

**GREAT PLAINS COUNTRY
ASSOCIATION, INC.**

**FINANCIAL STATEMENTS
AND AUDITOR'S REPORTS**

JUNE 30, 2016

GREAT PLAINS COUNTRY ASSOCIATION, INC.
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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Great Plains Country Association, Inc.
Duncan, Oklahoma

We have audited the accompanying financial statements of the Great Plains Country Association, Inc., (a nonprofit organization), which comprise of the statement of assets, liabilities and net assets - cash basis as of June 30, 2016, the related statements of revenues, expenses, and changes in net assets - cash basis, and cash flows - cash basis, for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the cash basis of accounting as described in Note 1; this includes determining that the cash basis of accounting is an acceptable basis for the preparation of the financial statements in the circumstances. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States, and the audit requirements of the State of Oklahoma Department of Tourism and Recreation. Those standards require that we plan and perform

the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the assets, liabilities, and net assets of the Great Plains Country Association, Inc., at June 30, 2016, and its revenues, expenses, and changes in net assets and cash flows for the year then ended in accordance with the cash basis of accounting as described in Note 1.

Basis of Accounting

We draw attention to Note 1 of the financial statements which describes the basis of accounting. The financial statements are prepared on the cash basis of accounting prescribed by the State of Oklahoma Department of Tourism and Recreation, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to that matter.

Other Matters

Our audit was conducted for the purpose of forming an opinion on the accompanying financial statements taken as a whole. The

accompanying supplemental schedules and information presented are not necessary for a fair presentation of the financial statements for the year ended June 30, 2016, but are presented for purposes of additional analysis, as required by the State of Oklahoma Department of Tourism and Recreation, which established audit requirements for nonprofit organizations that received state matching funds. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The accompanying supplemental schedules and information (except the List of Advertisers in the Great Plains Country Promotional Periodical Publication - Cash Basis - Unaudited) was subject to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements taken as a whole on the basis of accounting described above.

Other Reporting Required by Government Auditing Standards

In accordance with Government Auditing Standards, we have also issued a report dated November 29, 2016, on our consideration of the Association's internal control over financial reporting and our test of its compliance with certain provisions of laws, regulations, contracts, grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Association's internal control over financial reporting and compliance.

McCulley & McCulley

Weatherford, Oklahoma

November 29, 2016

GREAT PLAINS COUNTRY ASSOCIATION, INC.
STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS
CASH BASIS
JUNE 30, 2016

ASSETS

Current Assets:	
Cash in Bank	\$ _____
Total Current Assets	_____ 0
Capital Assets	4,398
Less Accumulated Depreciation	_____ (4,171)
Net Capital Assets	_____ 227
TOTAL ASSETS	\$ _____ 227

LIABILITIES AND NET ASSETS

Current Liabilities:	
Bank Overdrafts	\$ 19,147
Payroll Liabilities	1,403
Note Payable - Arvest Bank	_____ 20,000
TOTAL LIABILITIES	40,550
Net Assets - Unrestricted	_____ (40,323)
TOTAL LIABILITIES AND NET ASSETS	\$ _____ 227

The accompanying notes are an integral part of these financial statements.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
STATEMENT OF REVENUES, EXPENSES, AND
CHANGES IN NET ASSETS - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2016**

CHANGES IN UNRESTRICTED NET ASSETS

REVENUES

Travel Guide Advertising Sales	\$ 37,630
State Matching Funds	42,657
Oklahoma State Vacation Guide	25,066
Other Advertising Sales	55,234
Memberships	6,450
Interest	2
Other Revenues	3,452
TOTAL REVENUES	<u>170,491</u>

EXPENSES

Tourism Promotion Expense

Travel Guide Production	25,185
Literature Distribution	16,938
Oklahoma State Vacation Guide	21,590
Cooperative Advertising	72,765
Conferences	942
Website	425
Total Tourism Promotion Expense	<u>137,845</u>

Administration Expense

Compensation and Benefits	43,749
Office Supplies	376
Auditing and Professional Expense	6,280
Depreciation Expense	231
Travel and Meals	4,498
Bond and Other Insurance	1,884
Office Rent	3,100
Telephone and Internet	3,348
Advertising	
Other	3,224
Total Administration Expense	<u>66,690</u>

Other Expenses

-	444
Non-allowable Promotional Expense	38
Total Other Expenses	<u>482</u>

TOTAL EXPENSES

205,017

(DECREASE) IN NET ASSETS

(34,526)

NET ASSETS

Beginning of Year	<u>(5,797)</u>
End of Year	<u>\$ (40,323)</u>

The accompanying notes are an integral part of these financial statements.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
STATEMENT OF CASH FLOWS - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2016**

Cash Flows from Operating Activities	
Cash Received from Travel Guide Advertising Sales	\$ 37,630
Cash Received from State Assistance	42,657
Cash Received from Oklahoma State Vacation Guide Ad Sales	25,066
Cash Received from Other Advertising Sales	55,234
Cash Received from Membership Fees	6,450
Cash Received from Other Sources	3,452
Cash Paid for Tourism Promotion Expenses	(137,845)
Cash Paid for Employees and Benefits	(43,816)
Cash Paid for Non-Allowable Promotion Expense	(38)
Cash Paid for Other Administration Expenses	<u>(22,710)</u>
Net Cash (Used for) Operating Activities	<u>(33,920)</u>
Cash Flows from Capital and Related Financing Activities	
Cash Received from Notes Payable	20,000
Cash Paid as Interest on Notes Payable	<u>(444)</u>
Net Cash Provided by Capital and Related Financing Activities	<u>19,556</u>
Cash Flows from Investing Activities	
Interest Received	2
Net Cash (Used for) Investing Activities	<u>2</u>
Net (Decrease) in Cash and Cash Equivalents	(14,362)
Cash and Cash Equivalents	
Beginning of Year	<u>(4,785)</u>
End of Year	<u>\$ (19,147)</u>
Reconciliation of (Decrease) in Net Assets to Net Cash (Used for) Operating Activities	
(Decrease) in Net Assets	\$ (34,526)
Interest Income	(2)
Interest Expense	444
Adjustments to Reconcile (Decrease) in Net Assets to Net Cash (Used for) Operating Activities	
Depreciation	231
(Decrease) in Current Liabilities	<u>(67)</u>
Net Cash (Used for) Operating Activities	<u>\$ (33,920)</u>

The accompanying notes are an integral part of these financial statements.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2016

1. Summary of Significant Accounting Policies.

The accounting policies of the Great Plains Country Association, Inc., (the Association) do not conform to accounting principles generally accepted in the United States of America as applicable to non-profit organizations. The Association uses the cash basis of accounting which is a comprehensive basis of accounting other than generally accepted accounting principles. The following is a summary of the more significant policies under the cash basis of accounting.

A. Reporting Entity.

Great Plains Country Association, Inc., was incorporated as a nonprofit organization under code section 501(c)(6) of the Internal Revenue Code and is tax exempt. Its incorporated name is the Southwestern Oklahoma Recreation and Tourist Association, Inc. Its promotional name is Great Plains Country Association, Inc. or simply Great Plains Country. This report is written under the promotional name since that is the name used by the State of Oklahoma Department of Tourism and Recreation, the Association's letterhead, and related documents. Its primary purpose is to provide a multi-county organization to extend aid, promote, sponsor, encourage, and finance projects that will result in the economic growth of Southwestern Oklahoma by educating the public to programs of tourism, recreational, beautification, and cultural development. A multi-county organization is one whose primary purpose is collectivizing resources contributed by supporters and members in order to employ marketing methods to attract leisure and pleasure travelers/visitors/tourists to the relevant region and represents and promotes more than one county within the State of Oklahoma. Great Plains Country Association, Inc., represents fourteen counties which consist of Beckham, Caddo, Comanche, Cotton, Custer, Greer, Harmon, Jackson, Jefferson, Kiowa, Roger Mills, Stephens, Tillman, and Washita.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2016

1. Summary of Significant Accounting Policies (continued).

B. Basis of Presentation - Accounting.

Great Plains Country Association, Inc., reports on the cash basis of accounting, which is a comprehensive basis of accounting other than generally accepted accounting principles. Revenues are reported as earned when cash is received and expenses are reported when the related liability is paid in cash, except as noted below. Generally accepted accounting principles require non-profit organizations to report on the accrual basis. Under the accrual basis, revenues are recognized when earned and expenses are recognized when the liability is incurred.

C. Cash in Bank, Cash Equivalents and Bank Overdrafts.

The Association maintains its cash accounts with an FDIC insured bank (Arvest Bank in Duncan, Oklahoma). Cash in bank is the entity's checking account. All cash in bank is FDIC insured. Cash and cash equivalents for purposes of the statement of cash flows include the Association's cash in bank account. Bank overdrafts are shown as a liability and represents the negative cash balance shown on the Association's accounting records at June 30, 2016. No actual bank overdraft occurred. The Association received its final state matching fund deposit on July 6, 2016 (\$22,268).

D. Capital Assets.

The Association records its capital assets at historical cost, which is an acceptable modification of the cash basis of accounting.

Depreciation is computed using the straight-line method over estimated useful lives of 3 to 10 years.

E. Payroll Liabilities.

Current liabilities are payroll taxes withheld from employees checks and accrued payroll taxes payable but not yet paid in cash. Payroll liabilities are an acceptable modification of the cash basis of accounting.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2016

1. Summary of Significant Accounting Policies (continued).

F. Net Assets - Unrestricted.

Net assets - unrestricted are amounts which are currently available at the discretion of the Board for use in the organization's operations. It has a deficit balance since the Association's liabilities exceeds its assets.

2. Capital Assets.

Capital assets and its changes consists of the following:

	June 30, <u>2015</u>	<u>Additions</u>	<u>Deletions</u>	June 30, <u>2016</u>
Equipment	\$ 4,398	\$	\$	\$ 4,398
Less Accumulated Depreciation	<u>(3,940)</u>	<u>(231)</u>	<u></u>	<u>(4,171)</u>
Net Capital Assets	<u>\$ 458</u>	<u>\$ (231)</u>	<u>\$ -0-</u>	<u>\$ 227</u>

3. State Matching Funds.

State Matching Funds are funds appropriated by the Oklahoma Legislature, administered by the Oklahoma Department of Tourism and Recreation, for the reimbursement of expenses by qualified multi-county organizations for allowable administrative expenses and allowable tourism promotion expenses. Matching funds appropriated by the Oklahoma Legislature are allocated among the various multi-county organizations who have submitted an acceptable marketing plan and certified audit for the previous year to the Oklahoma Tourism and Recreation Department. Each multi-county organization is allocated 100% of the average amount of private sector funds raised and expended by the multi-county organization over the three most recent fiscal years for the administration and promotion of its tourism marketing. This average is expressed as a percentage of the sum of the total average amounts for all multi-county organizations. This percentage of the total matching funds appropriated by the State Legislature is the amount the Association is entitled to claim for the fiscal year ended June 30, 2016. The Association's state matching funds for fiscal year 2016 was originally approved for \$64,925.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2016

3. State Matching Funds (continued).

Expenses by the Association that conform with the rules and regulations of the State Department of Tourism and Recreation are submitted for matching funds from the State.

As of June 30, 2016, the Association has claimed \$64,925 of its fiscal year 2016 State allocation, but has only received \$42,657. The remaining amount of \$22,268 was received on July 6, 2016.

4. Risk Management.

The Association is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omission; and natural disasters. The Association purchases a surety bond for the employees to reduce some of their risk of loss and workers compensation insurance for its employees. The executive director receives and deposits the Association's funds. During the year ending June 30, 2016, the Association purchased liability and property insurance. Deductibles range from \$100 to \$1,000, depending upon the type of coverage.

5. Donated Services.

The Association uses donated services from its Board of Directors. No amounts have been reflected in these financial statements for donated services since the value of this contributed time is not susceptible to objective measurement or valuation, and since the financial statements are reported using the cash basis of accounting.

6. Related Party Transactions.

The Association solicits members to its organization and bills them a membership fee. These members then are entitled to advertise in the Association's annual promotional publication at a reduced rate. For fiscal year 2016, the Association billed its advertisers for their respective advertising costs. Only the amounts paid by the advertiser and deposited in the cash account are shown in this audit report as advertising sales revenue.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2016

6. Related Party Transactions (continued).

Certain members also have officers, directors, or employees that may also be an officer or director of the Association.

The following schedule shows the amounts received from the membership and others:

<u>Cash Received for</u>	<u>Members</u>	<u>Non- Members</u>	<u>Total</u>
Travel Guide Advertising	\$ 35,535	\$2,095	\$ 37,630
Oklahoma State Vacation	25,066		25,066
Other Advertising Sales	51,303	25	51,328
Membership Fees	6,630		6,630
Other Income	6,819	22	6,841
Total	<u>\$125,353</u>	<u>\$2,142</u>	<u>\$ 127,495</u>

7. Other Advertising Sales and Expense.

Other advertising sales were amounts received and paid that were intended to qualify as cooperative advertising.

8. Note Payable - Arvest Bank.

The Association applied for and received from its bank an open end line of credit. The last modification extended the credit limit to \$20,000. Interest rate is at 5.50% and the maturity date is May 16, 2017. Interest is paid monthly by an automatic transfer from the Association's checking account to the bank. Principal is due at maturity, but prepayments may be made at any time. The Association has drawn down the full \$20,000 of the line of credit at June 30, 2016.

9. Subsequent Events.

Subsequent events were evaluated through November 29, 2016, the date the financial statements were available to be issued.

SUPPLEMENTARY INFORMATION

GREAT PLAINS COUNTRY ASSOCIATION, INC.
SOURCES OF REVENUES - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2016

State of Oklahoma Matching Funds	\$	42,657
Memberships Paid Directly to Great Plains Country		6,450
Interest from Bank on Cash and Money Market Funds		2
Great Plains Country Luncheon Meetings Fees		1,024
Conferences		463
Reimbursement for Postage		1,965
Travel Guide Advertising Sales -		
From Advertisers Directly to Great Plains Country Association		37,630
Oklahoma State Vacation Guide -		
Apache Casino Hotel	\$	3,600
Chisholm Trail Heritage Center		3,600
Clinton Chamber of Commerce		1,800
Duncan Convention and Visitors Bureau		4,200
Elk City Chamber of Commerce		3,600
Frisco Conference Center		1,800
Lawton Chamber of Commerce		5,900
Sleep Inn & Suites		566
		25,066
Other Miscellaneous Coop Ads		
Radio Campaign -		
Altus Chamber of Commerce	251	
Duncan Convention and Visitors Bureau	252	
Prairie Circuit Rodeo	335	
Sleep Inn & Suites	251	
Total Radio Campaign	1,089	
Madden Media		
Duncan Convention and Visitors Bureau	4,276	
Frederick Chamber of Commerce	275	
Total Madden Media	4,551	
Magazines and Other Vacation Guides -		
Metro Family Magazine -		
Stafford Air & Space Museum	1,176	
Destination Oklahoma -		
Apache Casino Hotel	1,207	
Duncan Convention and Visitors Bureau	604	
Lawton Chamber of Commerce	604	
Sayre Chamber of Commerce	604	

(Continued on Next Page)

See accompanying auditor's report.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
SOURCES OF REVENUES - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2016
(CONTINUED)

National Bus Trader -		
Elk City Chamber of Commerce	7,200	
Oklahoma Today Guide -		
Duncan Convention and Visitors Bureau	5,476	
Weatherford Chamber of Commerce	17,544	
Total Magazines and Other Vacation Guides	<u>34,415</u>	
Travel Show Productions		
Chisholm Trail Heritage Center	316	
Duncan Convention and Visitors Bureau	1,042	
Total Travel Show Productions	<u>1,358</u>	
Promotional Items		
Duncan Convention and Visitors Bureau	525	
Hackberry Flats Wetlands	25	
Total Promotional Items	<u>550</u>	
Brochures		
Altus Chamber of Commerce	50	
Apache Casino Hotel	150	
Chisholm Trail Heritage Center	150	
Duncan Convention and Visitors Bureau	11,701	
Frederick Chamber of Commerce	170	
Lawton Chamber of Commerce	150	
Red River Valley Tourism Association	900	
Total Brochures	<u>13,271</u>	
Total Other Advertising Sales		<u>55,234</u>
TOTAL REVENUES		\$ <u>170,491</u>

See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
ALLOWABLE OR DISCRETIONARY EXPENSE - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2016**

EXPENSES	ALLOW- ABLE	DISCRE- TIONARY	TOTAL
Tourism Promotion Expense			
Travel Guide Production :	\$	\$	\$
Welch Creative Services	3,761		3,761
McCormick Armstrong Printing		21,424	21,424
Literature Distribution:			
Ace (Packaging)		149	149
Certified Folder Display	4,790	38	4,828
U. S. Postal and Other Shipping Methods		5,476	5,476
Oklahoma Tourism & Recreation Department	3,543	2,806	6,349
Woolsey's Office Products (Supplies)		136	136
Oklahoma State Vacation Guide:			
Oklahoma Tourism & Recreation Department	21,463		21,463
Welch Creative Services		127	127
Cooperative Advertising:			
Oklahoma Today	14,502	8,518	23,020
Destination Ok Magazine-Green Country Marketing	3,150		3,150
Metro Family Magazine		1,169	1,169
Miscellaneous Cooperative Ads			
Chisholm Trail Arts Council		100	100
McCormick Armstrong		10,801	10,801
Duncon Chamber Email Blast		50	50
Facebook		25	25
Got Print.com		170	170
Madden Media		12,386	12,386
Welch Creative Services		450	450
National Bus Trader Inc.		8,640	8,640
Oklahoma Lakes & Country Association		209	209
Oklahoma State Game Wardens Magazine		500	500
Town Square Media - Wichita Falls		1,105	1,105
Promotional Items			
Family Dollar		15	15
Oklahoma Tourism & Recreation Dept.	525	525	1,050
Walgreens		25	25
4 IM Print		498	498
Conferences:			
Oklahoma Restaurant Association		873	873
Oklahoma Military Hall of Fame		70	70

(Continued on Next Page)

See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
ALLOWABLE OR DISCRETIONARY EXPENSE - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2016
(CONTINUED)**

EXPENSES	ALLOW- ABLE	DISCRE- TIONARY	TOTAL
	<hr/>	<hr/>	<hr/>
Travel Shows:			
DFW Ultimate Women's Expo, Irving, Tx.		1,347	1,347
Fort Worth Home & Garden Shaw, Ft. Worth, Tx.	500	499	999
Houston Ultimate Womens Expo, Houston, Tx.		1,211	1,211
McAllen International Travel Show, McAllen, Tx.	400	1,011	1,411
Midwest Hunt Fest, Wichita, Ks.	500	843	1,343
Oklahoma Road Shows Oklahoma City, Tulsa, Elk City, etc.)	525	1,040	1,565
Wichita Falls Home & Garden, Wichita Falls, Tx.		750	750
Wichita Women's Fair, Wichita, Ks.	775		775
 Website:			
Brickstreet South		240	240
Web Network Solutions		185	185
	<hr/>	<hr/>	<hr/>
Total Tourism Promotional Expense	54,434	83,411	137,845
 Administration Expense			
Compensation and Benefits	10,491	33,258	43,749
Office Supplies		376	376
Auditing and Professional Expense		6,280	6,280
Depreciation Expense		231	231
Travel and Meals		4,498	4,498
Bond and Other Insurance		1,884	1,884
Office Rent		3,100	3,100
Telephone and Internet		3,348	3,348
Advertising			0
Other		3,224	3,224
	<hr/>	<hr/>	<hr/>
Total Administration Expense	10,491	56,199	66,690
 TOTAL ALLOWABLE/DISCRETIONARY EXPENSES	64,925	\$ 139,610	\$ 204,535
	<hr/>	<hr/>	<hr/>
Less 2016 Promo Claim #4 Received in July 2016	(22,268)		
	<hr/>		
Total State Matching Funds Received	\$ 42,657		
	<hr/>		

See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION
LIST OF ADVERTISERS IN THE GREAT PLAINS COUNTRY
PROMOTIONAL PERIODICAL PUBLICATION - CASH BASIS - UNAUDITED
AS OF JUNE 30, 2016**

NAME/ADDRESS	SIZE	AD/ED	AMOUNT RECEIVED *
Altus Chamber of Commerce P. O. Box 518 Altus, OK 73521	2 Pages	AD	\$3,925
Apache Casino Hotel 2315 East Gore Blvd. Lawton, OK 73501	Back Cover	AD	3,285
Carnegie Chamber of Commerce P. O. Box 70 Carnegie, OK 73015	1/16 Page	AD	275
Chisholm Trail Heritage Center 1000 North Chisholm Trail Pkwy Duncan, OK 73533	1/4 Page	AD	715
Clinton Chamber of Commerce 101 South 4th St. Clinton, OK 73601	1/2 Page	AD	1,047
Duncan Convention & Visitors Bureau P. O. Box 981 Duncan, OK 73534	2 Page	AD	3,925
Elk City Chamber of Commerce P. O. Box 972 Elk City , OK 73648	2 Pages	AD	3,925
Frederick Chamber of Commerce 105 S. Main Frederick, OK 73542	2 Pages	AD	4,025
Frisco Conference Center 101 South 4th Steet Clinton, OK 73061	1/2 Page	AD	1,963
Greer County Chamber of Commerce 222 West Jefferson Mangum, OK 73554	1 Page	AD	2,095

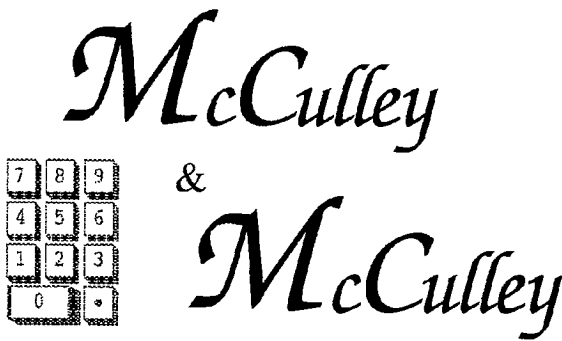
See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION
LIST OF ADVERTISERS IN THE GREAT PLAINS COUNTRY
PROMOTIONAL PERIODICAL PUBLICATION - CASH BASIS - UNAUDITED
AS OF JUNE 30, 2016**

NAME/ADDRESS	SIZE	AD/ED	AMOUNT RECEIVED *
KCCU Radio 2800 West Gore Blvd Lawton, OK 73505	1/4	AD	715
Lavender Valley Acres 10041 CR 1410 Apache, OK 73006	1/16 Page	AD	275
Lawton Chamber of Commerce P. O. Box 1376 Lawton, OK 73502	2 Pages	AD	3,925
MPEDA Marketing P.O. Box 231 Medicine Park, OK 73557	1 Page	AD	2,095
Oklahoma Tourism & Recreation Dept. P. O. Box 52002 Oklahoma City, OK 73152	1 Page	AD	2,095
Sleep Inn & Suites 421 SE Interstate Drive Lawton, OK 73501	1/2 Page	AD	1,250
Weatherford Area Chamber of Commerce P. O. Box 857 Weatherford, OK 73096	1 Page	AD	2,095
Total Amount Received			37,630

* Cash received by the Association from the advertisers in the fiscal year ending June 30, 2016. Unless otherwise noted, the advertising amount is for the 2016 Travel Guide.

See accompanying auditor's report.



Certified Public Accountants

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**INDEPENDENT AUDITOR'S REPORT
ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND
ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT
OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE
WITH GOVERNMENT AUDITING STANDARDS**

To the Board of Directors
Great Plains Country Association, Inc.
Duncan, Oklahoma

We have audited, in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States, and the audit requirements of the State of Oklahoma Department of Tourism and Recreation, the financial statements of Great Plains Country Association, Inc., (a nonprofit organization), which comprise the accompanying statement of assets, liabilities, and net assets - cash basis, as of June 30, 2016, the related statement of revenues, expenses and changes in net assets - cash basis and cash flows - cash basis, for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated November 29, 2016. These financial statements are reported on the cash basis of accounting, which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America.

Internal Control Over Financial Reporting.

In planning and performing our audit of the financial statements, we considered the Association's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on

the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

Our consideration of the internal control was for the limited purpose described in the preceding paragraph and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Therefore, material weaknesses or significant deficiencies may exist that were not identified. However, as described in the accompanying schedule of findings and responses, we identified certain deficiencies in internal control over financial reporting that we consider to be a material weakness.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. We consider the deficiencies described in the accompanying schedule of findings and responses as item number 1 to be a material weakness.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Association's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instance of noncompliance or other matters that are required to be reported under the State of Oklahoma Department of Tourism and Recreation regulations or Government Auditing Standards.

Great Plains Country Association's Response to Findings

Great Plains Country Association, Inc.'s response to the findings identified in our audit is described in the accompanying schedule of findings and responses. The Association's response was not subjected to the auditing

procedures applied in the audit of the financial statements and, accordingly, we express no opinion on it.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Association's internal control or on compliance. This report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Association's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

McCulley & McCulley

Weatherford, Oklahoma

November 29, 2016

GREAT PLAINS COUNTRY ASSOCIATION, INC.
SCHEDULE OF FINDINGS AND RESPONSES
JUNE 30, 2016

1. Lack of Segregation of Duties.

CONDITION AND EFFECT - The Association only has one full-time employee who is responsible for receiving the monies for deposit, depositing them into the Association's bank account and paying the bills. The Association hired an outside professional accountant to maintain its books and records and to reconcile the bank account. Although this strengthens this weakness, overall segregation of duties is still not adequate. The effect of incompatible segregation of duties could result in material errors or fraud occurring and not be detected in a timely manner.

RECOMMENDATION - Recommend the Association segregate the duties to the extent possible if additional employees are hired in the future.

RESPONSE - The Association considers the cost of adequately segregating these duties as not being economically feasible. The Board of Directors approves all decisions.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
UPDATE ON PRIOR YEAR AUDIT FINDINGS
JUNE 30, 2016

1. Lack of Segregation of Duties.

CONDITION AND EFFECT - The Association only has one employee who is responsible for receiving the monies for deposit, depositing them into the Association's bank account and paying the bills. The Association hired an outside professional accountant to maintain its books and records and to reconcile the bank account. Although this strengthens this weakness, overall segregation of duties is still not adequate. The effect of incompatible segregation of duties could result in material errors or fraud occurring and not be detected in a timely manner.

RECOMMENDATION - Recommend the Association segregate the duties to the extent possible if additional employees are hired in the future.

RESPONSE - The Association considers the cost of adequately segregating these duties as not being economically feasible. The Board of Directors approves all decisions.

UPDATED COMMENT - Situation the same. Comment included in this year's audit report.