



**GREEN COUNTRY MARKETING  
ASSOCIATION, INC.**

**FINANCIAL STATEMENTS**

**AND**

**AUDITORS' REPORT**

**FOR THE YEAR ENDED JUNE 30, 2014**



***Clothier & Company CPA's P.C.***

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Green Country Marketing Association, Inc.  
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June 30, 2014

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
Green Country Marketing Association, Inc.

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Green Country Marketing Association, Inc. (a nonprofit organization), which comprise the statement of financial position- modified cash basis as of June 30, 2014, and the related statement of activities, functional expense, and cash flows-modified cash basis for the year then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the modified cash basis of accounting as described in Note 1, this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Green Country Marketing Association, Inc. as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with the modified cash basis of accounting as described in Note 1.

### **Basis of Accounting**

We draw attention to Note 1 of the financial statements, which describes the basis of accounting. The financial statements are prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to that matter.

### **Other Matter**

#### *Other Information*

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The performance measures and advertisers schedule information is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has not been subjected to the auditing procedures applied in the audit of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on it.

A handwritten signature in dark ink that reads "Clothier & Company CPA's". The signature is written in a cursive, flowing style.

Clothier & Company, CPA's, P.C.

October 2, 2014

**Green Country Marketing Association, Inc.**  
**Statement of Financial Position-Modified Cash Basis**  
**June 30, 2014**

**ASSETS**

**Current Assets**

Cash and cash equivalents \$ 205,050

**Total Current Assets** 205,050

**Fixed Assets**

Fixed assets 61,639

Accumulated depreciation (56,790)

**Total Fixed Assets** 4,849

**Total Assets** \$ 209,899

**LIABILITIES AND NET ASSETS**

**Current Liabilities**

Payroll tax liabilities \$ 4,062

**Total Current Liabilities** 4,062

**Long-Term Liabilities** 0

**Total Liabilities** 4,062

**Net Assets**

Unrestricted Net Assets 205,837

Temporarily Restricted Net Assets 0

Restricted Net Assets 0

**Total Nets Assets** 205,837

**Total Liabilities & Net Assets** \$ 209,899

See accompanying notes and independent auditors' report.

**Green Country Marketing Association, Inc.**  
**Statement of Activities-Modified Cash Basis**  
**June 30, 2014**

**UNRESTRICTED NET ASSETS**

**Revenue and Gains**

Membership dues	\$ 24,910
Matching funds	200,421
Advertising income	189,569
Co-op advertising	187,018
Miscellaneous income	2,553
Website income	40,985
Interest earned	1,023
Productive & creative	<u>26,013</u>

<b>Total Revenue</b>	<u>672,492</u>
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**Expenses**

Program expenses	451,791
Administrative expenses	<u>223,304</u>

<b>Total Expenses</b>	<u>675,095</u>
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<b>Increase (Decrease) in Unrestricted Net Assets</b>	<u>(2,603)</u>
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**TEMPORATILY RESTRICTED NET ASSETS**

<b>Revenues and Gains</b>	<u>0</u>
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**PERMANENTLY RESTRICTED NET ASSETS**

<b>Revenues and Gains</b>	<u>0</u>
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<b>Increase (Decrease) in Unrestricted Net Assets</b>	<u><u>\$ (2,603)</u></u>
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**Green Country Marketing Association, Inc.**  
**Statement of Functional Expenses-Modified Cash Basis**  
**June 30, 2014**

	<b>Program</b>	<b>Administrative</b>	<b>Total</b>
Salaries and payroll taxes	\$ 126,464	\$ 121,227	\$ 247,691
Employee benefits	0	33,721	33,721
Insurance	0	3,855	3,855
Travel expense	0	8,246	8,246
Office/postage expenses	0	3,095	3,095
Equipment/furniture repairs	0	5,659	5,659
Rent/parking	0	19,980	19,980
Telephone	0	7,429	7,429
Accounting/auditing	0	7,429	7,429
Dues and subscriptions	0	4,250	4,250
Miscellaneous	180	965	1,145
Education/Sponsorship	0	5,004	5,004
Depreciation	0	2,444	2,444
Distribution/Publications	31,726	0	31,726
Production & Creative	83,295	0	83,295
Public Relations	7,070	0	7,070
Co-op advertising	74,367	0	74,367
Travel Show/Conference	23,187	0	23,187
Newspaper/Magazine/Misc.	58,161	0	58,161
Special Events.	2,265	0	2,265
Oklahoma Today	11,215	0	11,215
Guides/coupon book	11,321	0	11,321
Website Expansion/Maintenance	22,540	0	22,540
	<u>          </u>	<u>          </u>	<u>          </u>
<b>Totals</b>	\$ <u>451,791</u>	\$ <u>223,304</u>	\$ <u>675,095</u>

See accompanying footnotes and independent auditors' report.

**Green Country Marketing Association, Inc.**  
**Statement of Cash Flows**  
**June 30, 2014**

**Cash Flows From Operating Activities:**

Net income (loss)	\$ (2,603)
Adjustments to reconcile net income to net cash provided by operating activities:	
Depreciation expense	2,444
(Increase) decrease in other assets	0
Increase (decrease) in accrued expenses	<u>(3,082)</u>
 Net cash provided (used) by operating activities	 (3,241)

**Cash Flows From Investing Activities**

Purchase of equipment	<u>(463)</u>
 Net cash used by investing activities	 <u>(463)</u>

<b>Increase (Decrease) in cash</b>	<b>(3,704)</b>
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<b>Cash and Cash Equivalents, July 1, 2013</b>	<b><u>208,754</u></b>
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<b>Cash and Cash Equivalents, June 30, 2014</b>	<b>\$ <u><u>205,050</u></u></b>
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See accompanying footnotes and independent auditors' report.



## **1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICY**

### Basis of Accounting

The financial statements of Green Country Marketing Association, Inc. have been prepared on the modified cash basis of accounting, which is a comprehensive basis of accounting other than generally accepted accounting principles. Modifications to the cash basis of accounting include recording depreciation on property and equipment and accruing for payroll taxes.

### Basis of Presentation

The Association is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

### Cash and cash equivalents

For purposes of the statement of cash flows, cash and cash equivalents are considered to be highly liquid depository accounts with a maturity of less than three months.

### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

### Expense Allocation

The cost of providing various programs and other activities has been summarized on a functional basis in the Statement of Activities and in the Reconciliation of Cash Expenditures. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Directly identifiable expenses are charged to programs and supporting services. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Association.

### General Statement

The Green Country Marketing Association, Inc. is a multi-county organization established under the laws of the State of Oklahoma. The purpose of the Association is to promote and encourage the development of tourism and commerce through various forms of advertising and promotion.

The Association derives a significant portion of its income from advertising sales and managed cooperative advertising, as well as contributions and the sale of memberships. These revenues come mainly from business enterprises in the eighteen county area of Oklahoma known as Green Country. The remainder of revenues are derived from the State of Oklahoma and fund raising events. The Organization presents periodic reports to the State showing expenses paid, and the state reimburses the organization for one hundred percent of the allowable expenses limited to the amount allocated to Green Country Marketing

Green Country Marketing Association, Inc.

Association, Inc. Reimbursements from the state are recorded as income in the fiscal year in which they are received.

### Fixed Assets

Equipment is recorded at historical cost. Depreciation is computed on the straight-line basis over its estimated useful life. Green Country Marketing Association's capitalization policy is to capitalize any equipment over \$500.00. Any purchases of equipment under \$500.00 is expensed in the period purchased.

### Income Tax

The Internal Revenue Service has determined that the Organization meets the requirements of the Internal Revenue Code and is exempt from federal income tax under Section 501(c)(6) of the Code.

The Organization's Forms 990, *Return of Organization Exempt from Income Tax*, for the years ending 2012, 2013 and 2014 are subject to examination by the IRS, generally for three years after they were filed.

### Restricted and Unrestricted Revenue

Contributions received are recorded as increases in unrestricted, temporarily restricted, or permanently restricted net assets, depending on the existences and/or nature of any donor restrictions.

## **2. CASH AND INVESTMENTS**

The Green Country Marketing Association, Inc. maintains its cash accounts in F&M Bank and Century Bank located in Tulsa, Oklahoma. Accounts are guaranteed by the Federal Deposit Insurance Corporation up to \$250,000. As of June 30, 2014 the Association had no uninsured receipts.

## **3. REIMBURSEMENT FROM THE STATE OF OKLAHOMA**

As described in Note 1, the Organization receives funding from the State of Oklahoma in the form of the reimbursement of 100% of allowable expenditures, limited to the amount allocated by the state for matching funds. State reimbursements are identified according to the fiscal year program from which the State makes the payments. The contract for 2013/2014 was for \$210,677. Payments received during the year for the 2013/2014 contract totaled \$200,421, the balance of \$10,253 was received after the year end. This is approximately 29.8% of the total revenue for this organization and may be considered a concentration of revenue.

Total expenditures for the organization were \$675,095. The state reimbursed 29.7% of the total expenditures for a total of \$200,421, the amount paid by the state as matching funds for Green Country Marketing Association, Inc. for the 2014 fiscal year.

## **4. ANNUAL PUBLICATIONS**

Green Country Marketing Association published five publications this year. The publications include Guide to Green County, Shop, Dine, and Fun, Destination Oklahoma, Attractions Map, and the Casino Map of Northeast Oklahoma.

Green Country Marketing Association, Inc.

Guide to Green Country is a color publication that the Green Country Marketing Association publishes annually as its principal fulfillment piece. Each year 100,000 copies are produced and distributed. Green Country Shop, Dine and Fun Guide is a four-color publication. Each year 50,000 copies are produced and distributed. Destination Oklahoma is a four-color publication. Each year 2,500 copies are produced and distributed. Attractions Map is a color publication that Green Country published and distributed 65,000 copies. The Casino Map of NE Oklahoma is an annual publication, the first edition produced in 2014 with a printing of 30,000.

The publications are distributed in state tourism information centers, in chambers of commerce, by advertisers in the publications, and as direct fulfillment of inquiries received in the Green Country office. The Attractions Map is distributed in Kansas, Missouri, Arkansas, and Oklahoma through the distribution companies of CTM and Certified Folder.

## **5. LEASE AGREEMENT**

Green Country Marketing Association, Inc. entered into office space lease agreement with Swadener Investment Properties LLC on August 8, 2003. The lease is payable in equal monthly installments of \$1,250 on or before the first day of each calendar month during the term. Green Country Marketing Association, Inc. paid the first and last month's installment of \$2,500 as "pre-paid rent" when the lease was executed. The Association moved into a larger office space in the same building and as of January 1, 2012 the rent increased by \$300 for a total of \$1,550 per month.

## **6. ADVERTISING COSTS**

Because Green Country Marketing Association Inc. is in the business of promoting the development of tourism and commerce through various forms of advertising, all advertising costs are expensed in the period paid and none of the costs are capitalized.

## **7. SUBSEQUENT EVENTS**

Management has evaluated subsequent events through the date of these financial statements and determined that no events have occurred that need disclosed in the financial statements.



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**INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL  
REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT  
OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH  
GOVERNMENT AUDITING STANDARDS**

To the Board of Directors  
Green Country Marketing Association, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the financial statements of Green Country Marketing Association, Inc. (a nonprofit organization), which comprise the statement financial position-modified cash basis as of June 30, 2014, and the related statements of activities, functional expense-modified cash basis, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated October 2, 2014.

**Internal Control Over Financial Reporting**

In planning and performing our audit, we considered the Association's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. *A material weakness* is a deficiency, or combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented or detected and corrected on a timely basis. *A significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that we consider to be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

## **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Association's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statements amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

## **Purpose of this Report**

This purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

A handwritten signature in cursive script that reads "Clothier & Company CPAs".

Clothier & Company, CPA's, P.C.  
October 2, 2014

***ADDITIONAL INFORMATION***

**Green Country Marketing Association, Inc.**  
**OTRD Required Schedules**  
**June 30, 2014**

**Sources of Revenue Schedule**

Advertising sales	\$189,569
Membership dues	24,910
Co-op media advertising	187,018
Productive & creative	26,013
Miscellaneous/website income	43,538
Matching funds	200,421
Interest earned	1,023
	<hr/>
	<u>\$672,492</u>

**Schedule of Reconciliation of Cash Expenditures**

	Allowable Expenditures Claimed	Discretionary Expenditures	Total Expenditures
<b>EXPENDITURES:</b>			
Administrative Expenses	\$21,987	\$80,090	\$102,077
Administrative Wages	0	121,227	121,227
Program Wages	0	126,464	126,464
Advertising & Promotional:			
Print Production	63,750	42,081	105,831
Media Advertising	92,248	40,280	132,528
Postage/Literature Distribution	5,409	26,317	31,726
Travel Shows	0	23,187	23,187
Other Allowable Promotion	17,027	0	17,027
Other & Misc	0	15,028	15,028
	<hr/>		
	<u>\$200,421</u>	<u>\$474,675</u>	<u>\$675,095</u>

See accompanying notes and independent auditors' report.

## Performance Measures for Green Country Marketing Association

Green Country Marketing Assoc.	No. Annual Publications & Brochures Produced	\$ Spent for Media Advertising	No. Inquiries to which Information was mailed	No. Travel shows Attended/Exhibited	No. Inquiries Rec'd by Website
<b>FY 2014</b>	337,500	\$ 221,004.00	11,850	16	6,100
<b>FY 2013</b>	317,600	\$ 188,878.00	10,240	15	8,148
<b>FY 2012</b>	427,500	\$ 250,501.00	11,168	12	10,868
<b>FY 2011</b>	433,000	\$ 257,783.00	10,865	7	10,065
<b>FY 2010</b>	433,000	\$ 287,797.00	10,238	12	9,755
<b>FY 2009</b>	458,000	\$ 518,804.00	8,384	14	7,916
<b>FY 2008</b>	300,000	\$ 495,247.00	7,938	12	6,781
<b>FY 2007</b>	225,000	\$ 343,000.00	7,799	12	4,199
<b>FY 2006</b>	185,000	\$ 246,105.00	7,649	9	3,102
<b>FY 2005</b>	228,000	\$ 128,973.00	4,190	10	2,600
<b>FY 2004</b>	228,000	\$ 203,972.00	16,019	5	12,500
<b>FY 2003</b>	205,000	\$ 388,700.00	8,000	8	3,700
<b>FY 2002</b>	247,000	\$ 123,745.00	11,570	8	3,400
<b>FY 2001</b>	230,000	\$ 167,400.00	11,000	7	3,000

### Projected:

<b>FY 2013</b>	350,000	\$ 250,000.00	12,000	12	11,500
<b>FY 2014</b>	400,000	\$ 300,000.00	13,000	12	12,000
<b>FY 2015</b>	350,000	\$ 250,000.00	10,000	15	10,000



# Digital Marketing Campaign - 2013

## Sales

Space
Ad Material
Camera Ready
Send to Publisher

Advertiser	Contact	Phone	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gus	918-336-8708	\$ 3,500.00	\$ -	\$ 3,500.00	201 SW Keeler	Bartlesville	OK	74005
Broken Arrow CVB	Lori Hill	918-259-2400	\$ 3,500.00	\$ -	\$ 3,500.00	220 S. First Street	BA	OK	74012
Cherokee Cultural Tourism	Cheryl Trask	918-384-6623	\$ 3,500.00		\$ 3,500.00	777 W. Cherokee	Catoosa	OK	74015
Claremore (Visit)	Tanya Andrews	918-341-8688	\$ 4,300.00	\$ -	\$ 4,300.00	400 Veterans Parkway	Claremore	OK	74017
Kaw Lake Association	Kathy Tippin	580-762-9494	\$ 1,000.00		\$ 1,000.00	P. O. Box 1933	Ponca City	OK	74602
Miami CVB-Research Alignment	Amanda Davis	918-542-4435	\$ 1,300.00	\$ -	\$ 1,300.00	111 N. Main Street	Miami	OK	74354
Miami CVB	Amanda Davis	918-542-4435	\$ 2,700.00	\$ -	\$ 2,700.00	111 N. Main Street	Miami	OK	74354
Muskogee Creek Nation	William Lowe	918-732-7990	\$ 3,500.00	\$ -	\$ 3,500.00	2791 N. Wood Drive	Okmulgee	OK	74447
Muskogee Chamber & Tourism	Treasure McKenzie	918-682-2401	\$ 1,000.00	\$ -	\$ 1,000.00	310 W. Broadway	Muskogee	OK	74401
Osage County Tourism	Steve Guy	918-588-7928	\$1,800.00		\$1,800.00	PO Box 87	Pawhuska	OK	74056
Picture in Scripture Amp	Linda Goldner	918-435-8207	\$1,500.00	\$ -	\$1,500.00	P. O. Box 190	Disney	OK	74340
Pryor Chamber of Commerce	Barbara Hawkins	918-825-0157	\$ 3,500.00	\$ -	\$ 3,500.00	P. O. Box 367	Pryor	OK	74362
					\$ -				
					\$ -				
			\$ 31,100.00	\$ -	\$ 31,100.00				

*Imaging Multi  
year <  
Campaign*





# 2014 Attractions Map

## Sales

Space	8/8/2013
Ad Material	8/22/2013
Camera Ready	9/5/2013
Send to Publisher	

Advertiser	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
An Affair of the Heart	918-935-1582	Listing	\$ 350.00	\$ -	\$ 350.00	828 S. Knoxville	Tulsa	OK	74112
Bartlesville CVB	918-336-8708	Map	\$ 1,000.00	\$ 100.00	\$ 900.00	201 SW Keeler	Bartlesville	OK	74005
Bartlesville CVB	918-336-8708	3 Listings	\$ 1,050.00	\$ 105.00	\$ 945.00	201 SW Keeler	Bartlesville	OK	74005
Broken Arrow CVB	918-259-2400	Listing	\$ 350.00	\$ 17.50	\$ 332.50	220 S. First Street	Broken Arrow	OK	74012
Broken Arrow CVB	918-259-2400	Map	\$ 1,000.00	\$ 50.00	\$ 950.00	220 S. First Street	Broken Arrow	OK	74012
Cha' Tullis Gallery	918-885-4717	Listing	\$ 350.00	\$ -	\$ 350.00	108 W. Main Street	Hominy	OK	74035
Cherokee Heritage Center	702-362-5457	Inside Panel	\$ 1,200.00	\$ -	\$ 1,200.00	1930 Village Circle #3-415	Las Vegas	NV	89134
Claremore (Visit)	918-341-8688	Map	\$ 1,000.00	\$ 100.00	\$ 900.00	400 Veterans Parkway	Claremore	OK	74017
Coleman Theatre	918-542-2425	Listing	\$ 350.00	\$ -	\$ 350.00	103 N. Main Street	Miami	OK	74354
Dewey Civic Association	918-337-3379	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 250	Dewey	OK	74029
Fort Gibson Lake Association	918-485-4623	Listing	\$ 350.00	\$ 100.00	\$ 250.00	P. O. Box 402	Wagoner	OK	74467
Frank Phillips Home	918-336-2491	Listing	\$ 350.00	\$ -	\$ 350.00	1107 Cherokee Ave.	Bartlesville	OK	74003
Gilcrease Museum	918-596-2752	Listing	\$ 350.00	\$ -	\$ 350.00	1400 N. Gilcrease Museum	Tulsa	OK	74127
Grand Lake Association	918-786-2289	Map	\$ 1,000.00	\$ 50.00	\$ 950.00	9630 Hwy. 59 N., Suite B	Grove	OK	74344
Grand River Dam Authority	405-840-1393	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 409	Vinita	OK	74301
Har-Ber Village	918-786-6446	Listing	\$ 350.00	\$ 300.00	\$ 50.00	4404W. 20th Street	Grove	OK	74344
John Hair Museum - CANCELLED	918-772-4321	Listing	\$ 1,400.00	\$ 140.00	\$ 1,260.00	P. O. Box 975	Tahlequah	OK	74465
KAW LAKE ASSOC. CO-OP	580-762-9494	Listings				P. O. Box 1933	Ponca City	OK	74602
Comfort Inn & Suites	580-765-2322	Listing							
Marland Mansion Estates	580-767-0420	Listing							
Southwind Casino - Kaw City	580-362-2578	Listing							
Southwind Casino - Newkirk	580-362-2578	Listing							
Lake Eufaula Association	918-689-7751	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 792	Eufaula	OK	74432
Linger Longer Antiques	918-534-0610	Listing	\$ 350.00	\$ -	\$ 350.00	814 N. Shawnee	Dewey	OK	74029
MarVal Family Resort	920-256-9154	Listing	\$ 350.00	\$ -	\$ 350.00	213 N. Friendswood Drive	Friendswood	TX	77549
Miami CVB	918-542-4435	Map + Listing	\$1,350.00	\$ 135.00	\$ 1,215.00	111 N. Main Street	Miami	OK	74354
Muskogee Creek Nation	918-732-7990	Listing	\$ 350.00	\$ -	\$ 350.00	2971 N. Wood Drive	Okmulgee	OK	74447
Muskogee Chamber & Tourism	918-682-2401	Inside Panel	\$ 1,200.00	\$ 60.00	\$ 1,140.00	310 W. Broadway	Muskogee	OK	74401
Oklahoma Aquarium	918-258-1577	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 910	Jenks	OK	74037
Osage Casino	918-699-7876	Listing	\$ 350.00	\$ -	\$ 350.00	1211 W. 36th Street North	Tulsa	OK	74127
Osage County Tourism	918-630-5997	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 87	Pawhuska	OK	74056
Picture in Scripture	918-435-8207	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 190	Disney	OK	74340
Pryor Chamber of Commerce	918-825-0157	Map + Listing	\$ 1,350.00	\$ 67.50	\$ 1,282.50	100 E. Graham Ave.	Pryor	OK	74362
Quapaw Tribal Museum	918-674-2617	Listing	\$ 350.00	\$ -	\$ 350.00	905 Whitebird	Quapaw	OK	74363
Tahlequah Tourism	918-456-3742	Listing	\$ 350.00	\$ -	\$ 350.00	123 E. Downing Street	Tahlequah	OK	74464
Tom Mix Museum	918-532-4647	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 190	Dewey	OK	74029
Tulsa Air Space Museum TASM	918-834-9900	Listing	\$ 350.00	\$ -	\$ 350.00	3624 N. 74th E. Ave.	Tulsa	OK	74115
Tulsa Zoo	918-669-6612	Back Cover	\$ 1,650.00	\$ 450.00	\$ 1,200.00	6421 E. 36th Street North	Tulsa	OK	7415
U.S.S. Batfish	918-682-6294	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 253	Muskogee	OK	74402
Will Rogers Memorial Museums	918-341-0719	Listing	\$ 350.00	\$ -	\$ 350.00	P. O. Box 157	Claremore	OK	74018
<b>Total</b>			<b>\$ 21,600.00</b>	<b>\$ 1,692.50</b>	<b>\$ 19,907.50</b>				

Goal	33
Invoice Members	
Publishes Cost	

# Eastern Oklahoma Casino Map 2014

## Sales

Signed SR on File

Eastern Oklahoma Casino Map 2014			
Sales			
Signed SR on File			
Advertiser	Phone Number	Ad Size	Discount
Cherokee Nation Entmmt - CHEROKEE	251-509-0943	2 Rectangles	\$ -
Cimarron Casino - IOWA	405-547-5352	Rectangle	\$ -
Indigo Sky Casino - EASTERN SHAWNEE	417-437-0404	Panel	\$ -
Ioway Casino Resort - IOWA	405-547-5352	Panel	\$ -
Native Lights Casino - TONKAWA	580-448-3100	1/2 of 4 x 9 Panel	\$ -
Osage Casino - OSAGE	918-699-7876	Rectangle	\$ -
Tonkawa Casino - TONKAWA	580-628-2646	1/2 of 4 x 9 Panel	\$ -
Total			\$ 5,700.00

Published cost \$3864.00 + \$ 329 (tax)

Total PublisherCost

## Invoice Members

Profit / Loss



# Destination Oklahoma - 2014

## Sales

5/30/2012
6/12/2013
6/26/2013

Advertiser	Phone Number	Ad Size	Discount	Invoice Amount	Address	City	State	Zip
An Affair of the Heart	918-935-1582	1/4 Page + Listing	\$ -	\$ 800.00	828 S. Knoxville	Tulsa	OK	74112
Bartlesville CVB	918-336-8708	4 - 1/4 Page Ads	\$ 230.00	\$ 2,070.00	201 SW Keeler	Bartlesville	OK	74005
Best Western Plus	918-878-7777	1/4 Page	\$ -	\$ 700.00	3212 S. 79th E. Ave	Tulsa	OK	74145
Broken Arrow CVB	918-259-2400	1/4 Page + Listing	\$ 40.00	\$ 760.00	220 S. First Street	Broken Arrow	OK	74012
Cherokee Cultural Tourism	702-362-5457	1/2 Page	\$ -	\$ 1,200.00	1930 Village Ctr. Circle #3-415	Las Vegas	NV	89134
Cherokee Heritage Center	702-362-5457	1/2 Page	\$ -	\$ 1,200.00	1930 Village Ctr. Circle #3-415	Las Vegas	NV	89134
Cherokee Nation	918-453-5000x5992	IFC	\$ -	\$ 2,415.00	212 S Water Street	Tahlequah	OK	74464
CHICKASAW COUNTRY CO-OP	580-622-2210	1 Page - Free	\$ -	\$ 2,300.00	3490 Hwy. 7, West	Sulphur	OK	73086
Claremore (Visit)	918-341-8688	1 Page	\$ 230.00	\$ 2,070.00	400 Veterans Parkway	Claremore	OK	74017
Coleman Theatre	918-540-2425	1/4 Page	\$ 200.00	\$ 500.00	103 N. Main	Miami	OK	74354
Frank Phillips Home	918-336-2491 x 2	1/4 Page + Listing	\$ -	\$ 800.00	1107 Cherokee Avenue	Bartlesville	OK	74003
FRONTIER COUNTRY CO-OP	918-232-6552	1 Page + 1 Free	\$ -	\$ 2,300.00	309 W. Main Street	Norman	OK	73069
Museum of Osteology	Josh Villemarette							
OK History Center	Robbin Davis							
POP's	Marty Doepke							
Gilcrease Museum	918-596-2752	1/2 Page	\$ -	\$ 1,200.00	1400 Gilcrease Museum Rd	Tulsa	OK	74127
GRAND LAKE ASSOC. CO-OP	918-786-2289	1/2 Page-1/2 Free	\$ 60.00	\$ 1,140.00	9630 Hwy. 59 N. Ste. B	Grove	OK	74344
GRDA		1/4 Page						
Har-Ber Village	Katie Johnson	1/4 Page						
GREAT PLAINS COUNTRY CO-OP	580-470-950	1 Page + 1 Free	\$ -	\$ 2,300.00	12 S. 8th St., Suite 10	Duncan	OK	73533
Chisholm Trail Heritage Center		1/4 Page						
Duncan CVB		1/4 Page						
Elk City CVB		1/4 Page						
Great Plains Country		1/4 Page						
Hampton Inn & Suites Woodland	918-294-3300	1/8 Page + Listing	\$ -	\$ 400.00	7141 So. 85th E. Ave.	Tulsa	OK	74133
KAW LAKE ASSOC. CO-OP	580-762-9494	1 Page + 2 Listings	\$ 250.00	\$ 2,250.00	P. O. Box 1933	Ponca City	OK	74602
Blackwell Area C of C	580-363-4195	1/4 page						
Marland Mansion Estates	580-767-0420	1/4 Page + Listing						
Perry Chamber of Commerce	580-336-4684	1/4 Page						
Ponca City Chamber & Tourism	580-765-4400	1/4 Page + Listing						
LAKE EUFAULA ASSOC. CO-OP	918-689-7751	1 Page + 1 Free	\$ -	\$ 2,300.00				
Our Favorite Place		1/2 Page						
Plum Theatre		1/4 Page						
Stuffed Clive Restaurant		1/4 Page						
Miami CVB	918-542-4435	1 Page	\$ 230.00	\$ 2,070.00	111 N. Main Street	Miami	OK	74354
Muskogee Chamber & Tourism	918-682-2401	1/2 Page	\$ 60.00	\$ 1,140.00	310 W. Broadway	Muskogee	OK	74401
Oklahoma Aquarium	918-258-1577	1/4 Page + Listing	\$ -	\$ 800.00	P. O. Box 910	Jenks	OK	74037
Osage Casino	918-699-7876	IBC	\$ 102.75	\$ 2,294.25	1211 W. 36th Street N.	Tulsa	OK	74127
Post Oak Lodge	918-425-2112	BC	\$ 1,300.00	\$ 1,000.00	5323 W. 31st. Street N.	Tulsa	OK	74127
RED CARPET COUNTRY	580-327-4918	1/4 Page	\$ -	\$ 5,300.00	P. O. Drawer B	Alva	OK	73717

Enid Chamber		1 Page							
Woodward Chamber		1 Page							
SpringHill Suites OKC	405-604-0200	1/8 Page	\$ -	\$ 400.00	OKC	OK	73128		
Visit Tulsa	918-560-0238	1/2 Page + Listing	\$ -	\$ 1,300.00	Tulsa	OK	74103		
Washington County Historical Soc	918-534-2189	1/2 Page	\$ -	\$ 700.00	Dewey	OK	74029		
Will Rogers Memorial Museums	918-341-0719	Listing	\$ -	\$ 400.00	Claremore	OK	74018		
Total			\$ 2,702.75	\$ 42,109.25					

Publisher Cost	page count
Goal is 20	Goal

Invoice Members
Balance to Goal



# GUIDE TO GREEN COUNTRY 2014

Publish Date:  
Space: 09-12-13  
Ad Material: 9-26-13  
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Send to Printer:

Advertiser	Contact	Phone Number	Ad Size	Invoice Amount	Address	City	State	Zip
An Affair of the Heart	Lisa Frein	918-935-1582	1/4 Page	\$1,065.00	828 S. Knoxville	Tulsa	OK	74112
Bartlesville CVB	Maria Gus	918-336-8708	2 Pages	\$6,651.00	201 SW Keeler	Bartlesville	OK	74005
Best Western Plus Tulsa Inn & Ste	Beth Andrews	918-878-7777	1/4 Page	\$1,065.00	3212 S. 79th E. Ave.	Tulsa	OK	74145
Broken Arrow CVB	Lori Hill	918-259-2400	1 Page	\$3,510.25	220 S. First Street	Broken Arrow	OK	74012
Broken Arrow CVB - Rose District	Lori Hill	918-259-2400	1/2 Page	\$1,000.00	220 S. First Street	Broken Arrow	OK	74012
Broken Arrow Main Street	Teresa Fleming	918-251-5371	1/2 Page	\$500.00	P. O. Box 70	Broken Arrow	OK	74013
Campbell Hotel (The)	Kelsey Kincaid	918-744-5500	1/3 Page	\$1,450.00	2636 E. 11th Street	Tulsa	OK	74104
Cherokee Cultural Tourism	Susie Stoffel	702-362-5457	1/2 Page	\$2,025.00	1930 Village Circle #3-415	Las Vegas	NV	89134
Cherokee Heritage Center	Susie Stoffel	702-362-5457	1/2 Page	\$2,025.00	1930 Village Circle #3-415	Las Vegas	NV	89134
Cherokee Hills Cultural Byways	Donna Tinnin	918-453-5000	2 Pages	\$2,000.00	212 S. Water Street	Tahlequah	OK	74464
Cherokee Nation	Donna Tinnin	918-453-5000	Page 3	\$4,200.00	212 S. Water Street	Tahlequah	OK	74464
Cherokee Nation Ent./Will Rogers	Kate Hannan	251-476-1283	1/2 Page V	\$2,025.00	P. O. Box 70165	Mobile	AL	36670
Claremore (Visit)	Tanya Andrews	918-341-8688	1 Page	\$2,650.00	400 Veterans Parkway	Claremore	OK	74017
Claremore (Visit) Rt. 66 Spread	Tanya Andrews	918-341-8688	Listing	\$200.00	400 Veterans Parkway	Claremore	OK	74017
Fort Gibson Lake Association	Patty Stewart	918-485-4623	1 Page		P. O. Box 402	Wagoner	OK	74467
Fort Gibson Lake Association	Patty Stewart	918-485-4623	Coupon		P. O. Box 402	Wagoner	OK	74467
Freddie's Steak House	Ed Slyman	918-224-4301	1/6 Page	\$775.00	P. O. Box 904	Sapulpa	OK	74067
Grand Lake Association	Tad Jones	918-786-2289	1 Page	\$3,510.25	9630 U.S. Hwy. 59	Grove	OK	74344
Grand River Dam Authority	Shannon Randolph	918-256-5545	1/4 Page	\$1,065.00	4518 E. Skelly Drive	Tulsa	OK	74135
Grove Area Col'd CANCELLED	Lisa Friden	918-786-9079	1/4 Page		P. O. Box 975	Tahlequah	OK	74465
Hilton Garden Inn	Beth Andrews	918-878-7777	1/4 Page	\$8,671.12	P. O. Box 1933	Ponca City	OK	74602
John Hair Museum - CANCELLED	Barbara Girty	918-772-4321	1/4 Page					
KAW LAKE ASSOC. CO-OP	Kathy Tippin	580-762-9494	1/3 Page					
Marland Mansion Estates	David Keathly	580-767-0420	1/3 Page					
Marland Mansion Estates	David Keathly	580-767-0420	Coupon					
Ponca City Chamber & Tourism	Crystal Bickford	580-765-4400	IFC					
Quality Inn	Shawn Shaik	580-762-8311	1/6 Page					
Southwind Casino - Newkirk	Catherine Pruett	580-362-2578	1/3 Page					
U.S. Army Corps	Jim Anderson	580-762-5611	1/4 Page					
Lake Eufaula Association	Connie Morris	918-689-7751	1 Page	\$3,695.00	P. O. Box 792	Eufaula	OK	74432
Lake Tenkiller Association	Don Nowlin	918-457-4403	1 Page	\$3,695.00	P. O. Box Ten K	Cookson	OK	74427
Lyon's Indian Store	Larry Lyon	918-582-6372	1/4 Page	\$1,065.00	111 S. Detroit	Tulsa	OK	74120
Miami CVB	Amanda Davis	918-542-4435	1 Page	\$3,325.50	111 N. Main Street	Miami	OK	74354
Muskegee Creek Nation	William Lowe	918-732-7990	IBC	\$4,200.00	2971 N. Wood Drive	Oklmulgee	OK	74447
Muskegee Chamber & Tourism	Treasure McKenzie	918-682-2401	1 Page	\$3,510.25	310 W. Broadway	Muskogee	OK	74401
Muskogee War Park Memorial	Rick Dennis	918-682-6294	1/6 Page	\$775.00	P. O. Box 253	Muskogee	OK	74402



# GUIDE TO GREEN COUNTRY 2014

Publish Date:  
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Advertiser	Contact	Phone Number	Ad Size	Invoice Amount	Address	City	State	Zip
Oklahoma Aquarium	Steven McCommas	918-296-3474	1/4 Page	\$1,065.00	P. O. Box 910	Jenks	OK	74037
Oklahoma Aquarium	Steven McCommas	918-296-3474	Coupon	\$200.00	P. O. Box 910	Jenks	OK	74037
OK. DEPT. OF AG. FOOD & FORESTRY	Jamie Cummings	405-522-5652	2-Jan	\$350.00	2800 N. Lincoln Blvd.	OKC	OK	73105
Aaron's Gate Country Getaway	Martha Hall	405-282-0613	1/6 Page	\$50.00	328 E. 1st Street	Edmond	OK	73034
Nuyaka Creek Winery	Dianne Jones	918-756-7568	1/6 Page	\$50.00	35230 S. 177th W. Ave.	Bristow	OK	74010
Zena Suri Alpacas	Kathleen Callan	804-389-2579	1/6 Page	\$50.00	35401 S. 580 Road	Jay	OK	74346
Oklahoma State Parks - Jordan & Assoc.	Helen Mercer	405-507-6218	1 Page	\$3,695.00	3201 Quail Springs Parkway	OKC	OK	73134
Oklahoma Steam Threshing & Gas	Robert Marris	918-698-6701	1/6 Page	\$500.00	P. O. Box 472	Pawnee	OK	74058
Osage Casino	Meredith Nelson	918-669-7876	Back Cover	\$3,510.25	1211 W. 36th Street North	Tulsa	OK	74127

<b>OSAGE TOURISM CO-OP</b>	Steve Guy	918-630-5997	1 Page	\$3,510.25	P. O. Box 87	Pawhuska	OK	74056
<b>OSAGE TOURISM CO-OP</b>	Steve Guy	918-630-5997		\$6,439.75		Pawhuska	OK	74056
Calvacade Rodeo	Jeff Bute	918-914-3847	1/3 Page	\$550.00	P. O. Box 487	Honiny	OK	74035
Cha' Tullis Gallery	Cha' Tullis	918-885-4717	1/2 Page	\$800.00	108 W. Main Street	Tulsa	OK	74127
Gilcrease Museum	Melani Hamilton	918-596-2752	1/2 Page	\$800.00	1400 N. Gilcrease Museum Rd.	Pawhuska	OK	74056
Historic Whiting Bed & Bath	Debby Easley	918-287-4839	1/4 Page	\$400.00	707 Kheekah	Bartlesville	OK	74003
Keepsake Candles	Karen Rine	918-336-0351	1/4 Page	\$400.00	263 CR 3022	Pawhuska	OK	74056
Osage Outfitters	Callie Lee	918-287-3110	1/6 Page	\$270.00	519 Kheekah	Pawhuska	OK	74056
Osage Tribal Museum	Kathryn Red Com	918-287-5441	1/3 Page	\$550.00	P. O. Box 779	Tulsa	OK	74127
Post Oak Lodge & Resort	Trisha Kerkstra	918-728-2768	1/4 Page	\$400.00	5323 W. 31st Street North	Skatook	OK	74070
Skatook Chamber of Comm.	Stephanie Upton	918-396-3702	1/6 Page	\$270.00	P. O. Box 272	Bartlesville	OK	74005
Woolaroc Museum	Bob Fraser	918-336-0307	1/2 Page	\$800.00	P. O. Box 1647	Pawnee	OK	74058
Pawnee Bill Ranch & Museum	Ronny Brown	918-762-2513	1/4 Page	\$325.00	1141 Pawnee Bill Road	Pryor	OK	74362
Pryor Area Chamber of C	Barbara Hawkins	918-825-0157	1 Page	\$2,800.00	100 E. Graham Ave.	Sallisaw	OK	74955
<b>SALLISAW CHAMBER CO-OP</b>	Judy Martens	918-775-2858	2/3 Page	\$2,409.39	P. O. Box 251			
Brushy Lake Park	Judy Martens		1/9 Page					
Charles Chickens	Larry Randolph	918-775-9816	1/9 Page					
Fourteen Flags	Judy Martens		1/9 Page					
Long John Silvers	Scott Gentry (Brina)	918-790-2070	1/9 Page					
Mix 105.1	Darren Girdner	918-790-4444	1/9 Page					
Sequoyah's Cabin	Judy Martens		1/9 Page					
Violet's Flowers and Gifts	Violet Barrett	918-790-3304	1/9 Page					
Wester n Sizzlin	Gina Coppock	918-775-6268	1/9 Page					
Quapaw Tribal Museum	Karen Hildreth	918-674-2619	1/3 Page	\$1,450.00	905 Whitebird	Quapaw	OK	74363
Sapulpa Chamber of Commerce	Suzanne Shirey	918-224-0170	1/4 Page	\$1,065.00	101 E. Dewey Ave.	Sapulpa	OK	74066
Stillwater Convention & Visitors Bue	Kylie Vincent	405-743-3697	1/4 Page	\$1,065.00	2617 W. 6th Street	Stillwater	OK	74074



# Guide to Green Country 2014

## GUIDE TO GREEN COUNTRY 2014

Publish Date:  
Space: 09-12-13  
Ad Material: 9-26-13  
Camera Ready: 10-10-13  
Send to Printer:

Advertiser	Contact	Phone Number	Ad Size	Invoice Amount	Address	City	State	Zip
Tulsa Air Space Museum	Diana Edens	918-834-9900	1/6 Page	\$775.00	3624 N. 74th East Ave.	Tulsa	OK	74115
Tulsa Air Space Museum	Diana Edens	918-834-9900	Coupon	\$0.00	3624 N. 74th East Ave.	Tulsa	OK	74115
Tulsa Historical Society	Amber Remke	918-587-1909	1/4 Page	\$775.00	2445 S. Peoria	Tulsa	OK	74127
Tulsa Zoo	Ellen Averill	918-669-6612	1/3 Page	\$1,450.00	6421 E. 36th Street North	Tulsa	OK	74115
Vinita Chamber - CANCELLED	J C Kinder	918-256-7133	1/4 Page	\$300.00	P. O. Box 882	Vinita	OK	74301
Visit Tulsa	Vanessa Masucci	918-560-0229	2 Pages	\$5,542.50	One W. 3rd Street, Suite 100	Tulsa	OK	74103
Wingate by Wyndham	Hasmukh Patel	413-822-2691	1/4 Page	\$1,065.00	2854 E. 51st Street	Tulsa	OK	74105
Wingate by Wyndham	Hasmukh Patel	413-822-2691	Coupon	\$0.00	2854 E. 51st Street	Tulsa	OK	74105
Total				\$109,400.51				

### Guide to Green Country 2012

Goal \$	110,000
page count	34,206
Invoice Members \$	109,400.51
Balance to Goal \$	(599.49)
Percent Sold	99%

Rt. 66 Spread

Sales

Space  
Ad Material  
Camera Ready  
Send to Publisher

Advertiser	Contact	Phone Number	Ad Size	Invoice Amount	Address	City	State
Artichoke Restaurant	Jim Sellers	918-782-9855	1/4 Page	\$ 200.00	2610 N. 3rd Street	Langley	OK
Bartlesville CVB	Maria Gus	918-336-8708	1/2 Page	\$ 652.50	201 SW Keeler	Bartlesville	OK
BROKEN ARROW CVB CO-OP	Lori Hill	918-259-2400	1 1/2 Page	\$ 1,519.00	220 S. First Street	Broken Arrow	OK
BA for the Rose District	Lori Hill	918-259-2400	1/2 Page	\$ 300.00	220 S. First Street	Broken Arrow	OK
Romeos Espresso	John Buchanan	918-693-8820	1/4 Page	\$ 200.00	521 S. Main	Broken Arrow	OK
Yesterday & Today's Antique Mall	Glen Kozemchak	918-251-0511	1/4 Page	\$ 200.00	406 N. Main	Broken Arrow	OK
Cherokee Nation - Spider Gallery	Donna Tinnin	918-453-5000	IBC	\$ 1,000.00	212 S. Water Street	Tahlequah	OK
Claremore (Visit)	Tanya Andrews	918-341-8688	1 Page	\$1,155.50	400 Veterans Parkway	Claremore	OK
Claremore (Visit)	Tanya Andrews	918-341-8688	1/4 Page	\$200.00	400 Veterans Parkway	Claremore	OK
Coleman Theatre	Barbara Smith	918-540-2425	1/4 Page	\$250.00	103 N. Main Street	Miami	OK
Frank Phillips Home	Jim Goss	918-336-2491	1/4 Page	\$200.00	1107 Cherokee Ave.	Bartlesville	OK
Freddie's Steak House	Ed Slyman	918-224-4301	1/4 Page	\$200.00	P. O. Box 904	Sapulpa	OK
Grand Lake Association	Tad Jones	918-786-2289	1 Page	\$ 1,230.25	9630 Hwy. 59 N., Suite B	Grove	OK
KAW LAKE ASSOC. CO-OP	Kathy Tippin	580-762-9494	1/2 Page	\$ 1,165.50	P. O. Box 1933	Ponca City	OK
Marland Mansion Estates	David Keathly	580-767-0420	1/4 page				
Pioneer Woman's Museum	Robbin Davis	405-613-7168 cell	1/4 Page	\$ 250.00	263 CR 3022	Bartlesville	OK
Keepsake Candles	Karen Ririe	918-336-0351	1/4 Page	\$ 200.00	111 S. Detroit	Tulsa	OK
Lyon's Indian Store	Larry Lyon	918-582-6372	1/4 Page	\$ 652.50	111 N. Main Street	Miami	OK
Miami CVB	Amanda Davis	918-542-4435	1/2 Page	\$ 1,329.05	310 W. Broadway	Muskogee	OK
Muskogee Chamber & Tourism	Alisha Tanksley	918-682-2401	Back Cover	\$ 363.00	P. O. Box 910	Jenks	OK
Oklahoma Aquarium	Steven McCommas	918-258-1577	1/4 Page	\$ 425.00	P. O. Box 472	Pawnee	OK
OK Steam Threshing & Gas Engine	Robert Marrs	918-698-6701	1/2 Page	\$ 1,292.00	1211 W. 36th Street N.	Tulsa	OK
Osage Casino	Meredith Nelson	918-699-7876	IFC	\$ 300.00	P. O. Box 5	Pawhuska	OK
Pawhuska Chamber	Mike McCartney	918-287-1208	1/2 Page	\$ 325.00	1141 Pawnee Bill Road	Pawnee	OK
Pawnee Bill Ranch and Museum	Ron Brown	918-762-2513	1/2 Page	\$ 200.00	5223 W. 31st Street N.	Tulsa	OK
Post Oak Lodge	Trisha Kerkstra	918-425-2112	1/4 Page	\$ 2,460.00	100 E. Graham Ave.	Pryor	OK
PRYOR CHAMBER CO-OP	Barbara Hawkins	918-825-0157	2 Pages				
The Book Exchange 1/6 page	Chris Hardy	918-825-6015					
Rhinestones & Ruffles 1/6 page	Jennifer Burscough	918-825-8445					
Roller City Wheels and Thrills 1/6 page	Tammy Johnson	918-825-2300					
The Village Shop 1/6 page	Trena Oura	918-825-1661					
You Look Awesome 1/6 page	Mary Kirby	918-825-1587					
Red Door Galleria - CANCELLED	Valerie Lukens	918-786-9700	1/4 Page		8027 U.S. Hwy. 59	Grove	OK
Re Max of Bartlesville	Barbara Senn	918-214-3303	1/2 page	\$ 362.50	1/2 price/last minute/jcs	Bartlesville	OK
Sapulpa Chamber of Commerce	Suzanne Shirley	918-224-0170	1/2 Page	\$ 500.00	101 E. Dewey Ave.	Sapulpa	OK
Stilwell Chamber	Dan or Kris		1/8 Page	\$ 172.00	1 S. Hwy. 59	Stilwell	OK
Tahlequah Tourism	Kate Kelly	918-456-3742	1/2 Page	\$ 725.00	123 E. Delaware	Tahlequah	OK
Tulsa Air Space Museum	Judy Moody	918-834-9900	1/4 Page	\$ 200.00	3624 N. 74th E. Ave.	Tulsa	OK
U.S.S. Batfish-Muskogee War Park	Rick Dennis	918-682-6294	1/4 Page	\$ 150.00	P. O. Box 253	Muskogee	OK
			Total	\$ 18,378.80			

Goal	\$ 18,000.00
Page Goal 17	
page count	17.375
Total PublisherCost	
Invoice Members	\$ 18,378.80

Stillwell 1/8 for \$172 or 1/4 for \$275





# AAA Home & Away Oklahoma - May/June 2014

## Sales

Signed SR's

Space	2/7/2014
Camera Ready	2/27/2014
Send to Publisher	

Advertiser	Phone Number	Ad Size	Page Count	Price	Discount	Invoice Amount	Address	City	State	Zip
Broken Arrow CVB	918-259-2400	1/6 Page	0.166	\$ 1,325.00	\$ -	\$ 1,325.00	P. O. Box 610	Broken Arrow	OK	74013
Claremore CVB	918-341-8688	1/6 Page	0.166	\$ 1,325.00	\$ -	\$ 1,325.00	400 Veterans Highway	Claremore	OK	74017
Coleman Theatre	918-542-4435	1/12 Page	0.084	\$ 662.50	\$ -	\$ 662.50	101 N. Main Street	Miami	OK	74354
Gilcrease Museum	918-596-2752	1/12 Page	0.5	\$ 3,700.00	\$ 700.00	\$ 3,000.00				
Miami CVB	918-542-4435	1/12 Page	0.084	\$ 662.50	\$ -	\$ 662.50	101 N. Main Street	Miami	OK	74354
Total			1	\$ 7,675.00	\$ 700.00	\$ 6,975.00				

<b>Publisher Cost</b>	
\$ 6,540.00	Full Page
\$3,597.00	page count
<b>Total Publisher Cost</b>	
<b>Invoice Members</b>	
Profit / Loss	

# AAA Home & Away Texas Journey 2014 May/June

## Sales

Signed SR's

Space
Camera Ready
Send to Publisher

Advertiser	Contact	Phone Number	Ad Size	Page Count	Price	Invoice Amount	Address	City	State	Zip
Gilcrease Museum	Melani Hamilton	918-596-2752	1/2 Page	0.5	\$ 5,480.00	\$ 5,480.00	1400 N. Gilcrease Mus Rd.	Tulsa	OK	74127
Oklahoma Aquarium	Teri Bowers	918-528-1501	1/6 Page	0.1666	\$ 2,580.00	\$ 2,580.00	P. O. Box 910	Jenks	OK	74037
						\$ -				
						\$ -				
						\$ -				
						\$ -				
			Total	0.6666	\$ 8,060.00	\$ 8,060.00				

<b>Publisher Cost</b>	Full Page
\$5,480.00	1/2 Page
\$2,540.00	1/6 Page
<b>page count</b>	
<b>Total Publisher Cost</b>	\$ 8,020.00
<b>Invoice Members</b>	\$ 8,060.00
<b>Profit / Loss</b>	\$ 40.00

# ByWays - July/August 2013

## Sales

Space	7/22/2013
Ad Material	7/25/2013
Camera Ready	7/29/2013
Send to Publisher	7/31/2013

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gus	918-336-8708	1/2 Page	\$ 425.00	\$ -	\$ 425.00	220 S. First Street	Broken Arrow	OK	74012
Total				\$ 425.00	\$ -	\$ 425.00				

Publisher Cost	
\$ 679.15	Full Page
\$ 424.15	1/2 page
page count	
Total Publisher Cost	\$ 424.15
Invoice Members	\$ 425.00
Profit / Loss	\$ 0.85



# ByWays - November/December 2013

## Sales

Space	11/19/2013
Ad Material	11/22/2013
Camera Ready	11/27/2013
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gus	918-336-8708	1/2 Page	\$ 425.00	\$ -	\$ 425.00	220 S. First Street	Broken Arrow	OK	74012
						\$ -				
						\$ -				
						\$ -				
Total				\$ 425.00	\$ -	\$ 425.00				

Publisher Cost	
\$ 679.15	Full Page
\$ 424.15	1/2 page
page count	
Total PublisherCost	\$ 424.15





## Celebrate Arkansas Magazine June 2014

## Sales

Signed SR's

Space	4/4/2014
Camera Ready	4/18/2014
Send to Publisher	4/21/2014

Advertiser	Contact	Phone Number	Date Sold	Ad Size	Page Count	Price	Discount	Invoice Amount	Address	City	State	Zip
Oklahoma Aquarium	Teri Bowers	918-528-1501	2/13/2014	1/4 Page	0.25	\$ 825.00	\$ -	\$ 825.00	P. O. Box 910	Jenks	OK	74037
								\$ -				
								\$ -				
								\$ -				
				Total	0.25	\$ 825.00	\$ -	\$ 825.00				

<b>Publisher Cost</b>	
Full Page	
1/2 Page	
1/4 Page	
	\$725.00
page count	
<b>Total PublisherCost</b>	
<b>Invoice Members \$</b>	<b>825.00</b>
<b>Profit / Loss</b>	

# Group Travel Leader - July/Aug 2013

## Sales

Space	5/17/2013
Ad Material	5/24/2013
Camera Ready	5/31/2013
Send to Publisher	6/5/2013

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gus	918-336-8708	1/3 Page	\$ 1,250.00	\$ -	\$ 1,250.00	201 SW Keller	Bartlesville	OK	74005
Claremore (Visit)	Tanya Andrews	918-341-8688	1/6 Page	\$ 675.00	\$ -	\$ 675.00	400 Veterans Parkway	Claremore	Ok	74017
Miami CVB	Amanda Davis	918-542-4435	1/3 Page	\$ 1,250.00	\$ -	\$ 1,250.00	101 N Main	Miami	OK	74354
Oklahoma Aquarium	Steven McCommas	918-258-1577	1/2 Page	\$ 1,850.00	\$ -	\$ 1,850.00	P. O. Box 910	Jenks	OK	74037
Ponca City Chamber	Crystal Bickford	580-765-4400	1/6 Page	\$ 675.00	\$ -	\$ 675.00	420 E. Grand Ave.	Ponca City	Ok	74602
			Total	\$ 5,700.00	\$ -	\$ 5,700.00				

Publisher Cost - Full Page	\$ 3,100.00
1/2 Page	\$ 1,550.00
page count	1.498
Total PublisherCost	\$ 4,650.00

Invoice Members	\$ 5,700.00
Profit / Loss	\$ 1,050.00



# Group Travel Leader/Tour Planner - March 2014

## Sales

Signed SR's

Space	1/15/2014
Camera Ready	1/29/2014
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Page Count	Price	Discount	Invoice Amount	Address	City	State	Zip
Claremore CVB	Tanya Andrews	918-341-8688	1/3 Page	0.33	\$ 1,300.00	\$ -	\$ 1,300.00	400 Veterans Parkway	Claremore	OK	74017
Coleman Theatre	Amanda Davis	918-542-4435	1/6 Page	0.165	\$ 650.00		\$ 650.00	101 N. Main	Miami	OK	74354
Miami CVB	Amanda Davis	918-542-4435	1/6 Page	0.165	\$ 650.00		\$ 650.00	101 N. Main	Miami	OK	74354
Muskogee Co/C	Anita Bucciarelli	918-682-2401	1/3 Page	0.33	\$ 1,300.00	\$ -	\$ 1,300.00	310 W. Broadway	Muskogee	OK	74401
Total				0.99	\$ 3,900.00	\$ -	\$ 3,900.00				

<b>Publisher Cost</b>	
\$3,000.00	Full Page
\$2,125.00	1/2 page
page count	
<b>Total PublisherCost</b>	<b>\$ 3,000.00</b>
<b>Invoice Members</b>	<b>\$ 3,900.00</b>
Profit / Loss	\$ 900.00



**Group Travel Leader -May 2014**

## Sales

Signed SR's

Space	3/28/2014
Camera Ready	4/4/2014
Send to Publisher	

Advertiser	Contact	Phone Number	Date Sold	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Coleman Theatre	Amanda Davis	918-542-4435	3/27/2014	1/4 Page	\$ 1,075.00	\$ -	\$ 1,075.00	101 N. Main Street	Miami	OK	74354
Miami CVB	Amanda Davis	918-542-4435	3/27/2014	1/4 Page	\$ 1,075.00	\$ -	\$ 1,075.00	101 N. Main Street	Miami	OK	74354
							\$ -				
							\$ -				
							\$ -				
				Total	\$ 2,150.00	\$ -	\$ 2,150.00				

Publisher Cost		
\$2,125.00	1/2 Page	
	page count	0.5
<b>Total Publisher Cost</b>	<b>\$</b>	<b>2,125.00</b>
<b>Invoice Members</b>	<b>\$</b>	<b>2,150.00</b>
<b>Profit / Loss</b>	<b>\$</b>	<b>25.00</b>

# Madden Media - Spring Campaign March 30, 2014

## Sales

Space	12/6/2013
Ad Material	1/10/2014
Camera Ready	1/10/2014
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Broken Arrow CVB	Lori Hill	918-259-2400	1/16 Page	\$ 885.00	\$ -	\$ 885.00	220 S. First Street	Broken Arrow	OK	74012
(Visit) Claremore	Tanya Andrews	918-341-8688	1/16 Page	\$ 885.00	\$ -	\$ 885.00	400 Veterans Parkway	Claremore	OK	74017
Miami CVB & Coleman Theatre	Amanda Davis	918-542-4435	1/4 Page	\$ 3,500.00	\$ -	\$ 3,500.00	P. O. Box 760	Miami	OK	74354
Muskogee CoFC	Anita Bucciarelli	918-682-2401	1/2 Page	\$ 6,800.00	\$ -	\$ 6,800.00	P. O. Box 797	Muskogee	OK	74402
Osage Country Tourism	Steve Guy	918-630-5997	1/8 Page	\$ 1,800.00	\$ -	\$ 1,800.00	P. O. Box 87	Pawhuska	OK	74056
Ponca City Chamber	Noel Black	580-765-4400	1/8 Page	\$ 1,800.00	\$ -	\$ 1,800.00	P. O. Box 1109	Ponca City	OK	74602
Total				\$ 15,670.00	\$ -	\$ 15,670.00				

Publisher Cost	
\$ 12,025.25	Full Page
\$ 7,215.15	1/2 Page
\$ 4,208.84	1/4 Page
\$ 2,405.05	1/8 Page
page count	1.125
Total Publisher Cost	\$ 13,825.25
Invoice Members	\$ 15,670.00
Profit / Loss	\$ 1,844.75

## Metro Family - October 2013

## Sales

Space	8/25/123
Ad Material	9/2/2013
Camera Ready	9/9/2013
Send to Publisher	

Advertiser	Contact	Phone Number	Date Sold	Ad Size	Page Count	Price	Discount	Invoice Amount	Address	City	State	Zip
Broken Arrow CVB	Lori Hill	918-259-2400	2/25/2013	1/4 Page	0.25	\$ 575.00	\$ -	\$ 575.00	220 S. First Street	Broken Arrow	OK	74012
								\$ -				
								\$ -				
								\$ -				
				Total	0.25	\$ 575.00	\$ -	\$ 575.00				

<b>Publisher Cost</b>	
\$ 1,789.00	Full Page
\$1,065.00	1/2 Page
\$ 549.00	1/4 Page
	page count
<b>Total Publisher Cost</b>	<b>\$ 549.00</b>
<b>Invoice Members</b>	<b>\$ 575.00</b>
<b>Profit / Loss</b>	<b>\$ 26.00</b>



# Metro Family Magazine May 2014

## Sales

Signed SR's

Space	3/24/2014
Camera Ready	4/7/2014
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Broken Arrow CVB	Lori Hill	918-259-2400	1/4 Page	\$ 600.00	\$ -	\$ 600.00	P. O. Box 610	Broken Arrow	OK	74013
Har-Ber Village Museum	Katie Johnson	918-786-6446	1/5 Page	\$ 300.00	\$ -	\$ 300.00	4404 W. 20th Street	Grove	OK	74344
Miami CVB	Amanda Davis	918-542-4435	1/4 Page	\$ 600.00	\$ -	\$ 600.00	101 N. Main Street	Miami	OK	74354
Muskogee Chamber - Tourism	Anita Bucciarelli	918-682-2401	1/3 Page	\$ 750.00	\$ -	\$ 750.00	310 W. Broadway	Muskogee	OK	74401
Oklahoma Aquarium	Teri Bowers	918-528-1501	1/3 Page	\$ 750.00	\$ -	\$ 750.00	P. O. Box 910	Jenks	OK	74037
Pawnee Bill Ranch & Museum	Ron Brown	918-762-2513	1/3 Page	\$ 750.00	\$ 230.00	\$ 520.00	1141 Pawnee Bill Road	Pawnee	OK	74058
Picture In Scripture Amphitheater	Linda Goldner	918-433-8207	1/5 Page	\$ 300.00	\$ -	\$ 300.00	P. O. Box 190	Disney	OK	74340
						\$ -				
						\$ -				
						\$ -				
<b>Total</b>				<b>\$ 4,050.00</b>	<b>\$ 230.00</b>	<b>\$ 3,820.00</b>				

<b>Publisher Cost</b>	<b>\$1899.00</b>	<b>Full PAGE</b>	<b>1</b>
\$1,065.00	1/2 Page		1
\$675.00	1/3 Page		
\$549.00	1/4 Page		
\$250.00	1/5 Page		2
\$169.00	1/9 Page		
<b>page count</b>			
<b>Total Publisher Cost</b>	<b>\$</b>	<b>3,464.00</b>	
<b>Invoice Members</b>	<b>\$</b>	<b>3,820.00</b>	
<b>Profit / Loss</b>	<b>\$</b>	<b>356.00</b>	

## Metro Family Magazine June 2014

## Sales

Signed SR's

Advertiser		Contact	Phone Number	Date Sold	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Oklahoma Aquarium		Teri Bowers	918-528-1501	2/13/2014	1/3 Page	\$ 750.00	\$ -	\$ 750.00	P. O. Box 910	Jenks	OK	74037
								\$ -				
								\$ -				
								\$ -				
<b>Total</b>						<b>\$ 750.00</b>	<b>\$ -</b>	<b>\$ 750.00</b>				

  

Space	5/19/2014
Camera Ready	6/2/2014
Send to Publisher	

Signed SR's \_\_\_\_\_

<b>Publisher Cost</b>	
Full Page	
1/2 Page	
1/3 Page	
\$675.00	
page count	
<b>Total Publisher Cost</b>	<b>\$675.00</b>
<b>Invoice Members \$</b>	<b>750.00</b>
<b>Profit / Loss</b>	<b>\$75.00</b>



## NW Arkansas Democrat Gazette June 2014

## Sales

Signed SR's

[illegible]

Publisher Cost	
	Full Page
\$1,553.00	1/2 Page
\$743.50	1/4 Page
page count	
Total Publisher Cost	\$ 743.50
Invoice Members	
	\$ 900.00
Profit / Loss	\$ 156.50

Oklahoma Living - August 2013

Sales

Space	6/26/2013
Ad Material	7/1/2013
Camera Ready	7/5/2013
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gus	918-336-8708	1/4 Page	\$ 1,140.00	\$ -	\$ 1,140.00	201 SW Keeler	Bartlesville	OK	74005
						\$ -				
						\$ -				
						\$ -				
						\$ -				
Total				\$ 1,140.00	\$ -	\$ 1,140.00				

Publisher Cost			
\$	4,175.00	Full Page	
\$	2,130.00	1/2 Page	
\$	1,065.00	1/4 Page	
	page count	0.25	
Total PublisherCost	\$	1,065.00	
Invoice Members	\$	1,140.00	
Profit / Loss	\$	75.00	



## Oklahoma Living - November Issue

## Sales

Oklahoma Living - November Issue									
Sales									
Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State Zip
Bartlesville CVB	Maria Gus	918-336-8708	1/4 Page H	\$ 1,140.00	\$ -	\$ 1,140.00			
Muskogee Chamber	Treasure McKenzie	918-682-2401	1/4 Page H	\$ 1,140.00	\$ -	\$ 1,140.00	310 W. Broadway	Muskogee	OK 74401
						\$ -			
						\$ -			
						\$ -			
						\$ -			
Total				\$ 2,280.00	\$ -	\$ 2,280.00			

	<b>Publisher Cost</b>	
\$	4,175.00	Full Page
\$	2,130.00	1/2 Page
\$	1,065.00	1/4 Page
	page count	0.5
	<b>Total Publisher Cost</b>	<b>\$ 2,130.00</b>
	<b>Invoice Members</b>	<b>\$ 2,280.00</b>
	<b>Profit / Loss</b>	<b>\$ 150.00</b>

**Oklahoma Living - April 2014**

## Sales

Signed SR's

Signed SR's

Sales

Space	2/25/2014																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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Publisher Cost	
Full Page	
1/2 Page	
1/8 Page	
\$545.00	page count
PublisherCost	\$
Invoice Members	\$
Profit / Loss	\$
	545.00
	575.00
	30.00





## Oklahoma Living June 2014

## Sales

Signed SR's

Advertiser		Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Oklahoma Aquarium		Teri Bowers	918-528-1501	1/4 Page	\$ 1,140.00	\$ -	\$ 1,140.00	P. O. Box 910	Jenks	OK	74037
							\$ -				
							\$ -				
							\$ -				
							\$ -				
Total					\$ 1,140.00	\$ -	\$ 1,140.00				

  

Space	4/29/2014
Camera Ready	5/6/2014
Send to Publisher	

	Publisher Cost	
\$	4,175.00 Full Page	
	\$2,130.00 1/2 Page	
	\$1,065.00 1/4 Page	
	\$545.00 1/8 Page	
	page count	
	Total Publisher Cost	
	Invoice Members \$	1,140.00
	Profit / Loss	

# Oklahoma Route 66 Trip Guide 2014/2015

## Sales

Signed SR's

Space	12/3/2013
Ad Material	2/11/2014
Camera Ready	2/25/2014
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Page	Price	Discount	Invoice Amount	Address	City	State	Zip
Campbell Hotel (The)	Kelsey Kincaid	918-744-5500	1 Page	1	\$ 480.00	\$ 10.00	\$ 470.00	2636 E. 11th Street	Tulsa	OK	74104
Claremore CVB	Tanya Andrews	918-341-8688	1 1/2 Page	1.5	\$ 720.00	\$ 20.00	\$ 700.00	400 Veterans Parkway	Claremore	OK	74017
Desert Hills Motel	Jack Patel	918-34-3311	1/4 Page	0.3	\$ 130.00	\$ 10.00	\$ 120.00	5220 E. 11th Street	Tulsa	OK	74112
Frank Phillips Home	Jim Goss	918-336-2491	1 Page	1	\$ 480.00	\$ 10.00	\$ 470.00	1107 Cherokee Ave.	Bartlesville	OK	74003
Freddie's Bar-B-Q	Ed Slyman	918-224-4301	1/4 Page	0.3	\$ 130.00	\$ 10.00	\$ 120.00	P. O. Box 904	Sapulpa	OK	74067
Lyon's Indian Store	Larry Lyon	918-582-6372	1/4 Page	0.3	\$ 130.00	\$ 30.00	\$ 100.00	111 S. Detroit	Tulsa	OK	74120
RedFork Main Street	Dianne Bileck	918-445-4457	1/4 Page	0.3	\$ 130.00	\$ 10.00	\$ 120.00	P. O. Box 570978	Tulsa	OK	74157
Sapulpa Chamber	Suzanne Shirey	918-224-0170	1/2 Page	0.5	\$ 240.00	\$ 10.00	\$ 230.00	101 E. Dewey	Sapulpa	OK	74066
Visit Tulsa	Vanessa Macussi	918-560-0229	1 Page	1	\$ 480.00	\$ 10.00	\$ 470.00	One W. 3rd Street. Ste 100	Tulsa	OK	74103
Will Rogers Memorial	Steve Gragert	918-343-8118	1/2 Page	0.5	\$ 240.00	\$ 10.00	\$ 230.00	P. O. Box 157	Claremore	OK	74018
<b>Total</b>			<b>Total</b>	<b>6.5</b>	<b>\$ 3,160.00</b>	<b>\$ 130.00</b>	<b>\$ 3,030.00</b>				

<b>Publisher Cost</b>	
\$ 480.00	Full Page
\$ 240.00	1/2 Page
\$ 130.00	1/4 Page
\$ 65.00	1/8 Page
<b>Total Publisher Cost</b>	<b>\$ 3,160.00</b>
<b>Invoice Members</b>	<b>\$ 3,030.00</b>
<b>Profit / loss</b>	<b>\$ (130.00)</b>

# Oklahoma Travel Guide - 2014

## Sales

Space	9/18/2013	9/20/2013
Ad Material	9/20/2013	
Camera Ready	9/25/2013	10/11/2013
Send to Publisher		

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gus	918-336-8708	1 Page	\$ 6,604.00	\$ -	\$ 6,604.00	201 SW Keeler	Bartlesville	OK	74005
Broken Arrow CVB	Lori Hill	918-259-2400	1/2 Page	\$ 3,839.00	\$ -	\$ 3,839.00	220 S. First Street	Broken Arrow	OK	74012
Cherokee Cultural Tourism	Susie Stoffel	702-362-5457	1/4 Page	\$ 2,000.00	\$ -	\$ 2,000.00	1930 Village Center Circle	Las Vegas	NV	89134
Cherokee Heritage Center	Susie Stoffel	702-362-5457	1/4 Page	\$ 2,000.00	\$ -	\$ 2,000.00	1930 Village Center Circle	Las Vegas	NV	89134
Claremore CVB	Tanya Andrews	877-341-8688	2/3 Page	\$ 4,761.00	\$ -	\$ 4,761.00	400 Veterans Parkway	Claremore	OK	74017
Gilcrease Museum	Melani Hamilton	918-596-2752	1/6 Page	\$ 1,741.00	\$ -	\$ 1,741.00	1400 N. Gilcrease M. Rd.	Tulsa	OK	74127
Grand River Dam Authority	Shannon Randolph	405-840-1393	1/4 Page V	\$ 2,000.00	\$ -	\$ 2,000.00	P. O. Box 409	Vinita	OK	74301
Marland Mansion Estates	David Keathly	580-767-0420	1/3 Page	\$ 3,215.00	\$ -	\$ 3,215.00	901 Monument Road	Ponca City	OK	74604
Miami CVB	Amanda Davis	918-542-4435	1/4 Page	\$ 2,000.00	\$ -	\$ 2,000.00	111 N. Main Street	Miami	OK	74354
Muskogee Chamber	Treasure McKenzie	918-682-2401	1 Page	\$ 6,604.00	\$ -	\$ 6,604.00	310 W. Broadway	Muskogee	OK	74401
Oklahoma Aquarium	Steven McCommas	918-528-1577	1/3 Page	\$ 3,215.00	\$ -	\$ 3,215.00	P. O. Box 910	Jenks	OK	74037
Osage County Tourism	Steve Guy	918-630-5997	1/2 Page	\$ 3,839.00	\$ -	\$ 3,839.00	P. O. Box 87	Pawhuska	OK	74056
Visit Tulsa	Zach Fort	918-560-0238	1 Page	\$ 7,150.00	\$ -	\$ 7,150.00	One W. 3rd St., Ste. 100	Tulsa	OK	74103
			Total	\$ 48,968.00	\$ -	\$ 48,968.00				

\$16,000.00	ISFC Spread
\$8,500.00	IBC
\$7,900.00	Premium Full Page
\$7,400.00	Full Page Region
\$6,800.00	Full Page
\$5,000.00	2/3 Page V
\$4,100.00	1/2 Page H
\$3,500.00	1/3 Page S
\$2,025.00	1/6 Page V or H
\$ 45,500.00	
page count	6,486
Invoice Members	\$ 48,968.00
Profit / Loss	\$ 3,468.00



# RSU TV Campaign 2014

## Sales

Space	
Camera Ready	
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Cherokee Nation	Donna Tinnin	918-453-5000	240 :15 spots	\$ 2,500.00	\$ 125.00	\$ 2,375.00	212 S. Water Street	Tahlequah	OK	74464
Indigo Sky Casino	Nancy Maxwell	417-437-0404	240 :15 spots	\$ 2,500.00	\$ 125.00	\$ 2,375.00	P. O. Box 3894	Joplin	MO	64803
Osage County Tourism	Steve Guy	918-630-5997	60 :15 spots	\$ 625.00	\$ 31.25	\$ 593.75	P. O. Box 87	Pawhuska	OK	74056
Osage County Tourism	Steve Guy	918-630-5997	60 :15 spots	\$ 625.00	\$ 31.25	\$ 593.75	P. O. Box 87	Pawhuska	OK	74056
Osage County Tourism	Steve Guy	918-630-5997	60 :15 spots	\$ 625.00	\$ 31.25	\$ 593.75	P. O. Box 87	Pawhuska	OK	74056
Osage County Tourism	Steve Guy	918-630-5997	60 :15 spots	\$ 625.00	\$ 31.25	\$ 593.75	P. O. Box 87	Pawhuska	OK	74056
Pryor Chamber	Barbara Hawkins	918-825-0157	240 :15 spots	\$ 2,500.00	\$ 125.00	\$ 2,375.00	P. O. Box 367	Pryor	OK	74362
Total				\$ 10,000.00	\$ 500.00	\$ 9,500.00				

Publisher Cost	\$ 2,500.00
Per Package	
Total Publisher Cost	\$ 7,500.00
Invoice Members	\$ 9,500.00
Profit / Loss	\$ 2,000.00



## Show Me The Ozarks June 2014

## Sales

Signed SR's

Space	4/18/2014
Camera Ready	5/2/2014
Send to Publisher	5/15/2014

Advertiser	Contact	Phone Number	Ad Size	Page Count	Price	Discount	Invoice Amount	Address	City	State	Zip
Gilcrease Museum	Melani Hamilton	918-596-2752	1/4 Page	0.25	\$ 350.00	\$ -	\$ 350.00	1400 N.Gilcrease Museum	Tulsa	OK	74127
Oklahoma Aquarium	Teri Bowers	918-528-1501	1/4 Page	0.25	\$ 350.00	\$ -	\$ 350.00	P. O. Box 910	Jenks	OK	74037
OK Mozart	Linda Keller	918-336-9900	1/4 Page	0.25	\$ 350.00	\$ -	\$ 350.00	P. O. Box 2344	Bartlesville	OK	74005
							\$ -				
							\$ -				
							\$ -				
							\$ -				
			Total	0.75	\$ 1,050.00	\$ -	\$ 1,050.00				

Publisher Cost	
\$ 975.00	Full Page
\$550.00	1/2 Page
\$300.00	1/4 Page
	1/8 Page
	page count
<b>Total Publisher Cost</b>	<b>\$ 850.00</b>
<b>Invoice Members</b>	<b>\$ 1,050.00</b>
<b>Profit / Loss</b>	<b>\$ 200.00</b>





The Pulse - July Issue

Sales

Space	6/3/2013
Ad Material	6/6/2013
Camera Ready	6/10/2013
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Muskogee Chamber	Treasure McKenzie	918-682-2401	1/2 Page H	\$ 450.00	\$ -	\$ 450.00	310 W. Broadway	Muskogee	Okla	74401
						\$ -				
						\$ -				
						\$ -				
						\$ -				
			Total	\$ 450.00	\$ -	\$ 450.00				

Publisher Cost	
\$ 700.00	Full Page
\$ 420.00	1/2 page
page count	0.5
Total Publisher Cost	\$ 420.00
Invoice Members	\$ 450.00
Profit / Loss	\$ 30.00





**The Pulse - October 2013**

## Sales

Space	9/9/2013
Ad Material	9/12/2013
Camera Ready	9/15/2013
Send to Publisher	9/11/2013

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Broken Arrow CVB	Lori Hill	918-259-2400	1/4 Page	\$ 260.00	\$ 130.00	\$ 130.00	220 S. First Street	Broken Arrow	OK	74012
Claremore CVB	Tanya Andrews	918-341-8688	1/4 Page	\$ 260.00	\$ 130.00	\$ 130.00	400 Veterans Hwy.	Claremore	OK	74017
Hominy C of C - Fallapalooza	Jeannine Stuart	918-87-7660	1/2 Page	\$450.00	\$ -	\$ 450.00	P. O. Box 99	Hominy	OK	74035
						\$ -				
						\$ -				
						\$ -				
			Total	\$ 970.00	\$ 260.00	\$ 710.00				

Publisher Cost		
\$	700.00	Full Page
\$	420.00	1/2 Page
\$	245.00	1/4 Page
		page count
		1
	Total PublisherCost	\$ 700.00
	Invoice Members	\$ 710.00
	Profit / Loss	\$ 10.00

# The Pulse -November 2013

## Sales

Space	10/7/2013
Ad Material	10/10/2013
Camera Ready	10/14/2013
Send to Publisher	
Gave to Sandra	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Bartlesville CVB	Maria Gas	918-336-8708	1 Page	\$ 750.00	\$ 325.00	\$ 325.00	201 SW Keeler	Bartlesville	OK	74005
Muskogee Chamber & Tourism	Alisha Tanksley	918-682-2401	1 Page	\$ 750.00	\$ -	\$ 750.00	310 W. Broadway	Muskogee	OK	74401
Muskogee Chamber & Tourism	Treasure McKenzie	918-682-2401	1/2 Page H	\$ 450.00	\$ -	\$ 450.00	310 W. Broadway	Muskogee	OK	74401
Picture in Scripture 0- CANCELLED	Linda Goldner	918-435-8207	1/4 Page	\$ -	\$ -	\$ -	P. O. Box 190	Disney	OK	74340
CANCELLED PIS 9-12-2013				\$ -	\$ -	\$ -				
Total				\$ 1,950.00	\$ 325.00	\$ 1,525.00				

Publisher Cost	700.00	Full Page
\$		
\$	420.00	1/2 page
	page count	2.5
Total Publisher Cost	\$ 1,820.00	
Invoice Members	\$ 1,525.00	
Profit / Loss	\$ (295.00)	



# The Pulse - December 2013

## Sales

Space	11/4/2013
Ad Material	11/7/2013
Camera Ready	11/11/2013
Send to Publisher	
Gave to Sandra	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Muskogee Chamber & Tourism	Alisha Tanksley	918-682-2401	1 Page	\$ 750.00		\$ 750.00	310 W. Broadway	Muskogee	OK	74401
Muskogee Chamber & Tourism	Treasure McKenzie	918-682-2401	1/2 Page H	\$ 450.00	\$ 225.00	\$ 225.00	310 W. Broadway	Muskogee	OK	74401
						\$ -				
						\$ -				
						\$ -				
Total				\$ 1,200.00	\$ 225.00	\$ 975.00				

Publisher Cost	700.00	Full Page
\$		
\$	420.00	1/2 page
	page count	1.5
Total PublisherCost	\$	1,120.00
Invoice Members	\$	975.00
Profit / Loss	\$	(145.00)

**The Pulse - May 2014**

## Sales

Signed SR's

Space	4/1/2014
Camera Ready	4/7/2014
Send to Publisher	4/11/2014

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Muskogee Chamber	Anita Bucciarelli	918-682-2401	1/2 Page	\$ 550.00	\$ -	\$ 550.00	310 W. Broadway	Muskogee	OK	74401
						\$ -				
						\$ -				
						\$ -				
						\$ -				
			Total	\$ 550.00	\$ -	\$ 550.00				

	<b>Publisher Cost</b>	
\$	800.00	Full Page
	\$500.00	1/2 Page
	\$250.00	1/4 Page
	page count	
	<b>Total Publisher Cost</b>	
	<b>Invoice Members</b>	<b>\$ 550.00</b>
	<b>Profit / Loss</b>	<b>\$ 550.00</b>



**The Pulse - June 2014**

## Sales

Signed SR's

<b>Sales</b>		Signed SR's	
	Space	4/28/2014	
	Camera Ready	5/5/2014	
	Send to Publisher		

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Har-Ber Village Museum	Kathie Johnson	918-786-6446	1/4 Page	\$ 300.00	\$ -	\$ 300.00	4404 W. 20th Street	Grove	OK	74344
OK Mozart Festival	Linda Keller	918-3369900	1/4 Page	\$ 300.00	\$ -	\$ 300.00	P. O. Box 2344	Bartlesville	OK	74005
						\$ -				
						\$ -				
						\$ -				
Total				\$ 600.00	\$ -	\$ 600.00				

Publisher Cost	
Full Page	\$800.00
1/2 Page	\$500.00
1/4 Page	\$250.00
1/8 Page	\$140.00
page count	
Total Publisher Cost	\$ 500.00
Invoice Members	\$ 600.00
Profit / Loss	\$ 100.00



## Show Me The Ozarks - October 2013

## Sales

Space	8/16/2013
Ad Material	8/23/2013
Camera Ready	8/30/2013
Send to Publisher	9/6/2013

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Castle of Muskogee (The)	Renee Proffitt	918481-6499	1/4 Page	\$ 300.00	\$ -	\$ 300.00	8946 S. Erie	Tulsa	OK	74137
Har-Ber Village Museum	Katie Johnson	918-786-6446	1/4 Page	\$ 300.00	\$ -	\$ 300.00	4404 W. 20th Street	Grove	OK	74344
						\$ -				
						\$ -				
						\$ -				
			Total	\$ 600.00	\$ -	\$ 600.00				

Publisher Cost		
\$	975.00	Full Page
\$	550.00	1/2 page
	page count	\$ 0.50
Total Publisher Cost	\$	550.00
Invoice Members	\$	600.00
Profit / Loss	\$	50.00

## Show Me The Ozarks - December 2013

## Sales

Space	10/18/2013
Ad Material	10/25/2013
Camera Ready	11/1/2013
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Har-Ber Village Museum	Katie Johnson	918-786-6446	1/4 Page	\$ 300.00	\$ -	\$ 300.00	4404 W. 20th Street	Grove	OK	74344
						\$ -				
						\$ -				
						\$ -				
Total			Total	\$ 300.00	\$ -	\$ 300.00				

Publisher Cost		
\$ 925.00	Full Page	
\$ 550.00	1/2 page	
	page count	
Total Publisher Cost	\$	550.00
Invoice Members	\$	300.00
Profit / Loss	\$	(250.00)

The Pulse - July Issue

Sales

Space	6/3/2013
Ad Material	6/6/2013
Camera Ready	6/10/2013
Send to Publisher	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Muskogee Chamber & Tourism	Treasure McKenzie	918-682-2401	1/2 Page H	\$ 450.00	\$ -	\$ 450.00	310 W. Broadway	Muskogee	Okla	74401
						\$ -				
						\$ -				
						\$ -				
Total				\$ 450.00	\$ -	\$ 450.00				

Publisher Cost	700.00	Full Page
\$		
\$	420.00	1/2 page
	page count	0.5
Total PublisherCost	\$	420.00
Invoice Members	\$	450.00
Profit / Loss	\$	30.00



**The Pulse - August 2013**

## Sales

Space	7/8/2013
Ad Material	7/11/2013
Camera Ready	7/15/2013
Send to Publisher	7/24/2013
Gave to Sandra	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Grove Area Chamber of Commerce	Lisa Friden	918-786-9079	1/8 Page	\$ 150.00	\$ -	\$ 150.00	9630 U.S. Hwy. 59	Grove	OK	74344
Muskogee Chamber & Tourism	Alisha Tanksley	918-681-2401	1/2 Page H	\$ 450.00	\$ -	\$ 450.00	310 W. Broadway	Muskogee	OK	74401
Oklahoma Indian Summer, Inc.	Janet Odden	918-335-6266	1/4 Page	\$ 260.00	\$ -	\$ 260.00	P. O. Box 345	Bartlesville	OK	74006
						\$ -				
						\$ -				
						\$ -				
			Total	\$ 860.00	\$ -	\$ 860.00				

\$700.00	Full Page	0.875
\$420.00	1/2 Page	700.00
\$245.00	1/4 Page	860.00
\$140.00	1/8 Page	\$160.00
page count		
Total Publisher Cost	\$	
Invoice Members	\$	
Profit / Loss		



# 2014 Tulsa Hotel Guest Guide

## Sales

Space	9/13/2013	10/16/2013
Ad Material	9/20/2013	
Camera Ready	9/27/2013	10/25/2013
Send to Publisher		

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
An Affair of the Heart	Lisa Frein, Kazoo	918-935-1582	1/4 Page	\$ 675.00	\$ -	\$ 675.00	828 S. Knoxville	Tulsa	OK	74112
Broken Arrow CVB	Lori Hill	918-259-2400	1 Page	\$ 1,800.00	\$ -	\$ 1,800.00	220 S. First Street	Broken Arrow	OK	74012
Gilcrease Museum	Melani Hamilton	918-596-2752	1/4 Page	\$ 675.00	\$ -	\$ 675.00	1400 N. Gilcrease Museum	Tulsa	OK	74127
Muskogee Chamber	Treasure McKenzie	918-682-2401	1/2 Page H	\$ 1,270.00	\$ -	\$ 1,270.00	310 W. Broadway	Muskogee	OK	74401
Oklahoma Aquarium	Steven McCommas	918-296-3474	1/2 Page H	\$ 1,270.00	\$ -	\$ 1,270.00				
Tulsa Zoo	Ellen Averill	918-669-6612	1/3 Page V	\$ 950.00	\$ -	\$ 950.00	6421 E. 36th Street N.	Tulsa	OK	74115
						\$ -				
						\$ -				
			Total	\$ 6,640.00	\$ -	\$ 6,640.00				

Publisher Cost
\$ 1,995.00 Full Page
\$ 1,495.00 1/2 Page
\$ 1,195.00 1/3 Page
\$ 795.00 1/4 Page
\$ 595.00 1/6 Page



# Wichita Family - September 2013

## Sales

Space	7/17/2013
Ad Material	7/24/2013
Camera Ready	7/31/2013
Send to Publisher	
Gave to Sandra	

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Broken Arrow CVB	Lori Hill	918-259-2400	1/2 Page	\$ 325.00	\$ -	\$ 325.00	P. O. Box 910	Jenks	OK	74037
						\$ -				
						\$ -				
						\$ -				
Total				\$ 325.00	\$ -	\$ 325.00				

Publisher Cost	
\$ 495.00	Full Page
\$ 300.00	1/2 Page
page count 0.5	
Total PublisherCost	\$ 300.00
Invoice Members	\$ 325.00
Profit / Loss	\$ 25.00



Wichita Eagle Newspaper - June 2014

Sales

Signed SR's

Space	5/26/2014	6/9/2014
Camera Ready	6/2/2014	6/16/2014
Send to Publisher		

Advertiser	Contact	Phone Number	Ad Size	Price	Discount	Invoice Amount	Address	City	State	Zip
Oklahoma Aquarium	Teri Bowers	918-528-1501	1/8 Page	\$ 850.00	\$ -	\$ 850.00	P. O. Box 910	Jenks	OK	74037
Oklahoma Aquarium	Teri Bowers	918-528-1501	1/8 Page	\$ 850.00	\$ -	\$ 850.00	P. O. Box 910	Jenks	OK	74037
						\$ -				
						\$ -				
						\$ -				
Total				\$ 1,700.00	\$ -	\$ 1,700.00				

Publisher Cost	
Full Page	
1/2 Page	
\$1,506.89 1/4 Page	
\$804.20 1/8 Page	
page count	
Total PublisherCost	\$ 1,608.40
Invoice Members	\$ 1,700.00
Profit / Loss	\$ 91.60