

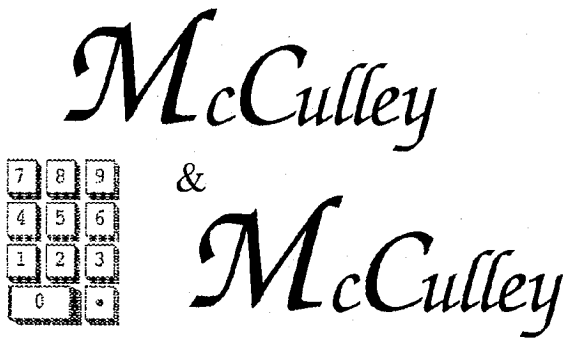
**GREAT PLAINS COUNTRY
ASSOCIATION, INC.**

**FINANCIAL STATEMENTS
AND AUDITOR'S REPORTS**

JUNE 30, 2017

GREAT PLAINS COUNTRY ASSOCIATION, INC.
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JUNE 30, 2017

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Great Plains Country Association, Inc.
Duncan, Oklahoma

We have audited the accompanying financial statements of the Great Plains Country Association, Inc., (a nonprofit organization), which comprise of the statement of assets, liabilities and net assets - cash basis as of June 30, 2017, the related statements of revenues, expenses, and changes in net assets - cash basis, and cash flows - cash basis, for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the cash basis of accounting as described in Note 1; this includes determining that the cash basis of accounting is an acceptable basis for the preparation of the financial statements in the circumstances. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States, and the audit requirements of the State of Oklahoma Department of Tourism and Recreation. Those standards require that we plan and perform

the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the assets, liabilities, and net assets of the Great Plains Country Association, Inc., at June 30, 2017, and its revenues, expenses, and changes in net assets and cash flows for the year then ended in accordance with the cash basis of accounting as described in Note 1.

Basis of Accounting

We draw attention to Note 1 of the financial statements which describes the basis of accounting. The financial statements are prepared on the cash basis of accounting prescribed by the State of Oklahoma Department of Tourism and Recreation, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to that matter.

Other Matters

Our audit was conducted for the purpose of forming an opinion on the accompanying financial statements taken as a whole. The

accompanying supplemental schedules and information presented are not necessary for a fair presentation of the financial statements for the year ended June 30, 2017, but are presented for purposes of additional analysis, as required by the State of Oklahoma Department of Tourism and Recreation, which established audit requirements for nonprofit organizations that received state matching funds. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The accompanying supplemental schedules and information (except the List of Advertisers in the Great Plains Country Promotional Periodical Publication - Cash Basis - Unaudited) was subject to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements taken as a whole on the basis of accounting described above.

Other Reporting Required by Government Auditing Standards

In accordance with Government Auditing Standards, we have also issued a report dated November 29, 2017, on our consideration of the Association's internal control over financial reporting and our test of its compliance with certain provisions of laws, regulations, contracts, grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Association's internal control over financial reporting and compliance.

McCulley & McCulley

Weatherford, Oklahoma

November 29, 2017

GREAT PLAINS COUNTRY ASSOCIATION, INC.
STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS
CASH BASIS
JUNE 30, 2017

ASSETS

Current Assets:	
Cash in Bank	\$ 160
	160
Total Current Assets	160
	4,398
Less Accumulated Depreciation	(4,317)
	81
Net Capital Assets	81
	241
TOTAL ASSETS	\$ 241

LIABILITIES AND NET ASSETS

Current Liabilities:	
Bank Overdrafts	\$
Current Payroll Liabilities	1,260
Note Payable - Arvest Bank	17,650
	18,910
TOTAL LIABILITIES	18,910
Net Assets - Unrestricted	(18,669)
	241
TOTAL LIABILITIES AND NET ASSETS	\$ 241

The accompanying notes are an integral part of these financial statements.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
STATEMENT OF REVENUES, EXPENSES, AND
CHANGES IN NET ASSETS - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2017**

CHANGES IN UNRESTRICTED NET ASSETS

REVENUES

Travel Guide Advertising Sales	\$ 39,295
State Matching Funds	78,734
Oklahoma State Vacation Guide	21,800
Other Advertising Sales	40,124
Memberships	6,680
Interest	10
Other Revenues	3,211
TOTAL REVENUES	<u>189,854</u>

EXPENSES

Tourism Promotion Expense

Travel Guide Production	22,643
Literature Distribution	11,191
Oklahoma State Vacation Guide	22,782
Cooperative Advertising	46,027
Conferences	100
Website	220
Total Tourism Promotion Expense	<u>102,963</u>

Administration Expense

Compensation and Benefits	43,126
Office Supplies	487
Auditing and Professional Expense	6,280
Depreciation Expense	146
Travel and Meals	2,925
Bond and Other Insurance	1,970
Office and Storage Rent (Month to Month)	3,900
Telephone and Internet	3,571
Advertising	
Other	2,179
Total Administration Expense	<u>64,584</u>

Other Expenses

Interest Expense	653
Non-allowable Promotional Expense	
Total Other Expenses	<u>653</u>

TOTAL EXPENSES

168,200

INCREASE IN NET ASSETS

21,654

NET ASSETS

Beginning of Year	<u>(40,323)</u>
End of Year	<u>\$ (18,669)</u>

The accompanying notes are an integral part of these financial statements.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
STATEMENT OF CASH FLOWS - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2017**

Cash Flows from Operating Activities	
Cash Received from Travel Guide Advertising Sales	\$ 39,295
Cash Received from State Assistance	78,734
Cash Received from Oklahoma State Vacation Guide Ad Sales	21,800
Cash Received from Other Advertising Sales	40,124
Cash Received from Membership Fees	6,680
Cash Received from Other Sources	3,211
Cash Paid for Tourism Promotion Expenses	(102,963)
Cash Paid for Employees and Benefits	(43,269)
Cash Paid for Other Administration Expenses	<u>(21,312)</u>
Net Cash Provided by Operating Activities	<u>22,300</u>
Cash Flows from Capital and Related Financing Activities	
Cash Received on Notes Payable	12,650
Cash Repayments on Notes Payable	(15,000)
Cash Paid for Interest Expense	<u>(653)</u>
Net Cash (Used for) Capital and Related Financing Activities	<u>(3,003)</u>
Cash Flows from Investing Activities	
Interest Received	<u>10</u>
Net Cash Provided by Investing Activities	<u>10</u>
Net Increase in Cash and Cash Equivalents	19,307
Cash and Cash Equivalents	
Beginning of Year	<u>(19,147)</u>
End of Year	<u>\$ 160</u>
Reconciliation of Increase in Net Assets to Net Cash Provided for Operating Activities	
Increase in Net Assets	\$ 21,654
Interest Income	(10)
Interest Expense	653
Adjustments to Reconcile Increase in Net Assets to Net Cash Provided By Operating Activities	
Depreciation	146
(Decrease) in Current Liabilities	<u>(143)</u>
Net Cash Provided by Operating Activities	<u>\$ 22,300</u>

The accompanying notes are an integral part of these financial statements.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2017

1. Summary of Significant Accounting Policies.

The accounting policies of the Great Plains Country Association, Inc., (the Association) do not conform to accounting principles generally accepted in the United States of America as applicable to non-profit organizations. The Association uses the cash basis of accounting which is a comprehensive basis of accounting other than generally accepted accounting principles. The following is a summary of the more significant policies under the cash basis of accounting.

A. Reporting Entity.

Great Plains Country Association, Inc., was incorporated as a nonprofit organization under code section 501(c)(6) of the Internal Revenue Code and is tax exempt. Its incorporated name is the Southwestern Oklahoma Recreation and Tourist Association, Inc. Its promotional name is Great Plains Country Association, Inc. or simply Great Plains Country. This report is written under the promotional name since that is the name used by the State of Oklahoma Department of Tourism and Recreation, the Association's letterhead, and related documents. Its primary purpose is to provide a multi-county organization to extend aid, promote, sponsor, encourage, and finance projects that will result in the economic growth of Southwestern Oklahoma by educating the public to programs of tourism, recreational, beautification, and cultural development. A multi-county organization is one whose primary purpose is collectivizing resources contributed by supporters and members in order to employ marketing methods to attract leisure and pleasure travelers/visitors/tourists to the relevant region and represents and promotes more than one county within the State of Oklahoma. Great Plains Country Association, Inc., represents fourteen counties which consist of Beckham, Caddo, Comanche, Cotton, Custer, Greer, Harmon, Jackson, Jefferson, Kiowa, Roger Mills, Stephens, Tillman, and Washita.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2017

1. **Summary of Significant Accounting Policies** (continued).

B. Basis of Presentation - Accounting.

Great Plains Country Association, Inc., reports on the cash basis of accounting, which is a comprehensive basis of accounting other than generally accepted accounting principles. Revenues are reported as earned when cash is received and expenses are reported when the related liability is paid in cash, except as noted below. Generally accepted accounting principles require non-profit organizations to report on the accrual basis. Under the accrual basis, revenues are recognized when earned and expenses are recognized when the liability is incurred.

C. Cash in Bank, Cash Equivalents and Bank Overdrafts.

The Association maintains its cash accounts with an FDIC insured bank (Arvest Bank in Duncan, Oklahoma). Cash in bank is the entity's checking account. All cash in bank is FDIC insured. Cash and cash equivalents for purposes of the statement of cash flows include the Association's cash in bank account. Bank overdrafts (if any), are shown as a liability and represent the negative cash balance shown on the Association's accounting records at the end of its fiscal year. No actual bank overdraft occurred.

D. Capital Assets.

The Association records its capital assets at historical cost, which is an acceptable modification of the cash basis of accounting.

Depreciation is computed using the straight-line method over estimated useful lives of 3 to 10 years.

E. Payroll Liabilities.

Current liabilities are payroll taxes withheld from employees checks and accrued payroll taxes payable but not yet paid in cash. Payroll liabilities are an acceptable modification of the cash basis of accounting.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2017

1. Summary of Significant Accounting Policies (continued).

F. Net Assets - Unrestricted.

Net assets - unrestricted are amounts which are currently available at the discretion of the Board for use in the organization's operations. It has a deficit balance since the Association's liabilities exceed its assets.

2. Capital Assets.

Capital assets and its changes consist of the following:

	June 30, <u>2016</u>	<u>Additions</u>	<u>Deletions</u>	June 30, <u>2017</u>
Equipment	\$ 4,398	\$	\$	\$ 4,398
Less Accumulated Depreciation	<u>(4171)</u>	<u>(146)</u>		<u>(4,317)</u>
Net Capital Assets	<u>\$ 227</u>	<u>\$ (146)</u>	<u>\$ -0-</u>	<u>\$ 81</u>

3. State Matching Funds.

State Matching Funds are funds appropriated by the Oklahoma Legislature, administered by the Oklahoma Department of Tourism and Recreation, for the reimbursement of expenses by qualified multi-county organizations for allowable administrative expenses and allowable tourism promotion expenses. Matching funds appropriated by the Oklahoma Legislature are allocated among the various multi-county organizations who have submitted an acceptable marketing plan and certified audit for the previous year to the Oklahoma Tourism and Recreation Department. Each multi-county organization is allocated 100% of the average amount of private sector funds raised and expended by the multi-county organization over the three most recent fiscal years for the administration and promotion of its tourism marketing. This average is expressed as a percentage of the sum of the total average amounts for all multi-county organizations. This percentage of the total matching funds appropriated by the State Legislature is the amount the Association is entitled to claim for the fiscal year ended June 30, 2017. The Association's state matching funds for fiscal year 2017 was originally approved for \$56,466.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2017

3. State Matching Funds (continued).

Expenses by the Association that conform with the rules and regulations of the State Department of Tourism and Recreation are submitted for matching funds from the State.

As of June 30, 2017, the Association has claimed \$56,466 of its fiscal year 2017 State allocation, and received the remaining \$22,268 for fiscal year 2016 on July 6, 2016, for the total cash received of \$78,734.

4. Risk Management.

The Association is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omission; and natural disasters. The Association purchases a surety bond for the employees to reduce some of their risk of loss and workers compensation insurance for its employees. The executive director receives and deposits the Association's funds. During the year ending June 30, 2017, the Association purchased liability and property insurance. Deductibles range from \$100 to \$1,000, depending upon the type of coverage.

5. Donated Services.

The Association uses donated services from its Board of Directors. No amounts have been reflected in these financial statements for donated services since the value of this contributed time is not susceptible to objective measurement or valuation, and the financial statements are reported using the cash basis of accounting.

6. Related Party Transactions.

The Association solicits members to its organization and bills them a membership fee. These members then are entitled to advertise in the Association's annual promotional publication at a reduced rate. For fiscal year 2017, the Association billed its advertisers for their respective advertising costs. Only the amounts paid by the advertiser and deposited in the cash account are shown in this audit report as advertising sales revenue.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDING JUNE 30, 2017

6. Related Party Transactions (continued).

Certain members also have officers, directors, or employees that may also be an officer or director of the Association.

The following schedule shows the amounts received from the membership and others:

<u>Cash Received for</u>	<u>Members</u>	<u>Non- Members</u>	<u>Total</u>
Travel Guide Advertising	\$ 36,925	\$ 2,370	\$ 39,295
Oklahoma State Vacation	21,800		21,800
Other Advertising Sales	40,124		40,124
Membership Fees	6,680		6,680
Other Income	1,910	1,301	3,211
Total	<u>\$107,439</u>	<u>\$ 3,671</u>	<u>\$ 111,110</u>

7. Other Advertising Sales and Cooperative Expense.

Other advertising sales were amounts received and cooperative expense paid that were intended to qualify as cooperative advertising.

8. Note Payable - Arvest Bank.

The Association applied for and received from its bank an open end line of credit. The last modification extended the credit limit to \$20,000. Interest rate is at 5.50% and the maturity date is May 16, 2018. Interest is paid monthly by an automatic transfer from the Association's checking account to the bank. Principal is due at maturity, but prepayments may be made at any time. The outstanding principal balance is \$17,650 as of June 30, 2017.

9. Subsequent Events.

Subsequent events were evaluated through November 29, 2017, the date the financial statements were available to be issued.

SUPPLEMENTARY INFORMATION

GREAT PLAINS COUNTRY ASSOCIATION, INC.
SOURCES OF REVENUES - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2017

State of Oklahoma Matching Funds	\$	78,734	
Memberships Paid Directly to Great Plains Country		6,680	
Interest from Bank on Cash and Money Market Funds		10	
Great Plains Country Luncheon Meetings Fees		1,945	
Donation		1,000	
Conferences		45	
Other Revenue		221	
Travel Guide Advertising Sales -			
From Advertisers Directly to Great Plains Country Association			39,295
Oklahoma State Vacation Guide -			
Apache Casino Hotel	\$	3,600	
Chisholm Trail Heritage Center		3,600	
Duncan Convention and Visitors Bureau		3,600	
Elk City Chamber of Commerce		3,825	
Lawton Chamber of Commerce		4,775	
Stafford Air & Space Museum		2,400	
		<u>21,800</u>	21,800
Other Miscellaneous Coop Ads			
Duncan Convention and Visitors Bureau		11,647	
Elk City Chamber of Commerce		3,602	
Lawton Chamber of Commerce		3,239	
Main Street Duncan		10	
Stafford Air & Space Museum		750	
Total Other Miscellaneous Coop Ads		<u>19,248</u>	
Magazines and Other Vacation Guides -			
Oklahoma Today Guide -			
Duncan Convention and Visitors Bureau		4,770	
Weatherford Chamber of Commerce		9,207	
Total Magazines and Other Vacation Guides		<u>13,977</u>	
Travel Show Productions			
Altus Chamber of Commerce		700	
City of Comanche		200	
Duncan Convention and Visitors Bureau		700	
Elk City Chamber of Commerce		700	
Frederick Chamber of Commerce		330	
Total Travel Show Productions		<u>2,630</u>	

(Continued on Next Page)

See accompanying auditor's report.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
SOURCES OF REVENUES - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2017
(CONTINUED)

Promotional Items		
Elk City Chamber of Commerce	96	
Lawton Chamber of Commerce	972	
Misc Individuals (4)	264	
Prairie Rose	204	
Tommy Franks Museum	288	
Total Promotional Items	<u>1,824</u>	
 Brochures		
Altus Chamber of Commerce	180	
Apache Casino Hotel	125	
Duncan Convention and Visitors Bureau	980	
Elk City Chamber of Commerce	180	
Frederick Chamber of Commerce	30	
Prairie House Foundation	50	
Red River Valley Tourism Association	650	
Sleep Inn & Suites	100	
Stephens County Historical Museum	150	
Total Brochures	<u>2,445</u>	
 Total Other Advertising Sales		<u>40,124</u>
 TOTAL REVENUES		<u><u>\$ 189,854</u></u>

See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION, INC.
ALLOWABLE OR DISCRETIONARY EXPENSE - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2017**

EXPENSES	ALLOW- ABLE	DISCRE- TIONARY	TOTAL
Tourism Promotion Expense			
Travel Guide Production :	\$	\$	\$
Welch Creative Services	3,080		3,080
McCormick Armstrong Printing	17,558	2,005	19,563
Literature Distribution:			
Certified Folder Display Service Agreement	4,870		4,870
U. S. Postal and Other Shipping Methods		240	240
Oklahoma Tourism & Recreation Department	2,614	3,467	6,081
Oklahoma State Vacation Guide:			
Oklahoma Tourism & Recreation Department		22,332	22,332
Welch Creative Services		450	450
Cooperative Advertising:			
Oklahoma Today	12,069	2,862	14,931
Metro Family Magazine	250		250
Miscellaneous Cooperative Ads			
Chisholm Trail Arts Council		100	100
Frontier Country Marketing Association		300	300
McCormick Armstrong Printing	8,025		8,025
Facebook		270	270
Madden Media		7,060	7,060
Welch Creative Services		475	475
National Bus Trader Inc.		3,080	3,080
Oklahoma Lakes & Country Association		210	210
Oklahoma Tourism & Recreation Department	1,050		1,050
Clinton Daily News		750	750
Weatherford Daily News	397		397
Promotional Items			
Bankers Advertising Company		1,945	1,945
Walmart		11	11
Red Dirt Apparel Company		484	484
Conferences:			
Rural Enterprise of Oklahoma, Inc.		10	10
Oklahoma Restaurant Association		65	65
Oklahoma Travel Industry Association		25	25

(Continued on Next Page)

See accompanying auditor's report.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
ALLOWABLE OR DISCRETIONARY EXPENSE - CASH BASIS
FOR THE YEAR ENDED JUNE 30, 2017
(CONTINUED)

EXPENSES	<u>ALLOW- ABLE</u>	<u>DISCRE- TIONARY</u>	<u>TOTAL</u>
Travel Shows:			
Austin Ultimate Women's Expo, Austin, Tx.		1,650	1,650
American Fidelity Road Show		102	102
Erick Travel Stop		179	179
Fort Worth Home & Garden Show, Ft. Worth, Tx.		1,167	1,167
McAlester Road Show		169	169
Oklahoma Road Shows (Oklahoma City)	350	278	628
Oklahoma State Fair MIO Exhibit	500		500
San Antonio Ultimate Women's Expo	550	839	1,389
Wichita Falls Home & Garden, Wichita Falls, Tx.		355	355
Wichita Women's Fair, Wichita, Ks.		550	550
Website:			
Brickstreet South		220	220
Total Tourism Promotional Expense	<u>51,313</u>	<u>51,650</u>	<u>102,963</u>
Administration Expense			
Compensation and Benefits	5,153	37,973	43,126
Office Supplies		487	487
Auditing and Professional Expense		6,280	6,280
Depreciation Expense		146	146
Travel and Meals		2,925	2,925
Bond and Other Insurance		1,970	1,970
Office Rent		3,900	3,900
Telephone and Internet		3,571	3,571
Other		2,179	2,179
Total Administration Expense	<u>5,153</u>	<u>59,431</u>	<u>64,584</u>
TOTAL ALLOWABLE/DISCRETIONARY EXPENSES	<u>56,466</u>	<u>\$ 111,081</u>	<u>\$ 167,547</u>
Plus 2016 Promo Claim #4 Received in July 2016	<u>22,268</u>		
Total State Matching Funds Received	<u>\$ 78,734</u>		

See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION
LIST OF ADVERTISERS IN THE GREAT PLAINS COUNTRY
PROMOTIONAL PERIODICAL PUBLICATION - CASH BASIS - UNAUDITED
AS OF JUNE 30, 2017**

NAME/ADDRESS	SIZE	AD/ED	AMOUNT RECEIVED *
Altus Chamber of Commerce P. O. Box 518 Altus, OK 73521	2 Pages	AD	\$3,560
Apache Casino Hotel 2315 East Gore Blvd. Lawton, OK 73501	Back Cover	AD	3,200
Arvest Bank PO Box 1508 Duncan, OK 73534	1/16 Page	AD	275
Chisholm Trail Heritage Center 1000 North Chisholm Trail Pkwy Duncan, OK 73533	1/4 Page	AD	715
City of Comanche 115 North 2nd St Comanche OK 73529	1 Page	AD	1,900
Clinton Chamber of Commerce 101 South 4th St. Clinton, OK 73601	2 Pages	ED	3,925
Duncan Convention & Visitors Bureau P. O. Box 981 Duncan, OK 73534	2 Page	AD	3,710
Elk City Chamber of Commerce P. O. Box 972 Elk City , OK 73648	2 Pages	AD	3,560
Frederick Chamber of Commerce 105 S. Main Frederick, OK 73542	1 Page	AD	1,860
Greer County Chamber of Commerce 222 West Jefferson Mangum, OK 73554	1 Page	AD	2,095

See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION
LIST OF ADVERTISERS IN THE GREAT PLAINS COUNTRY
PROMOTIONAL PERIODICAL PUBLICATION - CASH BASIS - UNAUDITED
AS OF JUNE 30, 2017**

NAME/ADDRESS	SIZE	AD/ED	AMOUNT RECEIVED *
Heartland of America Heritage Foundation 1600 Frontage Rd. Weatherford, OK 73096	Photo with Listing	AD	150
Hilton Garden Inn - Lawton Convention Ctr 135 NW 2nd St Lawton, OK 73501	Photo with Listing	AD	150
Lavender Valley Acres 10041 CR 1410 Apache, OK 73006	1/8 Page	AD	375
Lawton Ft. Sill Chamber of Commerce P. O. Box 1376 Lawton, OK 73502	2 Pages	ED	3,925
MPEDA Marketing P.O. Box 231 Medicine Park, OK 73557	1 Page 1/8 Page	AD AD	2,095 500
National Route 66 Museum c/o Julie Lenius PO Box 972 Elk City, OK 73648	Photo with Listing	AD	150
OK Route 66 Museum 2229 W. Gary Blvd. Clinton, OK 73601	1/2 Page	AD	1,250
Oklahoma Tourism & Recreation Dept. P. O. Box 52002 Oklahoma City, OK 73152	1 Page	AD	2,095
Portobello Grille 301 North Eastern Ave. Elk City OK 73644	Photo with Listing	AD	150
Prairie House Foundation P. O. Box 2094 Duncan, OK 73534	Photo with Listing	AD	150

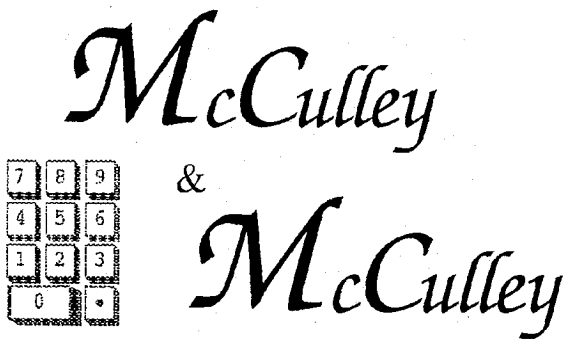
See accompanying auditor's report.

**GREAT PLAINS COUNTRY ASSOCIATION
LIST OF ADVERTISERS IN THE GREAT PLAINS COUNTRY
PROMOTIONAL PERIODICAL PUBLICATION - CASH BASIS - UNAUDITED
AS OF JUNE 30, 2017**

NAME/ADDRESS	SIZE	AD/ED	AMOUNT RECEIVED *
Sleep Inn & Suites 421 SE Interstate Drive Lawton, OK 73501	1/2 Page Photo with Listing	AD	1,400
Stafford Air & Space Museum 3000 E. Logan Rd. Weatherford, OK 73096	1/4 Page Photo with Listing	AD	865
Stephens County Historical Museum PO Box1294 Duncan, OK 73534	Photo with Listing	AD	150
The 3 French Hens 916 West Main Duncan, OK 73533	1/8 Page	AD	375
General Tommy Franks Museum 507 South Main Hobart, OK 73651	1/4 Page	AD	715
Total Amount Received			39,295

* Cash received by the Association from the advertisers in the fiscal year ending June 30, 2017. Unless otherwise noted, the advertising amount is for the 2017 Travel Guide.

See accompanying auditor's report.



Certified Public Accountants

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**INDEPENDENT AUDITOR'S REPORT
ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND
ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT
OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE
WITH GOVERNMENT AUDITING STANDARDS**

To the Board of Directors
Great Plains Country Association, Inc.
Duncan, Oklahoma

We have audited, in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States, and the audit requirements of the State of Oklahoma Department of Tourism and Recreation, the financial statements of Great Plains Country Association, Inc., (a nonprofit organization), which comprise the accompanying statement of assets, liabilities, and net assets - cash basis, as of June 30, 2017, the related statement of revenues, expenses and changes in net assets - cash basis and cash flows - cash basis, for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated November 29, 2017. These financial statements are reported on the cash basis of accounting, which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America.

Internal Control Over Financial Reporting.

In planning and performing our audit of the financial statements, we considered the Association's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on

the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A significant deficiency is a deficiency or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of the internal control was for the limited purpose described in the preceding paragraph and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Therefore, material weaknesses or significant deficiencies may exist that were not identified. However, as described in the accompanying schedule of findings and responses, we identified certain deficiencies in internal control over financial reporting that we consider to be a material weakness. We consider the deficiencies described in the accompanying schedule of findings and responses as item number 1 to be a material weakness.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Association's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instance of noncompliance or other matters that are required to be reported under the State of Oklahoma Department of Tourism and Recreation regulations or Government Auditing Standards.

Great Plains Country Association's Response to Findings

Great Plains Country Association, Inc.'s response to the findings identified in our audit is described in the accompanying schedule of findings and responses. The Association's response was not subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we express no opinion on it.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Association's internal control or on compliance. This report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Association's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

McCulley + McCulley

Weatherford, Oklahoma

November 29, 2017

GREAT PLAINS COUNTRY ASSOCIATION, INC.
SCHEDULE OF FINDINGS AND RESPONSES
JUNE 30, 2017

1. Lack of Segregation of Duties.

CONDITION AND EFFECT - The Association only has one full-time employee who is responsible for receiving the monies for deposit, depositing them into the Association's bank account and paying the bills. The Association hired an outside professional accountant to maintain its books and records and to reconcile the bank account. Although this strengthens this weakness, overall segregation of duties is still not adequate. The effect of incompatible segregation of duties could result in material errors or fraud occurring and not be detected in a timely manner.

RECOMMENDATION - Recommend the Association segregate the duties to the extent possible if additional employees are hired in the future.

RESPONSE - The Association considers the cost of adequately segregating these duties as not being economically feasible. The Board of Directors approves all decisions.

GREAT PLAINS COUNTRY ASSOCIATION, INC.
UPDATE ON PRIOR YEAR AUDIT FINDINGS
JUNE 30, 2017

1. Lack of Segregation of Duties.

CONDITION AND EFFECT - The Association only has one employee who is responsible for receiving the monies for deposit, depositing them into the Association's bank account and paying the bills. The Association hired an outside professional accountant to maintain its books and records and to reconcile the bank account. Although this strengthens this weakness, overall segregation of duties is still not adequate. The effect of incompatible segregation of duties could result in material errors or fraud occurring and not be detected in a timely manner.

RECOMMENDATION - Recommend the Association segregate the duties to the extent possible if additional employees are hired in the future.

RESPONSE - The Association considers the cost of adequately segregating these duties as not being economically feasible. The Board of Directors approves all decisions.

UPDATED COMMENT - Situation the same. Comment included in this year's audit report.