22/12	Attn.: Donna Standridge P.O. Box 2381 Chickasha, OK 73023	Annual Awards Luncheon	35.00
6/22/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Annual Awards Luncheon	280.00
6/22/12	Attn.: Don & Annetta Neal 2016 Hwy 66 West Stroud, OK 74079	Annual Awards Luncheon	70.00
Total Annual Meeting			2,445.00
<b>Discounts given</b>			
7/5/11	110 E Woodson El Reno, OK 73036	Package with total gross amount of \$10,000+	-363.66
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Package with total gross amount of \$20,000+	-1,378.74
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	Package with total gross amount of \$10,000+	-764.96
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	Package with total gross amount of \$20,000+	-2,279.06
7/29/11	PO Box 1828 Seminole, OK 74818	Package with total gross amount of \$10,000+	-482.91
8/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	FCMA discount to member	-200.00
10/4/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	FCMA member discount	-200.00
10/4/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	FCMA member discount	-200.00
10/4/11	Mary Coffin PO Box 995 Guthrie, OK 73044	FCMA member discount	-200.00
10/4/11	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	FCMA member discount	-200.00
10/4/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	FCMA member discount	-200.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Package with gross amount of \$30,000+	-5,162.10
11/9/11	Attn.: JoAnn Keirse 11501 NE Expressway Oklahoma City, OK 731321012	Stay and Play CVB Renewal (- 10%)	-300.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Package with total gross amount of \$20,000+	-1,378.74
12/8/11	110 E Woodson El Reno, OK 73036	Package with total gross amount of \$10,000+	-363.65
12/20/11	PO Box 1828 Seminole, OK 74818	Package with total gross amount of \$10,000+	-482.91
2/17/12	Karen Seikel 2101 South Meridian Oklahoma City, OK 73108	\$350 discount applied	-350.00
2/17/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	\$250 discount applied	-250.00
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	Package with total gross amount of \$10,000+	-346.37
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	Package with total gross amount of \$10,000+	-411.38
6/22/12	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	FCMA member discount	-200.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Package with total gross amount of \$20,000+	-1,049.82
Total Discounts given			-16,764.30
<b>Fundraisers</b>			
7/6/11		LAURIE O'RILEY	17.50
10/18/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Peace Love Tour'n T-Shirt 2011	80.00
10/21/11	Ketan Patel 301 Meliny Drive Edmond, OK 73034	Peace Love Tour'n T-Shirt 2011	60.00
10/21/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	FCMA - Peace Love Tourn Tshirt	80.00
10/28/11	Kyle Allison 3200 Double Drive Norman, OK 73069	Peace Love Tour'n T-Shirt 2011	60.00
11/3/11	c/o Moisant 10321 Greenbriar Pkwy Oklahoma City OK 73159	Peace Love Tour'n Tshirt purchas	20.00
11/16/11		WUCHTER	12.50
3/29/12	P.O. Box 1105 Edmond, OK 73083	2012 Marketing Expo Table	125.00
3/30/12	Attn: Greg Bailey 640 SW 64th Street OKC, OK 73139	FCMA Mktg Expo 2012 Table	125.00
4/6/12	Melanie Merritt Brown 1400 Old Mill Circle, Suite C Winston Salem, NC 27157	2012 Marketing Expo Table	125.00
4/6/12	Randy Quiroga-King 304 SW 25th St. OKC, OK 73109	FCMA Marketing Expo 2012 Table	125.00
4/6/12	PO BOX 7985 Edmond, OK 73083	Table Space for the Marketing Expo	125.00
5/1/12	Colleen McIntyre PO Box 1468 Oklahoma City, OK 73101	2012 Mktg Expo Table	125.00
Total Fundraisers			1,080.00
<b>Matching Funds</b>			
7/22/11	State Treasury Oklahoma City, Ok	Matching Funds	17,892.70
10/18/11	State Treasury Oklahoma City, Ok	Matching Funds	2,225.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

10/18/11	State Treasury Oklahoma City, Ok	Matching Funds	11,361.84
11/3/11	State Treasury Oklahoma City, Ok	Matching Funds	35,034.56
11/29/11	State Treasury Oklahoma City, Ok	Matching Funds	14,365.05
1/6/12	State Treasury Oklahoma City, Ok	Matching Funds	26,896.90
1/31/12	State Treasury Oklahoma City, Ok	Matching Funds	5,796.50
3/14/12	State Treasury Oklahoma City, Ok	Matching Funds	33,778.01
4/4/12	State Treasury Oklahoma City, Ok	Matching Funds	6,188.00
5/1/12	State Treasury Oklahoma City, Ok	Matching Funds	38,662.01
5/31/12	State Treasury Oklahoma City, Ok	Matching Funds	3,184.13
Total Matching Funds			195,384.70
<b>Media CO-OP Ad</b>			
7/5/11	110 E Woodson El Reno, OK 73036	2 AgriNet Radio Spots	150.00
7/5/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	274.50
7/5/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	520.00
7/5/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	375.00
7/5/11	110 E Woodson El Reno, OK 73036	1 - 1/2 page ad insertion	728.55
7/5/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	625.00
7/5/11	110 E Woodson El Reno, OK 73036	1 - 1/2 page ad insertion	610.00
7/5/11	110 E Woodson El Reno, OK 73036	Attend: Wichita	150.00
7/5/11	110 E Woodson El Reno, OK 73036	3 blitzes	262.50
7/8/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731116 - 1/4 ad insertions		1,649.47
7/8/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111 - 1/4 ad insertion		50.08
7/8/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111/8 page ad - May 2011 Issue		275.00
7/18/11	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 7313F1 Full Page ad / Aug 2011 issue		250.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 Radio Spots	300.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	9 - 1/4 page ad insertions	2,470.50
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	3 - 1/8 page ad insertions	433.50
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	6 - 1/3 page ad insertions	1,620.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	6 - 1/8 page ad insertions	1,560.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 - 1/3 page ad insertions (3x rate)	1,906.20
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Living in OK TTO July insert-1/4 pg full color ad	300.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Brochure Distribution: Red Carpet	50.00
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	6 - 1/8 page ad insertions	1,693.20
7/19/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 - 1/4 page ad insertions	501.50
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Attend: Red Carpet / OKC	50.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Attend: McAllen TX	150.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Attend: Mercedes TX	150.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	6 AgriNet Radio Spot	900.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	3 - 1/4 page ad insertion	1,647.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	3 - 1/3 page ad insertions	1,620.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	1 - 1/2 page ad insertion	1,457.10
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	4 - full color 1/4 page ad insertions	2,420.00
7/22/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	Static Poster with Lamar	1,605.00
7/22/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Mktg Expo Free 1/2 page ad OK Today	429.30
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	2 Tulsa TV Packages	1,900.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	5 - 1/4 ad insertions	2,745.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	6 - 1/4 ad insertions	4,500.00

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7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	6 - 1/3 ad insertions (6x rate)	5,475.60
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	4 - 1/2 ad insertions	4,880.00
7/29/11	Attn.: Cathy Williams-White P.O. Box 2970 Edmond, OK 73083	Living in OK TTO July insert - full color ad	600.00
7/29/11	PO Box 1828 Seminole, OK 74818	Package 1 commercial	150.00
7/29/11	PO Box 1828 Seminole, OK 74818	4 months OKC TV Package	2,400.00
7/29/11	PO Box 1828 Seminole, OK 74818	6 - 1/4 page ad insertions	1,647.00
7/29/11	PO Box 1828 Seminole, OK 74818	4 - 1/3 page ad insertions	1,080.00
7/29/11	PO Box 1828 Seminole, OK 74818	4 - 1/4 page ad insertions	200.00
7/29/11	PO Box 1828 Seminole, OK 74818	4 - 1/3 page ad insertions (3x rate)	1,906.20
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Package 2: Multiple Location Commercial	600.00
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	3x rate on (3) 1/2 page ad insertion	4,109.40
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Attend: Red Carpet	100.00
8/8/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Attend: Wichita	300.00
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	6 1/4 ad insertions	823.50
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	4 1/3 ad insertions	540.00
8/8/11	Kyle Allison 3200 Double Drive Norman, OK 73069	Living in Oklahoma July Supplement-B/W ad	75.00
8/30/11	Attn.: JoAnn Keirseay 11501 NE Expressway Oklahoma City, OK 73131	F1CMA co-op / Full Page ad / Aug 2011 issue	50.00
9/6/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	OK Today Full Page ad	400.00
9/9/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	AgriNet Radio Spot	150.00
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	6 1/4 ad insertions	823.50
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	4 1/3 ad insertions	540.00
9/13/11	Kyle Allison 3200 Double Drive Norman, OK 73069	Living in Oklahoma TTO Supplement-B/W ad	75.00
9/13/11	Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	1/8 page ad in July 2011 Issue	289.00
9/13/11	Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	1/8 page ad in Aug 2011 issue	289.00
9/27/11	Amy Russo 1727 NW 16th Street Oklahoma City, OK 73106	1 month of OKC Package	1,200.00
9/27/11	Amy Russo 1727 NW 16th Street Oklahoma City, OK 73106	1 - 1/2 page ad insertion	1,220.00
9/27/11	Amy Russo 1727 NW 16th Street Oklahoma City, OK 73106	East TX/Louisiana media blits reservation	175.00
9/27/11	Amy Russo 1727 NW 16th Street Oklahoma City, OK 73106	static poster by Lamar	6,180.00
10/4/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Full Page ad: OTRD State Travel Guide 2012	200.00
10/4/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Full Page ad: OTRD State Travel Guide	200.00
10/4/11	Mary Coffin PO Box 995 Guthrie, OK 73044	1/2 Page ad: OTRD State Travel Guide	200.00
10/4/11	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	1/6 Page ad: OTRD State Travel Guide	200.00
10/4/11	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	1/6 Page ad: OTRD State Travel Guide	981.68
10/4/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	1/2 Page ad: OTRD State Travel Guide	200.00
10/6/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1/4 page ad in July 2011 issue	549.00
10/6/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	Half of Booth for Ft. Worth GLAMER Show	247.50
10/13/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Full Page ad: Dec 2011 Issue	525.24
10/13/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Full Page ad: Nov/Dec 2011 Issue	753.22
10/13/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Lamar static: 2 - Nov 2011 & 2 - Dec 2011	522.72
10/18/11	415 Couch Drive Oklahoma City, OK 73102	1/4 page ad: Sept 2011 issue - FCMA co-op	549.00
10/18/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Full Page ad: OTRD State Travel Guide	6,280.00
10/21/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Prem Full Pg OTRD State Travel Guide 2012	6,800.00
10/21/11	Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	1/8 page ad - Oct 2011 Issue	289.00
10/21/11	415 Couch Drive Oklahoma City, OK 73102	1/4 page ad - Oct 2011 Issue	549.00
10/28/11	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	1/6 Page ad OTRD State Travel Guide 2012	762.32
10/28/11	1721 N. Lincoln Boulevard Oklahoma City, OK 73105	1/8 page ad - Oct 2011 Issue	289.00
11/3/11	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	1/4 page ad: Oct/Nov/Dec 2011 issue	1,250.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Weather Crawl advertisement - 2 weeks	400.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	OKC package - 3 months	3,600.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	7 spots reserved	1,050.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1/4 page ad - 6 months	3,294.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1/3 page ad - 6 months	3,240.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1/2 page ad - 4 months	800.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	1/8 page ad - 6 months	3,120.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	South TX Blitz - disount trade from FY2011	25.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Arnold outdoor Jr Poster Board-6 boards/6 mos	8,280.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Arnold outdoor Digital Board-6 seperate months	1,080.00
11/4/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	Beginner package for 2 months	1,500.00
11/4/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	Red River Family 1/2 page ad	450.00
11/11/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Full Page ad: Dec 2011 Issue	1,353.76
11/11/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Full Page ad: Nov/Dec 2011 Issue	1,941.38
11/11/11	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	Lamar static: 2 - Nov 2011 & 2 - Dec 2011	1,347.28
11/23/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	OK Today Full Page ad: Sept/Oct 2011 issue	1,895.90
11/23/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1/4 page ad - Oct 2011 Issue	549.00
11/23/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2/3 page ad ran in OK Today Magazine	400.00
11/29/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	Brochure Distribution: Red Carpet	50.00
11/29/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	Brochure Distribution: McAllen TX	50.00
11/29/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	Attend: South TX	150.00
11/29/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	Brochure Distribution: Wichita	50.00
11/29/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	Reservations for 3 blitzes	262.50
11/29/11	Fran Gilles 200 N Midwest Blvd. Midwest City, OK 73110	1/3 square ad in Nov/Dec 2011 issue	1,027.80
12/1/11	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	1/2 Page ad OTRD State Travel Guide 2012	3,742.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 Radio Spots	300.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	9 - 1/4 page ad insertions	2,470.50
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	3 - 1/8 page ad insertions	433.50
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	6 - 1/3 page ad insertions	1,620.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	6 - 1/8 page ad insertions	1,560.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 - 1/3 page ad insertions (3x rate)	1,906.20
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Living in OK TTO July-1/4 page full color ad	300.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Brochure Distribution: Red Carpet	50.00
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	6 - 1/8 page ad insertions	1,693.20
12/7/11	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	4 - 1/4 page ad insertions	501.50
12/8/11	110 E Woodson El Reno, OK 73036	2 AgriNet Radio Spots	150.00
12/8/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	274.50
12/8/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	520.00
12/8/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	375.00
12/8/11	110 E Woodson El Reno, OK 73036	1 - 1/2 page ad insertion	728.55
12/8/11	110 E Woodson El Reno, OK 73036	1 - 1/4 page ad insertion	625.00
12/8/11	110 E Woodson El Reno, OK 73036	1 - 1/2 page ad insertion	610.00
12/8/11	110 E Woodson El Reno, OK 73036	Attend: Wichita	150.00
12/8/11	110 E Woodson El Reno, OK 73036	3 blitzes	262.50
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Attend: Red Carpet / OKC	50.00
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Attend: McAllen TX	150.00
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	Attend: Mercedes TX	150.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

12/20/11 Erin Gillogly 2416 NW 56th St. OKC, OK 73112	Attend: Glamer OKC/Red Carpet	200.00
12/20/11 Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731116 - 1/4 ad insertions		1,644.53
12/20/11 Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 731111 - 1/4 ad insertion		49.92
12/20/11 PO Box 1828 Seminole, OK 74818	Package 1 commercial	150.00
12/20/11 PO Box 1828 Seminole, OK 74818	4 months OKC TV Package	2,400.00
12/20/11 PO Box 1828 Seminole, OK 74818	6 - 1/4 page ad insertions	1,647.00
12/20/11 PO Box 1828 Seminole, OK 74818	4 - 1/3 page ad insertions	1,080.00
12/20/11 PO Box 1828 Seminole, OK 74818	4 - 1/4 page ad insertions	200.00
12/20/11 PO Box 1828 Seminole, OK 74818	4 - 1/3 page ad insertions (3x rate)	1,906.20
12/20/11 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2/3 page ad ran in OK Today Magazine	1,341.50
12/20/11 Erin Gillogly 2416 NW 56th St. OKC, OK 73112	REFUND PER SHERRI	-22.11
12/20/11 Erin Gillogly 2416 NW 56th St. OKC, OK 73112	REFUND PER SHERRI	-377.89
12/22/11 Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160 1- 1/4 ad insertion		274.50
12/22/11 Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160 6- 1/2 ad insertions		600.00
12/27/11 Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	East Texas/Louisiana media blitz	175.00
12/28/11 Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	Metro Family 1/8 ad Dec 2011 Issue	289.00
1/6/12 David L. Miller 720 S. Rockwell Oklahoma City, OK 73128	2 AgriNet Radio Spots	150.00
1/6/12 Fran Gilles 200 N Midwest Blvd. Midwest City, OK 73110	Metro Family 1/4 ad - Dec 2011 Issue	549.00
1/10/12 415 Couch Drive Oklahoma City, OK 73102	Metro Family 1/2 ad Nov 2011 Issue	1,065.00
1/10/12 415 Couch Drive Oklahoma City, OK 73102	Metro Family 1/4 ad Dec 2011 Issue	549.00
1/18/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	Metro Family 1/4 ad Dec 2011 Issue	549.00
1/18/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	OK Today 2/3 ad - Jan/Feb 2012 Issue	1,741.50
1/18/12 Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	Western Group Tour Magazine 1/4 ad	1,250.00
1/31/12 Mary Coffin PO Box 995 Guthrie, OK 73044	1/2 Page ad: OTRD State Travel Guide	3,742.00
1/31/12 Attn.: Emily Grober 400 West California Oklahoma City, OK 73102	Metro Family 1/8 ad	289.00
1/31/12 PO Box 83377 Oklahoma City, OK 73108	AgriNet Radio Spot (ran on Jan 2. 2012)	150.00
2/2/12 Gordona Rowell PO Box 1613 Shawnee, OK 74802	McAllen Travel Show - split rental car	127.74
2/2/12 Gordona Rowell PO Box 1613 Shawnee, OK 74802	Shawnee Visitors Guides-Mercedes TX RV Show	51.70
2/2/12 Gordona Rowell PO Box 1613 Shawnee, OK 74802	Mercedes RV Show - split rental car	186.72
2/15/12 Attn.: NANCY COGGINS 101 E. Main Norman, OK 73069	Metro Family 1/8 ad Nov 2011 Isssue	289.00
2/15/12 Attn.: NANCY COGGINS 101 E. Main Norman, OK 73069	Metro Family 1/8 ad Dec 2011 Issue	289.00
2/15/12 Fran Gilles 200 N Midwest Blvd. Midwest City, OK 73110	TV Commercial Holiday Lights Spectacular	739.00
2/17/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	March/April 2012 Issue - 2/3 page ROB ad	245.24
2/17/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	Feb 2012 Issue - 1/4 page: FCMA co-op ad	77.31
2/29/12 1721 N. Lincoln Boulevard Oklahoma City, OK 73105	1/8 page ad - Jan 2012 Issue	41.00
2/29/12 1721 N. Lincoln Boulevard Oklahoma City, OK 73105	1/8 page ad - Jan 2012 Issue	248.00
3/5/12 P.O. Box 890778 Oklahoma City, OK 73189 USA	1/8 page ad - Jan 2012 Issue	289.00
3/14/12 415 Couch Drive Oklahoma City, OK 73102	Feb 2012 Issue - FCMA co-op - 1/4 page ad	549.00
3/14/12 Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OKC Nat'l Memorial 1/3 page ROB ad	1,027.80
3/14/12 415 Couch Drive Oklahoma City, OK 73102	1/4 page ad - Jan 2012 Issue	549.00
3/27/12 Kyle Allison 3200 Double Drive Norman, OK 73069	6 1/4 ad insertions	823.50
3/27/12 Kyle Allison 3200 Double Drive Norman, OK 73069	4 1/3 ad insertions	540.00
3/27/12 Kyle Allison 3200 Double Drive Norman, OK 73069	Living in Oklahoma TTO July Supplement-B/W ad	75.00
3/27/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	March/April 2012 Issue - 2/3 page ROB ad	1,496.26
3/27/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	Feb 2012 Issue - 1/4 page	471.69
3/27/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1/3 page ad / special rate - Feb 2012 Issue	490.00
3/27/12 Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1/8 page ad - Jan 2012 Issue	289.00



## Frontier Country Marketing Association, Inc. Advertisers Listing

3/27/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OKC Nat'l Memorial 1/3 page ROB ad	1,027.80
3/29/12	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	Brochure Distribution at OTRD Road Shows	200.00
4/4/12	Brett Powers P.O. Box 426 Perry, OK 73077	1/8 page ad - Jan 2012 Issue	520.00
4/6/12	415 Couch Drive Oklahoma City, OK 73102	1/2 page ad Metro Family March 2012 issue	1,065.00
4/13/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1/4 page ad Metro Family March 2012 issue	549.00
4/13/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	1/4 page ad Metro Family April 2012 issue	549.00
4/13/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2/3 page ad OK Today May/June 2012 issue	1,741.50
4/13/12	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 73134	FULL PAGE AD MAY 2012 ISSUE	300.00
4/23/12	Robert Simpson 9600 Lazy E Drive Guthrie, OK 73044	2012 AgriNet Radio Spots	300.00
4/23/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OKC Nat'l Memorial-1/4 pg Westrn Group Tour	1,250.00
5/1/12	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	1/4 page ad Western Group Tour	1,250.00
5/1/12	1721 N. Lincoln Boulevard Oklahoma City, OK 73105	April 2012 issue - 1/4 page ad	234.00
5/4/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OKC Nat Mem & Museum 1/4 page ad	549.00
5/8/12	Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	April 2012 issue - 1/8 page ad	289.00
5/14/12	PO Box 1828 Seminole, OK 74818	May 2012 issue / 1/4 page ad	549.00
5/14/12	1721 N. Lincoln Boulevard Oklahoma City, OK 73105	April 2012 issue - 1/4 page ad	315.00
5/14/12	Dr. Orr 14200 S. Western Ave. Oklahoma City, OK 73170	April 2012 issue - 1/4 page ad	549.00
5/14/12	PO Box 1828 Seminole, OK 74818	1/3 ad (special rate) April 2012 issue	395.00
5/22/12	Fran Gilles 200 N Midwest Blvd. Midwest City, OK 73110	Holiday Lights Spectacular commercial	463.00
5/30/12	Robert Simpson 9600 Lazy E Drive Guthrie, OK 73044	2012 AgriNet Radio Spots	300.00
5/30/12	Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	Metro Family May 2012 Issue 1/8 page ad	289.00
5/31/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	1/3 ad (special rate) April 2012 issue	395.00
5/31/12	Kyle Allison 3200 Double Drive Norman, OK 73069	1/3 ad (special rate) April 2012 issue	395.00
5/31/12	415 Couch Drive Oklahoma City, OK 73102	Metro Family May 2012 Issue 1/2 page ad	1,065.00
6/7/12	415 Couch Drive Oklahoma City, OK 73102	April 2012 issue - 1/4 page ad	549.00
6/12/12	Kyle Allison 3200 Double Drive Norman, OK 73069	Metro Family May 2012 Issue 1/2 page	516.00
6/12/12	1721 N. Lincoln Boulevard Oklahoma City, OK 73105	Metro Family May 2012 Issue 1/8 page ad	289.00
6/12/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	Metro Family FCMA coop 1/4 page ads	1,647.00
6/12/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	OKC Kids Dir FCMA coop 1/4 page ad	50.00
6/12/12	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	Media Blitz: Fall Happening	37.50
6/12/12	Stephen Koranda 2424 Springer Drive Norman, OK 73069	FC Media Blitz: Fall/Holiday/Spring/Summer	175.00
6/12/12	PO Box 1828 Seminole, OK 74818	OK Today Magazine 1/3 page ad	962.10
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	Metro Family FC coop 1/4 page ad May '13	274.50
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OKC Kids Dir FC coop 1/4 page ad May & June	100.00
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	OK Today 1/3 page ad Mar/Apr & May/June	1,027.80
6/15/12	Helen R Mercer 3201 Quail Springs Prkwy Ste 100 OKC, OK 73134	Tyler Digital for 6 months	3,750.00
6/18/12	Attn.: JoAnn Keirsej 11501 NE Expressway Oklahoma City, OK 73134	Local Media Blitz: Fall/Spring Break/Summer	225.00
6/18/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	Metro Family May 2012 Issue 1/2 page ad	1,065.00
6/18/12	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	Metro Family May 2012 Issue 1/4 page ad	549.00
6/22/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	Metro Family May 2012 Issue 1/2 page	516.00
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	:30 TV Commercial produced by Cox Media	150.00
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	Cox media OKC&Tulsa Package/OKC Package	5,302.50
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	OKC Kids Directory FC coop 1/2 page ads	700.00
6/22/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	Travel shows attend / McAllen & Mercedes	300.00
6/22/12	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	2013 OK State Travel Guide - 1/3 ad	200.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	AgriNet Radio Spot	300.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Renda Broadcasting- Package 30 Radio spots	1,980.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Metro Family FC coop ads	1,356.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Red River Family 1/4 page ads	495.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Oklahoma Living FC coop ads: 1/4 ad	1,065.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Oklahoma Today ads: 1/3 pg	1,027.80
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	The Living in OK TTO Supplement 1/4 page ad	349.50
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	El Nacional Newspaper coop BW 1/4 page ad	549.95
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Travel Shows Attend: McAllen / South Texas	300.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Travel Shows Brochure Distribution	100.00
6/27/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Median Blitz: Fall Happenings/Spring Break Fun	75.00
6/27/12	Codie Finnigan PO Box 606 El Reno, OK 73036	Burger Day Commercials/Cox Media Tulsa Pkg	945.00
Total Media CO-OP Ad			220,448.41
			AUDIT ADJUSTMENT
			-2,205.00
			<u>218,243.41</u>

### Membership Dues

#### OAD Membership - Marketing

8/30/11	Julie Bartel 2801 NE 50th Street Oklahoma City, OK 73111	OAD 2012 MARKETING DUES	2,250.00
8/30/11	Julie Bartel 2801 NE 50th Street Oklahoma City, OK 73111	2011-2012 OAD MEMBERSHIP DUES	5,000.00
9/9/11	Sharon Lair 1 Remington Place Oklahoma City, OK 73111	2011-2012 OAD MEMBERSHIP DUES	6,900.00
9/20/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2011-2012 Membership Dues	5,000.00
9/20/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2012 OAD MARKETING DUES	2,250.00
9/20/11	ATTN.: Tara Henson 2101 NE 50th Street Oklahoma City, OK 73111	2011-2012 OAD MEMBERSHIP DUES	5,000.00
9/20/11	ATTN.: Tara Henson 2101 NE 50th Street Oklahoma City, OK 73111	OAD 2012 MARKETING DUES	3,600.00
6/18/12	Suzette Ellison 2100 NE 52nd Street Oklahoma City, OK 73111	check written to OAD	5,000.00
Total OAD Membership - Marketing			<u>35,000.00</u>

#### Membership Dues - Other

7/22/11	Liza Cryder 2 S. Mickey Mantle Drive Oklahoma City, OK 73104	2011 FCMA Membership Dues-prorated	50.00
10/18/11	Patti George 519 Maple Ave Yukon, OK 73099	2012 FCMA Membership Dues	100.00
10/28/11	712 Abbott Rd. East Lansing, MI 48823	2011 FCMA Membership Dues	300.00
11/16/11	Jill McCartney PO Box 144 Bethany OK 73008	2012 FCMA Membership Dues	325.00
12/1/11	Bob Patel 504 S. Meridian Ave. Oklahoma City, OK 73108	2012 FCMA Membership Dues	325.00
12/1/11	Attn. Brittany Devarro #7 Mickey Mantle Drive Oklahoma City, OK 73210	142 FCMA Membership Dues	30.00
12/7/11	PO Box 1000 Choctaw, OK 73020	2012 FCMA Membership Dues	325.00
12/7/11	Mina Jones P.O. Box 111 Prague, Ok 74864	2012 FCMA Membership Dues	325.00
12/7/11	Diana Hamby 3909 N. College Bethany, OK 73008	2012 FCMA Membership Dues	100.00
12/8/11	Christin Bond 5400 Enterprise Court Shawnee, OK 74804	2012 FCMA Membership Dues	75.00
12/8/11	Christin Bond 5401 Enterprise Court Shawnee, OK 74804	2012 FCMA Membership Dues	75.00
12/8/11	Marilyn Emde 400 East Route 66 Chandler, OK 74834	2012 FCMA Membership Dues	225.00
12/8/11	Liza Cryder 2 S. Mickey Mantle Drive Oklahoma City, OK 73104	2012 FCMA Membership Dues	100.00
12/9/11	P.O. Box 890778 Oklahoma City, OK 73189 USA	2012 FCMA Membership Dues	325.00
12/9/11	John Kelly PO Box 852049 Yukon, OK 73099	2012 FCMA Membership Dues	325.00
12/9/11	Attn: Bernie Nauheimer PO Box 567 Choctaw, OK 73020	2012 FCMA Membership Dues	325.00
12/9/11	Kendra Moreland PO Box 729 Stillwater, OK 74076	2012 FCMA Membership Dues	25.00
12/9/11	Kendra Moreland PO Box 729 Stillwater, OK 74076	2012 FCMA Membership Dues	25.00
12/9/11	Kendra Moreland PO Box 729 Stillwater, OK 74076	2012 FCMA Membership Dues	25.00
12/9/11	Kendra Moreland PO Box 729 Stillwater, OK 74076	2012 FCMA Membership Dues	25.00
12/9/11	Mary Coffin PO Box 995 Guthrie, OK 73044	2012 FCMA Membership Dues	325.00
12/9/11	Hampton Inn - Yukon 1351 Canadian Ct. Yukon, OK 73099	2012 FCMA Membership Dues	100.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

12/9/11	PO Box 83377 Oklahoma City, OK 73108	2012 FCMA Membership Dues	325.00
12/9/11	Nimesh Patel 5405 N Lincoln OKC, OK 73105	2012 FCMA Membership Dues	325.00
12/9/11	Debbie Williams 1900 W. MacArthur Shawnee, OK 74804	2012 FCMA Membership Dues	325.00
12/9/11	Margie Richison & Kinsey Cox 4300 Amelia Earhart Rd. Oklahoma City, OK 73102	2012 FCMA Membership Dues	325.00
12/9/11	Sue Ellen Reiman P.O. Box 1437 Oklahoma City, OK 73101-1437	2012 FCMA Membership Dues	325.00
12/9/11	PO Box 507 Choctaw, OK 73020	2012 FCMA Membership Dues	100.00
12/9/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	2012 FCMA Membership Dues	475.00
12/15/11	Cindy McCormick 5107 N. Harrison Street Shawnee, OK 74804	2012 FCMA Membership Dues	75.00
12/15/11	Attn.: Donna Standridge P.O. Box 2381 Chickasha, OK 73023	2012 FCMA Membership Dues	325.00
12/15/11	Codie Finnigan PO Box 606 El Reno, OK 73036	2012 FCMA Membership Dues	325.00
12/15/11	415 Couch Drive Oklahoma City, OK 73102	2012 FCMA Membership Dues	375.00
12/15/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	2012 FCMA Membership Dues	325.00
12/15/11	Mike Billingsley 2716 NE 50th Street Oklahoma City, OK 73111	2012 FCMA Membership Dues	300.00
12/15/11	Erin Karl PO Box 82446 Oklahoma City, OK 73148	2012 FCMA Membership Dues	325.00
12/15/11	Dow McCarty 2727 NE 63rd St. Oklahoma City, OK 73111	2012 FCMA Membership Dues	325.00
12/15/11	Yukon Chamber of Commerce 510 Elm Ave Yukon, OK 73120	2012 FCMA Membership Dues	100.00
12/15/11	Henry Overholser Mansion 405 N.W. 15th Street Oklahoma City, OK 73102	2012 FCMA Membership Dues	325.00
12/20/11	Attn.: JOHNNY 9 E. Sheridan Ave Oklahoma City, OK 73104	2012 FCMA Membership Dues	325.00
12/20/11	Attn.: Darrell Burnett 117 W. Harrison Guthrie, Ok 73044	2012 FCMA Membership Dues	325.00
12/20/11	Attn.: Deidre Ebrey 301 N. Broadway Moore, OK 73160	2012 FCMA Membership Dues	325.00
12/20/11	Glenn Downs 3910 N. Redmond Ave. Bethany, OK 73008	2012 FCMA Membership Dues	325.00
12/20/11	PO Box 1466 Shawnee, OK 74802	2012 FCMA Membership Dues	325.00
12/20/11	PO Box 1828 Seminole, OK 74818	2012 FCMA Membership Dues	475.00
12/20/11	Attn. Brittany Devarro #7 Mickey Mantle Drive Oklahoma City, OK 73104	2012 FCMA Membership Dues	295.00
12/20/11	Becky Julian P.O. Box 213 Mustang, OK 73064	2012 FCMA Membership Dues	325.00
12/20/11	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2012 FCMA Membership Dues	400.00
12/20/11	Stephen Koranda 2424 Springer Drive Norman, OK 73069	2012 FCMA Membership Dues	375.00
12/20/11	Attn.- Diane Roach 123 Park Ave. Oklahoma City, OK 73102	2012 FCMA Membership Dues	525.00
12/20/11	Kari Watkins PO Box 323 Oklahoma City, OK 73101	2012 FCMA Membership Dues	525.00
12/20/11	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	2012 FCMA Membership Dues	475.00
12/20/11	Robbin Davis 800 Nazih Zuhdi Drive Oklahoma City, OK 73105	2012 FCMA Membership Dues	475.00
12/22/11	2202 N. 11st St. Yukon, OK 73099 USA	2012 FCMA Membership Dues	100.00
12/22/11	Ken Fullbright PO Box 114 Shawnee OK 74802	2012 FCMA Membership Dues	100.00
12/22/11	Deborah Miner - City Clerk PO Box 636 Harrah, OK 73045	2012 FCMA Membership Dues	100.00
12/27/11	Joe Martin 717 E. Hall of Fame Ave. Stillwater, OK 74075	2012 FCMA Membership Dues	325.00
12/27/11	attn.: Laura Wijkowski 2610 S. 4th St. chickasha, OK 73018	2012 FCMA Membership Dues	100.00
12/27/11	Jenny Love-Meyer PO Box 26210 Oklahoma City, OK 73126	2012 FCMA Membership Dues	275.00
12/27/11	Sharon Lair 1 Remington Place Oklahoma City, OK 73111	2012 FCMA Membership Dues	525.00
12/27/11	Kari Duvall 2901 Bankers Ave Norman, OK 73072	2012 FCMA Membership Dues	325.00
12/27/11	Cristy Morrison 2617 W. 6th Ave Stillwater, OK 74074	2012 FCMA Membership Dues	525.00
12/27/11	Stacy Staton 109 W. Oklahoma Ave. Guthrie OK 73044	2012 FCMA Membership Dues	100.00
12/28/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	2012 FCMA Membership Dues	325.00
12/28/11	1721 N. Lincoln Boulevard Oklahoma City, OK 73105	2012 FCMA Membership Dues	325.00
12/28/11	Avis Scaramucci P.O. Box 890790 Oklahoma City, OK 73189	2012 FCMA Membership Dues	325.00
12/28/11	Brad Peltier 777 Grand Casino Blvd. Shawnee OK 74804	2012 FCMA Membership Dues	525.00
12/29/11	3000 General Pershing Blvd. Oklahoma City, OK 73107	2012 FCMA Membership Dues	300.00
12/29/11	Michelle Winters 428 W. California Oklahoma City, OK 73102	2012 FCMA Membership Dues	325.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

12/29/11	Jack Ferrell P.O. Box 1208 Norman, OK 73069	2012 FCMA Membership Dues	325.00
1/6/12	Attn. Cheri 210 Park Ave, Suite 230 Oklahoma City, OK 73102	2012 FCMA Membership Dues	300.00
1/6/12	110 E Woodson El Reno, OK 73036	2012 FCMA Membership Dues	325.00
1/6/12	Ketan Patel 301 Meliny Drive Edmond, OK 73034	2012 FCMA Membership Dues	325.00
1/6/12	Attn.: JoAnn Keirse 11501 NE Expressway Oklahoma City, OK 73132	2012 FCMA Membership Dues	325.00
1/6/12	Julie Bartel 2801 NE 50th Street Oklahoma City, OK 73111	2012 FCMA Membership Dues	325.00
1/6/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	2012 FCMA Membership Dues	525.00
1/6/12	David L. Miller 720 S. Rockwell Oklahoma City, OK 73128	2012 FCMA Membership Dues	325.00
1/6/12	Sandy & Dave Sarette 8235 N. 48 Rd Stroud, OK 74079	2012 FCMA Membership Dues	325.00
1/10/12	Amy Russo 1727 NW 16th Street Oklahoma City, OK 73106	2012 FCMA Membership Dues	450.00
1/10/12	Attn. Todd Barden 3000 NW 10th Street Oklahoma City, OK 73107	2012 FCMA Membership Dues	325.00
1/10/12	Scott Munz P.O. Box 74943 Oklahoma City, OK 73147	2012 FCMA Membership Dues	375.00
1/10/12	Attn: Clayton Stewart 1544 W. Hwy 9 Norman, OK 73072	2012 FCMA Membership Dues	525.00
1/18/12	Kyle Allison 3200 Double Drive Norman, OK 73069	2012 FCMA Membership Dues	325.00
1/18/12	John Kelly PO Box 852049 Yukon, OK 73099	2012 FCMA Membership Dues	325.00
1/18/12	P.O. Box 1503 Choctaw, OK 73020	2012 FCMA Membership Dues	325.00
1/18/12	P.O. Box 2381 Chickasha, OK 73023	2012 FCMA Membership Dues	100.00
1/18/12	Bob Warren 7107 W. Cheyenne Street El Reno, OK 73036	2012 FCMA Membership Dues	100.00
1/18/12	Tommy Natha 400 S. Meridian Oklahoma, OK 73108	2012 FCMA Membership Dues	275.00
1/18/12	Rob Narron 1501 E. Douglas Wichita, Ks 672111	2012 FCMA Membership Dues	325.00
1/18/12	Melanie Voice 5800 Will Rogers Road Midwest City, OK 73110	2012 FCMA Membership Dues	425.00
1/18/12	Dr. Orr 14200 S. Western Ave. Oklahoma City, OK 73170	2012 FCMA Membership Dues	325.00
1/18/12	Tommy Natha 309 S. Meridian Ave. Oklaho1a City, OK 73108	2012 FCMA Membership Dues	325.00
1/18/12	Karen Fikes/Tommy Natha 311 S. Meridian Oklahoma City, OK 73108	2012 FCMA Membership Dues	325.00
1/18/12	Jay Villemarette 10301 S. Sunnyslane Rd. Oklahoma City, OK 73160	2012 FCMA Membership Dues	325.00
1/23/12	Attn: Patrick Pelegrino 2945 NW Expressway Oklahoma City, OK 73121	2012 FCMA Membership Dues	275.00
1/23/12	Sarah Taylor 725 NW 11th St., Ste. 204 Oklahoma city, OK 73103	2012 FCMA Membership Dues	325.00
1/23/12	ATTN.: Tara Henson 2101 NE 50th Street Oklahoma City, OK 73111	2012 FCMA Membership Dues	525.00
1/24/12	Michael Bendure 410 W. Boyd Street Norman, OK 73019	2012 FCMA Membership Dues	325.00
1/31/12	Leslie Baker 1700 NE 63rd Street Oklahoma City, OK 73111	2012 FCMA Membership Dues	125.00
1/31/12	Donna Wilson 3233 Northwest Expressway Oklahoma City, Ok 73122	2012 FCMA Membership Dues	325.00
1/31/12	Christy Alcox 6 Santa Fe Plaza Oklahoma City, OK 73102	2012 FCMA Membership Dues	325.00
1/31/12	Billy Talako Williamson 3823 N. College Ave Bethany OK 73008	2012 OAD Friend Level Membership Dues	200.00
2/2/12	Sue Hollenbeck PO Box 513 Oklahoma City, OK 73101	2012 FCMA Membership Dues	375.00
2/8/12	Tom Collins 10321 Greenbriar Parkway Oklahoma City, OK 73159	2012 FCMA Membership Dues	325.00
2/10/12	Brett Powers P.O. Box 426 Perry, OK 73077	2012 FCMA Membership Dues	350.00
2/15/12	Attn.: Michael Scoggins 300 SW. 7th Oklahoma City, OK 73109	2012 FCMA Membership Dues	525.00
2/15/12	Attn.: NANCY COGGINS 101 E. Main Norman, OK 73069	2012 FCMA Membership Dues	100.00
2/23/12	Amy Britt 326 E. Evans Street Seminole, OK 74868	2012 FCMA Membership Dues	325.00
2/29/12	Stephanie Royse 301 W. Reno OKC, OK 73102	2012 FCMA Membership Dues	100.00
3/14/12	Suzette Ellison 2100 NE 52nd Street Oklahoma City, OK 73111	2012 FCMA Membership Dues	325.00
3/14/12	Karen Seikel 2101 South Meridian Oklahoma City, OK 73108	2012 FCMA Membership Dues	325.00
3/27/12	Douglas Shaw 444 S. Flood Norman, OK 73069	2012 FCMA Membership Dues	100.00
3/27/12	Marshall Clevenger PO Box 7654 Lawton, OK 73506	2012 FCMA Membership Dues	275.00
3/27/12	Michael R Shores PO Box 50514 Midwest City OK 73140-5414	2012 FCMA Membership Dues	100.00
3/29/12	Robert Simpson 9600 Lazy E Drive Guthrie, OK 73044	2012 FCMA Membership Dues	375.00
3/29/12	Patrick Pellegrino 6300 Waterford Blvd. Oklahoma City, OK 73118	2012 FCMA Membership Dues	325.00

## Frontier Country Marketing Association, Inc. Advertisers Listing

4/6/12	c/o Donna Kretchmar 6101 N. Santa Fe Oklahoma City, OK 73118	2012 FCMA Membership Dues	325.00
4/6/12	Lealon Taylor 7777 South May Avenue Oklahoma City, OK 73159	2012 FCMA Membership Dues	375.00
4/13/12	James Jantz 510 Ridgewood Enid, OK 73701	2012 FCMA Membership Dues	325.00
4/13/12	Brad Little 3201 Market Place Norman, OK 73072	2012 FCMA Membership Dues	316.66
Total Membership Dues - Other			34,916.66
<b>Other Income</b>			
<b>OAD Partners</b>			
12/20/11	Kari Watkins PO Box 323 Oklahoma City, OK 73101	2012 marketing partnership	600.00
12/20/11	Anne Murray - Drake Rice 3400 NE Grand Oklahoma City, OK 73111	2012 marketing partnership	600.00
1/6/12	Dow McCarty 2727 NE 63rd St. Oklahoma City, OK 73111	2012 marketing partnership	1,000.00
1/6/12	1721 N. Lincoln Boulevard Oklahoma City, OK 73105	2012 marketing partnership	600.00
1/6/12	David L. Miller 720 S. Rockwell Oklahoma City, OK 73128	2012 marketing partnership	600.00
1/10/12	Attn.: Shelley Rowan 1400 Classen Drive Oklahoma City, OK 73106	2012 marketing partnership	3,500.00
1/23/12	Attn.: Jen Tregarthen 2401 Chautauqua Norman, OK 73072	2012 marketing partnership	600.00
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD Fiscal year 2010-2011	450.00
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD Fiscal year 2010-2011	450.00
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD marketing package 2010-2010	133.33
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD Fiscal year 2010-2011	450.00
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD marketing package 2010-2010	133.34
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD marketing package 2010-2010	133.33
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD marketing package 2010-2010	133.33
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD marketing package 2010-2010	133.33
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	OAD marketing package 2010-2010	133.33
Total OAD Partners			9,649.99
<b>Other Income - Other</b>			
9/20/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	FMCA Ad	50.00
9/20/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	CD Label Design	50.00
9/20/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Tinker Map ads (2 sizes)	150.00
9/20/11	Gordona Rowell PO Box 1613 Shawnee, OK 74802	News 9 in Shawnee ads (2 ads)	300.00
10/6/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	B&W 5x7 ad design	50.00
10/6/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	4 Color 4x8 ad design	50.00
10/21/11	Jan Speegle Scott 532 W Main Yukon, OK 73099	2011 Yukon Spooksville T-Shirt Design	100.00
10/21/11	Jan Speegle Scott 532 W Main Yukon, OK 73099	2011 Yukon Chill your Cheeks T-Shirt Design	150.00
10/21/11	PO Box 83377 Oklahoma City, OK 73108	IFR 42 Ad - Rush	200.00
11/3/11	Tom & Robin Mikles 8508 N. Bryan Shawnee OK 74804	2011 Postcard designs	100.00
11/3/11	Tammy DeSpain 500 W. Main Street Yukon, OK 73085	Yukon Logo - Christmas Version 2011	100.00
11/11/11	Kyle Allison 3200 Double Drive Norman, OK 73069	Registration-Governors Conference	190.00
11/16/11	Liza Cryder 2 S. Mickey Mantle Drive Oklahoma City, OK 73104	Registration-Governors Conference	190.00
11/16/11	Liza Cryder 2 S. Mickey Mantle Drive Oklahoma City, OK 73104	Registration-Governors Conference	130.00
1/10/12	Gordona Rowell PO Box 1613 Shawnee, OK 74802	Design of IFYR 20 Year Logo	200.00
2/23/12	PO Box 83377 Oklahoma City, OK 73108	Design - IFR 2012 Poster	400.00
4/13/12	PO Box 433 OKC, OK 73101	DPS 75th Anniv-Invitation/Insert/Ticket designs	150.00
6/12/12	PO Box 83377 Oklahoma City, OK 73108	IFR 2012 ad for IFYR Program	100.00
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	Finance Charges on Overdue Balance	159.48
6/30/12	1226 NE 63rd St. Oklahoma City, OK 73111	Finance Charges on Overdue Balance	514.63
Total Other Income - Other			3,334.11

## Frontier Country Marketing Association, Inc. Advertisers Listing

### RV Rally

4/23/12	HCR 60 FAIRVIEW, OK 73737	REFUND for Red Dirt RV Rally	-150.00
4/23/12	2200 N. CLASSEN, APT. 303 OKLAHOMA CITY, OK 73106	REFUND FROM RED DIRT RV RALLY	-140.00
4/23/12	205 SANDY WAY RED OAK, TX 75154-6550	REFUND FROM RED DIRT RV RALLY	-75.00
4/23/12		to be refunded ck #9101 4/23/2012	75.00
5/14/12		PAYPAL	275.56
6/30/12		Fee charged by Paypal on RV Rally	14.44
Total RV Rally			0.00

### Special Events

12/7/11		BROWN - HOLIDAY TOUR GUTHRIE	15.00
12/7/11		ESKRIDGE - HOLIDAY TOUR GUTHRIE	30.00
12/7/11		DAVIS - HOLIDAY TOUR GUTHRIE	15.00
12/9/11		STABLE RIDGE	30.00
12/9/11		C. MORRISON	15.00
12/9/11		OLD GERMANY - HOLIDAY BUS TRIP	30.00
1/31/12		guthrie	30.00
Total Special Events			165.00