

GREEN COUNTRY MARKETING ASSOCIATION, INC.

FINANCIAL STATEMENTS

AND

AUDITORS' REPORT

FOR THE YEAR ENDED JUNE 30, 2016

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Clothier & Company CPA's P.C.

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors Green Country Marketing Association, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of Green Country Marketing Association, Inc. (a nonprofit organization), which comprise the statement of financial position- modified cash basis as of June 30, 2016, and the related statement of activities, functional expense, and cash flows-modified cash basis for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the modified cash basis of accounting as described in Note 1, this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Green Country Marketing Association, Inc. as of June 30, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with the modified cash basis of accounting as described in Note 1.

Basis of Accounting

We draw attention to Note 1 of the financial statements, which describes the basis of accounting. The financial statements are prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to that mater.

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The performance measures and advertisers schedule information is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has not been subjected to the auditing procedures applied in the audit of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on it.

lothin + Company CPA's

Clothier & Company, CPA's, P.C. August 28, 2016

Green Country Marketing Association, Inc. Statement of Financial Position-Modified Cash Basis June 30, 2016

ASSETS

Current Assets		
Cash and cash equivalents	\$	243,021
Total Current Assets	-	243,021
Fixed Assets		
Fixed assets		57,820
Accumulated depreciation	-	(55,860)
Total Fixed Assets	-	1,960
Total Assets	\$ _	244,981
LIABILITIES AND NET ASSETS		
Current Liabilities		
Payroll tax liabilities	\$	3,794
Total Current Liabilities	-	3,794
Long-Term Liabilities	-	0
Total Liabilities	-	3,794
Net Assets		
Unrestricted Net Assets		241,187
Temporarily Restricted Net Assets		0
Restricted Net Assets	-	0

 Total Nets Assets
 241,187

 Total Liabilities & Net Assets
 \$ 244,981

See accompanying notes and independent auditors' report.

Green Country Marketing Association, Inc. Statement of Activities-Modified Cash Basis June 30, 2016

UNRESTRICTED NET ASSETS

Revenue and Gains		
Membership dues	\$	23,496
Matching funds		183,046
Advertising income		198,716
Co-op advertising		147,704
Miscellaneous income		(117)
Website income		57,862
Events		5,107
Interest earned		649
Productive & creative		71,894
Total Revenue		688,357
Expenses		
Program expenses		482,049
Administrative expenses		194,220
Total Expenses		676,269
Increase (Decrease) in Unrestricted Net Assets		12,088
TEMPORATILY RESTRICTED NET ASSE	ETS	
Revenues and Gains		0
PERMANENTLY RESTRICTED NET ASS	ETS	
Revenues and Gains		0
Increase (Decrease) in Net Assets	\$	12,088

See accompanying footnotes and independent auditors' report.

Green Country Marketing Association, Inc. Statement of Functional Expenses-Modified Cash Basis June 30, 2016

		Program	Ad	ministrative		Total
Salaries and payroll taxes	\$	127,048	\$	118,407	\$	245,455
Employee benefits		0		13,779		13,779
Insurance		0		3,783		3,783
Travel expense		0		9,222		9,222
Office/postage expenses		0		2,776		2,776
Equipment/furniture repairs		0		4,706		4,706
Rent/parking		0		17,567		17,567
Telephone		0		5,032		5,032
Accounting/auditing		0		7,418		7,418
Dues and subscriptions		0		4,082		4,082
Miscellaneous		0		3,432		3,432
Education/Sponsorship		0		2,450		2,450
Depreciation		0		1,566		1,566
Distribution/Publications		38,874		0		38,874
Production & Creative		101,392		0		101,392
Public Relations		7,260		0		7,260
Co-op advertising		56,440		0		56,440
Travel Show/Conference/Events		12,506		0		12,506
Newspaper/Magazine/Misc.		104,056		0		104,056
Oklahoma Today		28,578		0		28,578
Website Expansion/Maintenance	-	5,895		0	_	5,895
Totals	\$	482,049	\$	194,220	\$_	676,269

See accompanying footnotes and independent auditors' report.

Green Country Marketing Association, Inc. Statement of Cash Flows June 30, 2016

Cash Flows From Operating Activities:Net income (loss)Adjustments to reconcile net income to net cash provided by operating activities:	\$ 12,088
Depreciation expense	1,566
(Increase) decrease in other assets	0
Increase (decrease) in accrued expenses	344
Net cash provided (used) by operating activities	13,998
Cash Flows From Investing Activities Disposal of equipment	118
Net cash used by investing activities	118
Increase (Decrease) in cash	14,116
Cash and Cash Equivalents, July 1, 2015	228,905
Cash and Cash Equivalents, June 30, 2016	243,021

See accompanying footnotes and independent auditors' report.

Green Country Marketing Association, Inc.

NOTES TO THE FINANCIAL STATEMENTS June 30, 2016

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICY

Basis of Accounting

The financial statements of Green Country Marketing Association, Inc. have been prepared on the modified cash basis of accounting, which is a comprehensive basis of accounting other that generally accepted accounting principles. Modifications to the cash basis of accounting include recording depreciation on property and equipment and accruing for payroll taxes.

Basis of Presentation

The Association is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Cash and cash equivalents

For purposes of the statement of cash flows, cash and cash equivalents are considered to be highly liquid depository accounts with a maturity of less than three months.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Expense Allocation

The cost of providing various programs and other activities has been summarized on a functional basis in the Statement of Activities and in the Reconciliation of Cash Expenditures. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Directly identifiable expenses are charged to programs and supporting services. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Association.

General Statement

The Green Country Marketing Association, Inc. is a multi-county organization established under the laws of the State of Oklahoma. The purpose of the Association is to promote and encourage the development of tourism and commerce through various forms of advertising and promotion.

The Association derives a significant portion of its income from advertising sales and managed cooperative advertising, as well as contributions and the sale of memberships. These revenues come mainly from business enterprises in the eighteen county area of Oklahoma known as Green Country. The remainder of the revenues is derived from the State of Oklahoma and fund raising events. The Association presents

Green Country Marketing Association, Inc.

periodic reports to the State showing expenses paid, and the state reimburses the organization for one hundred percent of the allowable expenses limited to the amount allocated to Green Country Marketing Association, Inc. Reimbursements from the state are recorded as income in the fiscal year in which they are received.

Fixed Assets

Equipment is recorded at historical cost. Depreciation is computed on the straight-line basis over its estimated useful life. Green Country Marketing Association's capitalization policy is to capitalize any equipment over \$500.00. Any purchases of equipment under \$500.00 is expensed in the period purchased.

Income Tax

The Internal Revenue Service has determined that the Organization meets the requirements of the Internal Revenue Code and is exempt from federal income tax under Section 501(c)(6) of the Code.

The Organization's Forms 990, *Return of Organization Exempt from Income Tax*, for the years ending 2014, 2015 and 2016 are subject to examination by the IRS, generally for three years after they were filed.

Restricted and Unrestricted Revenue

Contributions received are recorded as increases in unrestricted, temporarily restricted, or permanently restricted net assets, depending on the existences and/or nature of any donor restrictions.

2. CASH AND INVESTMENTS

The Green Country Marketing Association, Inc. maintains its cash accounts in Mabry Bank and Yorktown Bank located in Tulsa, Oklahoma. Accounts are guaranteed by the Federal Deposit Insurance Corporation up to \$250,000. As of June 30, 2016 the Association had no uninsured receipts.

3. REIMBURSEMENT FROM THE STATE OF OKLAHOMA

As described in Note 1, the Organization receives funding from the State of Oklahoma in the form of the reimbursement of 100% of allowable expenditures, limited to the amount allocated by the state for matching funds. State reimbursements are identified according to the fiscal year program from which the State makes the payments. The contract for 2015/2016 was for \$183,046. Payments received during the year for the 2015/2016 contract totaled \$183,046. This is 26.59% of the total revenue for this organization and may be considered a concentration of revenue.

Total expenditures for the organization were \$676,269. The state reimbursed 27.07% of the total expenditures for a total of \$183,046, the amount paid by the state as matching funds for Green Country Marketing Association, Inc. for the 2016 fiscal year.

4. ANNUAL PUBLICATIONS

Green Country Marketing Association published six publications this year. The publications include <u>Guide to Green County</u>, <u>Shop, Dine, and Fun</u>, <u>Destination Oklahoma</u>, <u>Attractions Map</u>, <u>Casino Map of</u> <u>Northeast Oklahoma and Cruisin Guide</u>.

Green Country Marketing Association, Inc.

<u>Guide to Green Country</u> is a color publication that the Green Country Marketing Association publishes annually as its principal fulfillment piece. Each year 100,000 copies are produced and distributed. <u>Green</u> <u>Country Shop, Dine and Fun Guide</u> is a four-color publication. Each year 50,000 copies are produced and distributed. <u>Destination Oklahoma</u> is a four-color publication. Each year 2,500 copies are produced and distributed. <u>Attractions Map</u> is a color publication that Green Country published and distributed 65,000 copies. The <u>Casino Map of NE Oklahoma</u> is an annual publication, the first edition produced in 2016 with a printing of 40,000. The <u>Cruisin Guide</u> is an annual publication with a printing of 45,000, the first edition was also produced in 2016.

The publications are distributed in state tourism information centers, in chambers of commerce, by advertisers in the publications, and as direct fulfillment of inquiries received in the Green Country office. The Attractions Map is distributed in Kansas, Missouri, Arkansas, and Oklahoma through the distribution companies of CTM and Certified Folder.

5. ADVERTISING COSTS

Because Green Country Marketing Association Inc. is in the business of promoting the development of tourism and commerce through various forms of advertising, all advertising costs are expensed in the period paid and none of the costs are capitalized.

6. SUBSEQUENT EVENTS

Management has evaluated subsequent events through the date of these financial statements and determined that no events have occurred that need disclosed in the financial statements.



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INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the Board of Directors Green Country Marketing Association, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the financial statements of Green Country Marketing Association, Inc. (a nonprofit organization), which comprise the statement financial position-modified cash basis as of June 30, 2016, and the related statements of activities, functional expense-modified cash basis, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated August 28,2016.

Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Association's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A *material weakness* is a deficiency, or combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control such that so the prevented or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that we consider to be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Association's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statements amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

This purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the organization's internal control or on compliance. This report is an integral part of an audit preformed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

lothin + Company CPA's

Clothier & Company, CPA's, P.C. August 28, 2016

SUPPLEMENTAL INFORMATION

Green Country Marketing Association, Inc. BUDGET TO ACTUAL COMPARISON June 30, 2016

	ORIGINAL	FINAL	ACTUAL	VARIANCE
REVENUES				
Advertising	204,000	204,000	198,717	5,283
Co-op Advertising	164,000	164,000	129,949	34,051
Interest	1,200	1,200	649	551
Matching Funds/Tourism	189,999	189,999	183,046	6,953
Memberships	28,000	28,000	23,496	4,504
Misc	2,200	2,200	4,989	(2,789)
Productive & Creative	40,000	40,000	71,894	(31,894)
	22,000	22,000	17,755	4,245
Website	50,000	50,000	57,862	(7,862)
Total Revenue	701,399	701,399	688,357	13,042
EXPENSES				
Administrative	217,380	217,380	194,220	23,160
Promotion Expenses	484,019	484,019	482,049	1,970
Total Expenses	701,399	701,399	676,269	25,130
Revenue Over/(Under) Expenses	0	0	12,088	(12,088)

See accompanying notes and independent auditors' report.

Green Country Marketing Association, Inc. OTRD Required Schedules June 30, 2016

Sources of Revenue Schedule

Membership dues	\$23,496
Matching funds	183,046
Advertising income	198,716
Co-op advertising	147,704
Miscellaneous income	(117)
Website income	57,862
Events	5,107
Interest earned	649
Productive & creative	71,894
	\$688,357

Schedule of Reconciliation of Cash Expenditures

	Allowable Expenditures Claimed	Discretionary Expenditures	Total Expenditures
EXPENDITURES:			
Administrative Expenses	\$15,311	\$60,502	\$75,813
Administrative Wages	0	118,407	118,407
Program Wages	0	127,048	127,048
Advertising & Promotional:			
Print Production	55,352	84,882	140,234
Media Advertising	106,272	43,960	150,232
Postage/Literature Distribution	3,153	35,721	38,874
Travel Shows	2,590	8,502	11,092
Other Allowable Promotion	368	0	368
Other & Misc	0	14,201	14,201
	\$183,046	\$493,223	\$676,269

See accompanying notes and independent auditors' report.

Green Country	No. Publications &		\$ Spent for	Requests	Consumer	Inquiries Rec'd	FB-T-I-P	FB-T-I-P
Marketing Assoc.	Brochures Produced	Me	dia Advertising	for info	Shows	by Website	Followers	Engagement
FY 2016	302,100	\$	297,676.00	4,200	14	1200	19,500	,
FY 2015	247,500	\$	141,085.00	5,500	12	5,215	4,748	6186
FY 2014	337,500	\$	221,004.00	11,850	16	6,100		
FY 2013	317,600	\$	188,878.00	10,240	15	8,148		
FY 2012	427,500	\$	250,501.00	11,168	12	10,868		
FY 2011	433,000	\$	257,783.00	10,865	7	10,065		
FY 2010	433,000	\$	287,797.00	10,238	12	9755		
FY 2009	458,000	\$	518,804.00	8384	14	7916		
FY 2008	300,000	\$	495,247.00	7938	12	6781		
FY 2007	225,000	\$	343,000.00	7,799	12	4,199		
FY 2006	185,000	\$	246,105.00	7,649	9	3,102		
FY 2005	228,000	\$	128,973.00	4,190	10	2,600		
FY 2004	228,000	\$	203,972.00	16,019	5	12,500		
FY 2003	205,000	\$	388,700.00	8,000	8	3,700		
FY 2002	247,000	\$	123,745.00	11,570	8	3,400		
FY 2001	230,000	\$	167,400.00	11,000	7	3,000		

Performance Measures for Green Country Marketing Association

Projected:

FY 2013	350,000	\$ 250,000.00	12,000	12	11,500		
FY 2014	400,000	\$ 300,000.00	13,000	12	12,000		
FY 2015	350,000	\$ 250,000.00	10,000	15	10,000		
FY 2016	277,000	\$ 150,000.00	6,000	12	8,000	25,000	
FY 2017	300,000	\$ 250,000.00	4,000	12	3,000	40,000	80,000

The above and following worksheets are provided by Green Country Marketing Association, Inc. as required by Oklahoma Tourism and Recreation Department in the format specified by the department. The amounts are not intended to agree to the financial statements and have not been audited as stated in the Independent Auditors' Report.

Performance Measures and Advertisers Green Country Marketing Association July 2015 through June 2016

Paid Amount	-1,250.00	-1,250.00	-500.00	-1,634.00	-375.00	-1,012.50 -375.00	-375.00	-375.00	-75.00	-75 00	-75.00	-75.00	-375.00	-375.00	-375.00	-375.00	-262.50	-262.50	-262.50	-202.500	-375.00	-125.00	-125.00	-3/3.00	-375.00	-375.00	-375.00	-375.00	-375.00	-375.00
Memo	Back Panel Ad: 2016 Attractions Map		Inside Panel Ad: 2016 Attractions Map Inside Panel Ad: 2016 Attractions Map		Listing: 2016 Attractions Map	3 Listings + Pic: 2016 Attractions Map Listing + Pic: 2016 Attractions Map	Listing + Pic: 2016 Attractions Map	Listing + Pic: 2016 Attractions Map	Listing + Pic: 2016 Attractions Map: Comfort	Listing + Pic: 2016 Attractions Map: Fairlield	Listing + Pic: 2016 Attractions Map: Pioneer	2016 Attractions	Listing + Pic: 2016 Attractions Map Listing + Pic: 2016 Attractions Map	Listing + Pic: 2016 Attractions Map	Pic: 2016 Attractions	Listing + Pic: 2016 Attractions Map: Listing + Pic: 2016 Attractions Map: Comfort	Listing + Pic: 2016 Attractions Map: Fairfield	Pic: 2016 Attractions Map:	Listing + Pic: 2016 Attractions Map: Pioneer		Pic: 2016 Attractions	Listing + Pic: 2016 Attractions Map	Listing + Pic: 2016 Attractions Map	Listing + Fic. 2016 Attractions Man	Listing + Pic: 2016 Attractions Map	Pic: 2016 Attractions	Pic: 2016 Attractions	Listing + Pic: 2016 Attractions Map	Pic: 2016 Attractions	Listing + Pic: 2016 Attractions Map Listing + Pic: 2016 Attractions Map
Name Address	Map) Ellen Averill 6421 E. 36th St N Tulsa, OK 74115-2121	ons Map)	ctions Map) Suzanna Shirey 101 E. Dewey Ave. Sapulpa, OK 74066-4203 Mia Trout 310 W Broadway Muskogee, OK 74401	ttractions Map)	Harris 123 E. Delawa	Maria Swingeli Gus 201 SW Reeler Ave Bartiesville, OK 74003 Lori Hill 485 N Poplar Broken Arrow, OK 74012	Amelia Chamberlain 4404 W. 20th Grove, OK 74344	Melissa Payne 102 East Brady St. Tulsa, OK 74103	Kathy Tinnin PO Box 1933 Ponca City, OK 74602 Kathy Tinnin PO Box 1933 Donce City, OK 74602		Kathy Tippin PO Box 1933 Ponca City, OK 74602	Kathy Tippin PO Box 1933 Ponca City, OK 74602 Hallia Winter 819 Creadview Avenue Paydrucka, OK 74057	Tonva Moorehead P.O. Box 882 Vinita. OK 74301	Tad Jones PO Box 157 Claremore, OK 74018	Barbara Hawkins PO Box 367 Pryor, OK 74362	Kathy Tippin PO Box 1933 Ponca City, OK 74602	Kathy Tippin PO Box 1933 Ponca City, OK 74602	Kathy Tippin PO Box 1933 Ponca City, OK 74602	Kathy Tinnin PO Box 1933 Ponca City, OK 74602 Kathy Tinnin PO Box 1033 Ponce City, OK 74602	Lori Hutson P.O. Box 707 Tulsa, OK 74101	Attn: Shelia Bellamy P.O. Box 87 Pawhuska, OK 74056	Pat Cleveland 814 North Shawnee Dewey, OK 74029	Pat Cleveland 814 North Shawnee Dewey, OK 74029	Connie Morris P.O. Box 792 Elifaula OK 74432	Meredith Nelson 1211 W. 36th St North Tulsa, OK 74127	Linda Goldner P O Box 190 Disney, OK 74340	Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127 Shannon Pandoloh P.O. Box 400 Vinita, OK 74304	Pat Cleveland 814 North Shawnee Dewey, OK 74029	Jack Fleharty 801 N Delaware Dewey, OK 74029	Amanda Davis 101 N. Main Miami, OK 74354 108 W Main Hominy, OK 74035
Name	v COUNTRY Publications FRACTIONS MAP BK Panel (Back Panel Ad: 2017Attractions Map) 015 9207 Tulsa Zoo Friends Ellen	Total BK Panel (Back Panel Ad: 2017Attractions Map)	Inside Panel (Inside Panel Ad: 2017 Attractions Map) 2015 9098 Sapulpa Chamber Suzanna SI 2015 9204 Muskogee Chamber Mia Trout 3	Total Inside Panel (Inside Panel Ad: 2017 Attractions Map)	Listing + Pic (Listing + Pic: 2017 Attractions Map) (015 8975 Tahlequah Tourism Melissa (016 0062 Bouldording Over		Har-Ber Village	Woody Guthrie	Kaw Lake Assoc. Kaw Lake Assoc	Kaw Lake Assoc.	Kaw Lake Assoc.	Kaw Lake Assoc. Ocare Nation Mise	Vinita Area Chamber	Will Rogers Memorial	Pryor Area Chamber	Kaw Lake Assoc.	Kaw Lake Assoc.	Kaw Lake Assoc.	Kaw Lake Assoc. Kaw Lake Assoc	Tulsa Botanic Garden	Osage County Touri	Linger Longer	Linger Longer Et Gibeon Laba As	Lake Fufaula Assoc	Osage Casinos	Picture in Scripture	Gilcrease Museum Grand River Dam A	Linger Longer	Dewey Hotel	Coleman Theatre Cha Tullis Gallery
Num	e EEN COUNTRY Publ ATTRACTIONS MAP BK Panel (Back F 21/2015 9207	BK Panel (E	e Panel (Ins 9098 9204	Inside Pane	Ig + Pic (Lis 8975 0062	9054	9070	9049	9159 9159	9159	9159	9159 ana?	9150	9151	9147 0146	9159	9159	9159	9159	9149	9206	9145	9145	9144	9205	9143	9196 0107	9145	9141	9195 9194
Date	Service GREEN COUNTRY Publications ATTRACTIONS MAP BK Panel (Back Panel Ad 12/21/2015 9207 Tulsa 2	Total	Inside 11/02/2015 12/14/2015	Total	Listin 08/04/2015	10/08/2015	10/13/2015	10/26/2015	11/19/2015		6 11/19/2015	11/19/2015	11/30/2015	12/08/2015	12/10/2015	12/17/2015	12/17/2015	12/17/2015	12/17/2015	12/21/2015	12/23/2015	12/30/2015	01/04/2016	01/11/2016	01/11/2016	01/18/2016	01/19/2016	02/08/2016	02/10/2016	02/19/2016 06/08/2016

Total Listing + Pic (Listing + Pic: 2017 Attractions Map)

-10,575.00

Green Country Marketing Association Performance Measures and Advertisers July 2015 through June 2016

-252.00 -252.00 -252.00 -252.00 -252.00 -252.00	-1.764.00	-1,050.00 -945.00 -1,050.00 -945.00 -1,050.00 -1,050.00	-6,090.00	-255.00	-255.00	-21,568.00	-1,520.00	-1,520.00	-900.00 -855.00 -855.00 -855.00	-3,420.00	-712.50 -712.50
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Performance Measures and Advertisers July 2015 through June 2016 Green Country Marketing Association

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Performance Measures and Advertisers July 2015 through June 2016 Green Country Marketing Association

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Green Country Marketing Association Performance Measures and Advertisers

July 2015 through June 2016

Paid Amount	-110.00 -110.00 -99.00 -99.00 -110.00	-627.00 -36,196.00	-375.00 -580.00 -550.00 -50.00	-1,555.00	-2,126.00 -2,126.00	-2,126.00	-925.00 -8,950.00	-500.00 -2,126.00	-2,126.00	-1,940.00 -925.00	-1,940.00 -850.00	-2,126.00	-925.00 -267.50
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Name Address	 Oklahoma) Jason Selman P. O. Box 778 Pauls Valley, OK 73075 Jason Selman P. O. Box 778 Pauls Valley, OK 73075 Amelia Chamberlain 4404 W. 20th Grove, OK 74344 Kathy Tippin PO Box 1933 Ponca City, OK 74602 Kathy Tippin PO Box 1933 Ponca City, OK 74602 Mia Trout 310 W Broadway Muskogee, OK 74401 200 NE 21st Street Oklahoma City, OK 73105 	ion Oklahoma)	108 W Main Hominy, OK 74035 Paula Wrestler 9630 US Hwy 59 North, Ste B Grove, OK 74344-4469 108 W Main Hominy, OK 74035 Paula Wrestler 9630 US Hwy 59 North, Ste B Grove, OK 74344-4469		in Country) Kay Rabbit-Brower 112 N Morton Ave Okmulgee, Ok 74447 Don Nowlin PO Box 245 Cookson, OK 74427 Lori Hill 485 N Pondar Broken Arrow. Ok 74012	Lori Hill 455 N Poplar Broken Arrow, 0X 74012	Attn: Shelia Bellamy P.O. Box 87 Pawhuska, OK 74056	Laurann Fa 209 S. Main Broken Arrow, OK 74012 Chris Province 2510 E. 15th Street Tulsa, OK 74104	Suzanna Shirey 101 E. Dewey Ave. Sapulpa, OK 74066-4203	Susie Stoffel 1930 Village Center Circle,#3-415 Las Vegas, NV 89134 Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127	Susie Stoffel 1930 Village Center Circle,#3-415 Las Vegas, NV 89134 Jamie Cummings 2800 N Lincoln Blvd Okla City. OK 73105	Connie Morris P.O. Box 792 Eufaula, OK 74432	Lori Hutson P.O. Box 707 Tulsa, OK 74101 108 W Main Hominy, OK 74035
Name	Listing+Ad (Listing + Ad: 2017 Destination Oklahoma) 015 8980 City of Pauls Valley Jason Selm 015 8986 Har-Ber Village Amelia Char 015 9073 Kaw Lake Assoc. Kathy Tippin 015 9087 Muskogee Chamber Mia Trout 31 015 8987 Heartland Flyer - O 200 NE 213	l otal Listing+Ad (Listing + Ad: 2017 Destination Oklahoma) al DESTINATION OK	Guide to Green Country 2015 16/2015 8592 Cha Tullis Gallery 13/2015 8582 Grand Lake Associ 11/2015 8582 Cha Tullis Gallery 13/2016 8582 Grand Lake Associ	Total Guide to Green Country 2015	IDE TO GREEN CTRY 1/2 Page (1/2 Page Ad: 2016 Guide to Green Country) 015 8933 Okmulgee Chamber Kay Rabbit- 015 9127 Tenkiller Lake Assoc. Don Nowlin 015 9103 Broken Arrow CVB 1 ori Hill 48,	Broken Arrow CVB	Osage County Touri	Broken Arrow Merch Grand Lake Casino	Sapulpa Chamber	CCI/CH - FFE/Adv Gilcrease Museum	CCT/CH - FFE/Adv OK Dept of Aaricult	Lake Eufaula Assoc.	Tulsa Botanic Garden Cha Tullis Gallery
Num	y+Ad (Listi 8980 8986 9073 9073 9073 8987 8987	1 otal Listing+Ad (List Total DESTINATION OK	Green Cou 8592 8582 8582 8582 8582	e to Green	GUIDE TO GREEN CTRY 1/2 Page (1/2 Page Ac 2/2015 8933 01 9/2015 9127 Te 9/2015 9103 Br	9104	9186	9105 9167	9124	9162 9182	9163 9116	9114	9154 9181
Date	Listing 08/10/2015 08/17/2015 11/02/2015 11/16/2015 12/10/2015	Total DES	Guide to C 07/06/2015 07/23/2015 10/01/2015 01/13/2016	Total Guid	GUIDE TO 1/2 Paç 07/02/2015 11/09/2015 11/19/2015	11/19/2015	12/23/2015	12/29/2015 12/30/2015	12/31/2015	01/19/2016	01/29/2016 02/23/2016	03/03/2016	04/08/2016 06/08/2016

Total 1/2 Page (1/2 Page Ad: 2016 Guide to Green Country)

-31,732.50

Performance Measures and Advertisers Green Country Marketing Association

July 2015 through June 2016

Date	Num	Name	Name Address	Memo	Paid Amount
1/3 Pag	je (1/3 Pag	1/3 Page (1/3 Page Ad: 2016 Guide to Green Country)	sen Country)		
11/19/2015	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-687.28
11/19/2015	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-687.28
11/19/2015	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-687.28
11/19/2015	9126	Tahlequah Tourism	Melissa Harris 123 E. Delaware St Tahlequah, OK 74464	1/3 Page Ad: 2016 Guide to Green Country	-1.260.00
12/17/2015	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-231.32
12/17/2015	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-231.30
12/17/2015	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-231.30
12/29/2015	9179	Tulsa Zoo Friends	Ellen Averill 6421 E. 36th St N Tulsa, OK 74115-2121	Page Ad:	-1.550.00
01/14/2016	9185	Skiatook Chamber	Stephanie Upton PO Box 272 Skiatook, OK 74070	1/3 Page Ad: 2016 Guide to Green Country	-620.00
01/25/2016	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	Page Ad:	-202.01
01/25/2016	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-202.02
01/25/2016	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-202.02
02/18/2016	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-172.73
02/18/2016	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-172.73
02/18/2016	9113	Kaw Lake Assoc.	Kathy Tippin PO Box 1933 Ponca City, OK 74602	1/3 Page Ad: 2016 Guide to Green Country:	-172.73
02/29/2016	9153	Calvacade Rodeo	Jeff Bute P. O. Box 487 Pawhuska, OK 74056	1/3 Page Ad: 2016 Guide to Green Country	-620.00
05/16/2016	9123	Quapaw Tribal Mus	Karen Hildreth PO Box 765 Quapaw, OK 74363	1/3 Page Ad: 2016 Guide to Green Country	-375.00
Total 1/	/3 Page (1/	Total 1/3 Page (1/3 Page Ad: 2016 Guide to Green Country)	o Green Country)		-8,305.00
1/4 Pag	je (1/4 Pag	1/4 Page (1/4 Page Ad: 2016 Guide To Green Country)	een Country)		
11/16/2015	9125	Red Dirt DMO - Still	Kylie Vincent 2617 W. 6th Ave. Stillwater, OK 74074	1/4 Page Ad: 2016 Guide To Green Country	-1.118.00
11/16/2015	9128	Campbell Hotel, The	Diane Morrison 2636 East 11th Street Tulsa, OK 74104	1/4 Page Ad: 2016 Guide To Green Country	-1,118.00
11/30/2015	9115	Oklahoma Aquarium	Landis Tindell PO Box 910 Jenks, OK 74037	1/4 Page Ad: 2016 Guide To Green Country	-1,118.00
01/12/2016	9184	Post Oak Lodge &	Trisha Kerkstra 5323 W. 31st St North Tulsa, Ok 74127	1/4 Page Ad: 2016 Guide To Green Country	-465.00
01/20/2016	9160	Brady Arts Dist.	Bob Fleishman 7 E. Mathew B Brady St. Tulsa, OK 74103	1/4 Page Ad: 2016 Guide To Green Country	-970.00
02/01/2016	9168	Grand River Dam A	Shannon Randolph P.O. Box 409 Vinita, OK 74301	1/4 Page Ad: 2016 Guide To Green Country	-1,118.00
02/08/2016	9178	Sallisaw Chamber	Judy Marten P.O. Box 251 Sallisaw, OK 74955	1/4 Page Ad: 2016 Guide To Green Country	-900.00
02/19/2016	9164	Coleman Theatre	Amanda Davis 101 N. Main Miami, OK 74354	1/4 Back Cover Page Ad: 2016 Guide To Gre	-1,159.00
03/02/2016	9155	Historic Whiting B & B	Debby Easley 707 Kihekah Pawhuska, OK 74056	1/4 Page Ad: 2016 Guide To Green Country	-265.00
03/28/2016	9155	Historic Whiting B &B	Debby Easley 707 Kihekah Pawhuska, OK 74056	1/4 Page Ad: 2016 Guide To Green Country	-100.00
03/30/2016	9157	Keepsake Candles	Alice Ririe 263 County Rd 3022 Bartlesville, OK 74003	1/4 Page Ad: 2016 Guide To Green Country	-465.00
04/08/2016 06/00/2016	9155 0180	Historic Whiting B & B	Debby Easley 707 Kinekah Pawhuska, OK 74056 Jeanne Strom 064 Banch Creak Bood Banchuska, OK 74066	1/4 Page Ad: 2016 Guide To Green Country	-100.00
01010000	2020		טלמוווה טווו טטל ואמוטיו טוקה ואטמע ו מאזונטאמ, טו ילטטט	1/4 Laye Au. 2010 Guide 10 Green Country	00.00+-

Total 1/4 Page (1/4 Page Ad: 2016 Guide To Green Country)

-100.00 -465.00 -9,361.00

Green Country Marketing Association	erformance Measures and Advertisers	July 2015 through June 2016	
Greer	Perform		

Date	Num	Name	Name Address	Memo	Paid Amount
1/6 Page ((1/6 Page	1/6 Page (1/6 Page Ad: 2016 Guide to Green Country)	ten Country)		
10/28/2015 8	8974	Sister's Attic	sbro 115 E. Main F	1/6 Page Ad: 2016 Guide to Green Country	-310.00
11/10/2015 9	9112	Holiday Inn Express	Beth Andrews 4608 E. Skelly Drive Tulsa, OK 74135	1/6 Page Ad: 2016 Guide to Green Country	-815.00
	9109	Freddie's		1/6 Page Ad: 2016 Guide to Green Country	-815 00
	9119	Papillion	Kathryn Coburn 837 E. Okmulgee Muskogee, OK 74403	1/6 Page Ad: 2016 Guide to Green Country	-550 00
	9102	Best Western Inn &	Nela Patel 3212 S. 79th E Ave Tulsa, OK 74145	1/6 Page Ad: 2016 Guide to Green Country	-815.00
	9120	Pawnee Bill Ranch	Ron Brown 1141 Pawnee Bill Road Pawnee, Ok 74058	1/6 Page Ad: 2016 Guide to Green Country	-365.00
	9093	Osage Nation Muse	Hallie Winter 819 Grandview Avenue Pawhuska, OK 74057		-310.00
	9111	Har-Ber Village	Amelia Chamberlain 4404 W. 20th Grove, OK 74344	1/6 Page Ad: 2016 Guide to Green Country	-815.00
	9106	Arrowhead Mall	Cristan Spear 501 N. Main, Ste 99 Muskogee, OK 74401	1/6 Page Ad: 2016 Guide to Green Country	-400.00
	9172	Pecan Creek	Laura Wickizer 8510 W. "Fern Mountain Rd Muskogee, OK 74401	1/6 Page Ad: 2016 Guide to Green Country	-50.00
	9173	Sherpherd's Cross	Diane Dickinson 16792 E. 450 Road Claremore, OK 74017-0935	1/6 Page Ad: 2016 Guide to Green Country	-50.00
	9129	Muskogee War Me	Brent Trout, Park Manager PO Box 253 Muskogee, OK 74402	1/6 Page Ad: 2016 Guide to Green Country	-550.00
	9161	Castle of Muskogee	Renee Profitt 9125 S. Sheridan, Suite 110 Tulsa, OK 74133	1/6 Page Ad: 2016 Guide to Green Country	-550.00
	9165	Five Civilized Tribes	Mary Robinson 1101 Honor Heights Dr. Muskogee, OK 74401	1/6 Page Ad: 2016 Guide to Green Country	-550.00
	9175	Lodge at Rock Creek	Martha Armitage P. O. Box 1396 Claremore, OK 74018	1/6 Page Ad: 2016 Guide to Green Country	-50.00
	9174	Sequoyah Riding St	Mary Lynn Lufkin 19059 Park 80 Hulbert, Ok 74441	1/6 Page Ad: 2016 Guide to Green Country	-50.00
	9121	Picture in Scripture	Linda Goldner P O Box 190 Disney, OK 74340	1/6 Page Ad: 2016 Guide to Green Country	-268.50
	9121	Picture in Scripture	Linda Goldner P O Box 190 Disney, OK 74340	1/6 Page Ad: 2016 Guide to Green Country	-250.00
	9166	Graham Carole Hou	Donna Crane 501 N. 16th Street Muskogee, OK 74401	1/6 Page Ad: 2016 Guide to Green Country	-550.00
	9121	Picture in Scripture	Linda Goldner P O Box 190 Disney, OK 74340	1/6 Page Ad: 2016 Guide to Green Country	-250.00
06/27/2016 9	9121	Picture in Scripture	Linda Goldner P O Box 190 Disney, OK 74340	1/6 Page Ad: 2016 Guide to Green Country	-46.50
Total 1/6 F	Page (1/6	Total 1/6 Page (1/6 Page Ad: 2016 Guide to Green Country)	Green Country)		-8,410.00
2/3 Pg (2/ 3 02/29/2016 9	2/3 Page A	2/3 Pg (2/3 Page Ad: 2016 Guide to Green Country) 016 9183 Pawhuska Chamber Joni Nas) Country) Joni Nash PO Box 5 Pawhuska, Ok 74056	2/3 Page Ad: 2016 Guide to Green Country	-1.240.00
Total 2/3 F	Pg (2/3 Ps	Total 2/3 Pg (2/3 Page Ad: 2016 Guide to Green Country)	reen Country)		-1,240.00
3/4 Page E 01/08/2016 9	BC Speci 9169	ial (3/4 Page Back Cove Miami CVB	3/4 Page BC Special (3/4 Page Back Cover Ad: 2016 Guide to Green Country) 016 9169 Miami CVB Amanda Davis 101 N Main Miami, OK 74354	3/4 Page Back Cover Ad: 2016 Guide to Gre	-3,477.00
Total 3/4 F	Page BC :	Special (3/4 Page Back C	Total 3/4 Page BC Special (3/4 Page Back Cover Ad: 2016 Guide to Green Country)		-3,477.00
Full Pg (F 11/18/2015 9 11/19/2015 9 11/19/2015 9 12/21/2015 9 01/05/2016 9	Full Page 9107 9101 9101 9110 9108	Full Pg (Full Page Ad: 2016 Guide to Green Country) 015 9107 Visit Claremore Tanya Anc 015 9107 Visit Claremore Tanya Anc 015 9101 Bartlesville CVB Maria Swi 015 9101 Bartlesville CVB Maria Swi 015 9101 Grand Lake Associ Paula Wre 016 9108 Ft Gibson Lake Associ Paula Wre	en Country) Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003 Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003 Paula Wrestler 9630 US Hwy 59 North, Ste B Grove, OK 74344-4469 Path Stewart P O, Box 402 Waconner, OK 7477	Full Page Ad: 2016 Guide to Green Country Full Page Ad: 2016 Guide to Green Country	-3,492.00 -3,492.00 -3,492.00 -3,492.00 -3,880.00
01/06/2016 9 01/13/2016 9	9171 9345	Muskogee Chamber Grand Lake Associ		Full Page Ad: 2016 Guide to Green Country 2 Full Page Ad: 2015 Guide to Green Country	-3,492.00
01/14/2016 9	9177 0170	Osage Casinos	Meredith Nelson 1211 W. 36th St North Tulsa, OK 74127	Full Page Ad: 2016 Guide to Green Country	-3,880.00
	9176	Oklahoma State Pa	Cannan riger FO Bux 300 Uningee, UK 74447 Renee Harriman 125 Park Avenue, Suite 200 Oklahoma City, OK 73102	Full Page Ad: 2016 Guide to Green Country Full Page Ad: 2016 Guide to Green Country:	-3,880.00 -3.880.00
	9108	Ft. Gibson Lake As	Patty Stewart P.O. Box 402 Wagoner, OK 74477	Full Page Ad: 2016 Guide to Green Country	-1,980.00
04/14/2016 9	9122	Pryor Area Chamber	Barbara Hawkins PO Box 367 Pryor, OK 74362	Full Page Ad: 2016 Guide to Green Country	-1,500.00
ļ	21/2		Daluala hawkiiis PO Dux 307 Fiyur, ON 74302	Full Page Ad: 2016 Guide to Green Country	-1,500.00

Total Full Pg (Full Page Ad: 2016 Guide to Green Country)

-36,318.00

Performance Measures and Advertisers July 2015 through June 2016 Green Country Marketing Association

Paid Amount	-2,338.16 -786.92 -687.28 -587.64	-4,400.00	-103,243.50 -350.00 -250.00 -250.00	-1,100.00	-380.00 -380.00 -380.00 -380.00 -170.00 -170.00 -170.00 -175.00 -175.00 -175.00 -175.00 -175.00 -175.00 -175.00 -175.00 -175.00 -175.00
Memo	Inside Front Cover Ad: 2016 Guide to Guide Inside Front Cover Ad: 2016 Guide to Guide Inside Front Cover Ad: 2016 Guide to Guide Inside Front Cover Ad: 2016 Guide to Guide		1/2 Page Ad: 2016 Shop Dine Fun: Ad cost 7 1/2 Page Ad: 2016 Shop Dine Fun 1/2 Page Ad: 2016 Shop Dine Fun 1/2 Page Ad: 2016 Shop Dine Fun		 1/4 Page Ad: 2016 Shop Dine Fun: Marland 1/4 Page Ad: 2016 Shop Dine Fun: Marland 1/4 Page Ad: 2016 Shop Dine Fun 1/5 Page Ad: 2016 Shop Dine Fun
Name Address	tuide Country) Kathy Tippin PO Box 1933 Ponca City, OK 74602 Kathy Tippin PO Box 1933 Ponca City, OK 74602 Kathy Tippin PO Box 1933 Ponca City, OK 74602 Kathy Tippin PO Box 1933 Ponca City, OK 74602	to Guide Country)	Ron Brown 1141 Pawnee Bill Road Pawnee, Ok 74058 Laurann Fa 209 S. Main Broken Arrow, OK 74012 Sudi Freeland 721 N. Delaware Dewey, OK 74029 Sudi Freeland 721 N. Delaware Dewey OK 74029		Lori Hill 485 N Poplar Broken Arrow, Ok 74012 Kathy Tippin PO Box 1933 Ponca City, OK 74602 Kathy Tippin PO Box 1933 Ponca City, OK 74602 Judy Marten P.O. Box 251 Sallisaw. OK 74955 Kim Barnes PO Box 324 103 Main Street Gail Imman 3920 Nowata Road Bartlesville, OK 74006 Alice Ririe 263 County Rd 3022 Bartlesville, OK 74003 Kim Barnes PO Box 324 103 Main Street Susanne Sullivan 104 S. Thornton St. Vian, OK 74962 Alice Ririe 263 County Rd 3022 Bartlesville, OK 74003 Kim Barnes PO Box 324 103 Main Street Susanne Sullivan 104 S. Thornton St. Vian, OK 74962 Alice Ririe 263 County Rd 3022 Bartlesville, OK 74003 Kim Barnes PO Box 324 103 Main Street Susanne Sullivan 104 S. Thornton St. Vian, OK 74366 Alice Ririe 263 County Rd 3022 Bartlesville, OK 74003 Kim Barnes PO Box 324 103 Main Street -Jun Chris Hardy 3 North Adair Pryor, OK 74361 BJ Cummings 8 S Vann PO Box 216 BJ Cummings 8 S Vann PO Box 216 Robin Gordon 230 E. Graham Ave. Pryor, OK 74361 Jennifer Burscough 15 S. Coo Y Yah Street Pryor, OK 74361 Jennifer Burscough 15 S. Coo Y Yah Street Pryor, OK 74361
Name	IFC,IBC (Inside Cover Ad: 2016 Guide to Guide Country)0159113Kaw Lake Assoc.Kathy Tippin P0159113Kaw Lake Assoc.Kathy Tippin P0169113Kaw Lake Assoc.Kathy Tippin P0169113Kaw Lake Assoc.Kathy Tippin P0169113Kaw Lake Assoc.Kathy Tippin P0169113Kaw Lake Assoc.Kathy Tippin P	Total IFC,IBC (Inside Cover Ad: 2016 Guide to Guide Country)	al GUIDE TO GREEN CTRY OP DINE FUN 1/2 Pg (1/2 Page Ad: 2017 Shop Dine Fun) 2015 9007 Pawnee Bill Ranch 2015 9211 Broken Arrow Merch 2016 9215 Dewey Western Days 2015 9215 Dewey Western Days	Total 1/2 Pg (1/2 Page Ad: 2017 Shop Dine Fun)	1/4 Pg (1/4 Page Ad: 2017 Shop Dine Fun) 1/4 Pg (1/4 Page Ad: 2017 Shop Dine Fun) 0015 9158 Kaw Lake Assoc. Kat 0015 9158 Kaw Lake Assoc. Kat 0016 9216 Kaw Lake Assoc. Kat 0016 9215 Sallisaw Chamber Jud 0016 9216 Emily's Tearoom Jud 0016 9216 Emily's Tearoom Kin 016 9216 Emily's Tearoom Kin 016 9405 Keepsake Candles Min 016 9405 Book Exchange Ch 016 9405 Proyor Main Street BJ 016
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Date	IFC,IB(11/19/2015 12/17/2015 01/25/2016 02/18/2016	Total If	Total GUIDE TO (SHOP DINE FUN 1/2 Pg (1/2 Pa 08/19/2015 9007 12/29/2015 9211 01/25/2016 9215 01/25/2016 9215	Total 1.	1/4 Pg 09/18/2015 11/19/2015 12/17/2015 02/16/2016 03/30/2016 03/30/2016 03/18/2016 06/15/2016 06/15/2016 06/15/2016 03/10/2016 03/16/2016 03/16/2016 03/16/2016 03/16/2016 03/16/2016 03/16/2016 03/16/2016

	Paid Amount	-136.00 -136.00 -34.00 -34.00 -34.00 -170.00 -
lisers	Memo	 1/8 Page Ad: 2016 Shop Dine Fun: Fairfield I 1/8 Page Ad: 2016 Shop Dine Fun: Pioneer 1/8 Page Ad: 2016 Shop Dine Fun: Wentz G 1/8 Page Ad: 2016 Shop Dine Fun 1/8 Page Ad: 2016 Shop Dine
Performance Measures and Advertisers	Name Address	Kathy Tippin PO Box 1933 Ponca City, OK 74602 Kathy Tippin PO Box 1933 Ponca City, OK 74029 Sharon Wilson 402 East Don Tyler Ave. Dewey, OK 74029 Patsy Terry 213 South Main Broken Arrow, OK 74029 Addit Chesbro 115 E. Main Pawhuska, OK 74029 Patsy Terry 213 South Main Broken Arrow, OK 74029 Patsy Terry 213 South Main Broken Arrow, OK 74029 Patsy Terry 213 South Main Broken Arrow, OK 74029 Addith Dalaware Dewey, OK 74029 Atth: Angela 410 E. Don Tyler Dewey, OK 74029 Atth: Angela 410 E. Don Tyler Dewey, OK 74029 Atth: Angela 410 E. Don Tyler Dewey, OK 74029 Minissa Harris 123 E. Delaware St Tahlequah, OK 74066-4203 Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003 Suzama Shirey 101 E. Dewey Ave. Sapulpa, OK 74061 Tanya Andrews 400 S. Veterars Parkway Claremore, OK 74017 Barbara Hawkins PO Box 367 Pryor, OK 74362 Barbara Hawkins PO
	Name	1/8 Pg (1/8 Page Ad: 2017 Shop Dine Fun) 015 9158 Kaw Lake Assoc. Kathy T 015 9220 Mimi's Antique Mar Randi 015 9221 Nimi's Antique Mar Randi 015 9221 Nimi's Antique Mar Randi 016 9221 Nimi's Antique Mar Randi 016 9221 Miss Marty's Tearo Pat Clei 016 9223 Nintage Loft Attn. Ar 016 9229 Vintage Loft Attn. Ar 016 9229 Vintage Loft Attn. Ar <t< td=""></t<>
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Green Country Marketing Association

Green Country Marketing Association Performance Measures and Advertisers July 2015 through June 2016

-1,423.00 -192,597.25 -192,597.25 -1,423.00 -18,041.00 -192,597.25 Paid Amount Inside Back Cover Ad: 2016 Shop Dine Fun Memo IFC,IBC (Inside Cover Ad: 2017 Shop Dine Fun) 02/19/2016 9212 Cherokee Nation Donna Tinnin 212 S. Water Street Tahlequah, OK 74464 Name Address Total IFC,IBC (Inside Cover Ad: 2017 Shop Dine Fun) Name Total GREEN COUNTRY Publications Total SHOP DINE FUN Num Date Total Service TOTAL

Performance Measures and Advertisers/Co-Ops Green Country Marketing Association July 2015 through June 2016

Date	Num	Name	Name Address	Memo	Paid Amount
Service CO-OP Advertising 417 Magazine 07/01/2015 8891	vertising lazine 8891	Oklahoma Aquarium	Landis Tindell PO Box 910 Jenks, OK 74037	2/3 Page Ad: 417 Magazine: 2015 June Issue	-1.761.00
Total 417	Total 417 Magazine				-1.761.00
AAA Hon 1/2 Pg 05/13/2016	AAA Home & Away 1/2 Pg Ad (1/2 P 13/2016 9482	A Home & Away 1/2 Pg Ad (1/2 Page Ad: AAA Home & Away: 2016) 2016 9482 Gilcrease Museum Melani Ha	way: 2016) Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127	1/2 Page Ad: AAA Home & Away: 2016 Mav/June	-3.850.00
Total	1/2 Pg Ad	Total 1/2 Pg Ad (1/2 Page Ad: AAA Home & Away: 2016)	: & Away: 2016)		-3.850.00
1/3 P 06/23/2016 06/23/2016	g Ad (1/3 P 9483 9483	1/3 Pg Ad (1/3 Page Ad: AAA Home & Away: 2016) 2016 9483 Miami CVB Amanda 2016 9483 Miami CVB Amanda	way: 2016) Amanda Davis 101 N Main Miami, OK 74354 Amanda Davis 101 N Main Miami, OK 74354	1/3 Page Ad: AAA Home & Away: 2016 May/June 1/3 Page Ad: AAA Home & Away: 2016 May/June	-1,297.50
Total	1/3 Pg Ad	Total 1/3 Pg Ad (1/3 Page Ad: AAA Home & Away: 2016)	i & Away: 2016)		-2.595.00
1/3 P5 03/28/2016 03/28/2016 04/21/2016 05/20/2016	g V Ad (1/3 9130 9440 9442 9443	3 Page Verticle Ad: 2015 Miami CVB Miami CVB Coleman Theatre Miami CVB	1/3 Pg V Ad (1/3 Page Verticle Ad: 2015 AAA Home & Away: Nov/Dec Issue.) 2016 9130 Miami CVB Amanda Davis 101 N Main Miami, OK 74354 2016 9440 Miami CVB Amanda Davis 101 N Main Miami, OK 74354 2016 9442 Coleman Theatre Amanda Davis 101 N. Main Miami, OK 74354 2016 9443 Miami CVB Amanda Davis 101 N. Main Miami, OK 74354 2016 9443 Miami CVB Amanda Davis 101 N. Main Miami, OK 74354	 Page Verticle Ad: 2015 AAA Home & Away: Nov/D Page Verticle Ad: 2015 AAA Home & Away: Nov/D Page Verticle Ad: 2015 AAA Home & Away: Nov/D Page Verticle Ad: 205 AAA Home & Away: Nov/D 	-1,637.95 1,637.95 -818.97 -818.97
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1/6 Pç 06/08/2016	g Ad (1/6 P 9481	1 /6 Pg Ad (1/6 Page Ad: AAA Home & Away: 2016) 1016 9481 Visit Claremore Tanya An	way: 2016) Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017	1/6 Page Ad: AAA Home & Away: 2016 May/June	-1,312.00
Total	1/6 Pg Ad	Total 1/6 Pg Ad (1/6 Page Ad: AAA Home & Away: 2016)	: & Away: 2016)		-1,312.00
Total AA	Total AAA Home & Away	Away			-9,394.95
Currentland 118 Page 07/06/2015 8 07/06/2015 8 07/06/2015 8 07/06/2015 8 07/06/2015 8 07/06/2015 8 07/06/2015 8 01/11/2015 9 10/09/2015 9 11/09/2015 9 01/11/2016 9 01/11/2016 9	and age (1/8 Pa 8940 8941 8941 8941 8941 8941 8941 8941 8941	Trentland1/8 Page (1/8 Page Bottom Banner Ad: Currentland)20158940201589402015894020158940201589402015894120158941201589412015894120158941201589412015894120158943201589432016901820159018201691902016919020161ulsa RV Ranch2016919020161ulsa RV Ranch2016919020161ulsa RV Ranch2016919020161ulsa RV Ranch2016919020161ulsa RV Ranch2016919020161ulsa RV Ranch2016919020161ulsa RV Ranch201691902016919020169190201691902016919020169190201691902016919020169190201720162016919020169190201691902017201620182016201920162019201620102016201020162010201620102016201020162010 <t< td=""><td>Currentland) Morgan Madison 2538 Hwy 75 Beggs, OK 74421 Morgan Madison 2538 Hwy 75 Beggs, OK 74421</td><td> Page Bottom Banner Ad: Currentland: 2015 June Page Bottom Banner Ad: Currentland: 2015 June Page Bottom Banner Ad: Currentland: 2015 June Page Bottom Banner Ad: Currentland: 2015 July Page Bottom Banner Ad: Currentland: 2015 Cotober Page Bottom Banner Ad: Currentland: 2015 Cotober Page Bottom Banner Ad: Currentland: 2015 Cotober Page Bottom Banner Ad: Currentland: 2015 Dec </td><td>-59.33 -59.33 -59.33 -59.33 -59.33 -59.33 -178.00 -178.00 -178.00 -178.00</td></t<>	Currentland) Morgan Madison 2538 Hwy 75 Beggs, OK 74421 Morgan Madison 2538 Hwy 75 Beggs, OK 74421	 Page Bottom Banner Ad: Currentland: 2015 June Page Bottom Banner Ad: Currentland: 2015 June Page Bottom Banner Ad: Currentland: 2015 June Page Bottom Banner Ad: Currentland: 2015 July Page Bottom Banner Ad: Currentland: 2015 Cotober Page Bottom Banner Ad: Currentland: 2015 Cotober Page Bottom Banner Ad: Currentland: 2015 Cotober Page Bottom Banner Ad: Currentland: 2015 Dec 	-59.33 -59.33 -59.33 -59.33 -59.33 -59.33 -178.00 -178.00 -178.00 -178.00
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Total Currentland

-1,246.00

Green Country Marketing Association Performance Measures and Advertisers/Co-Ops July 2015 through June 2016

-750.00 -750.00 -750.00 -750.00 -925.00 -925.00 -891.00 2,250.00 -4,500.00 -1,373.00-835.00 3,750.00 -1,373.00 -930.00 -2,250.00 -1,510.00 -2,741.00 -12,364.00930.00 Paid Amount 1/2 Page Ad Sharing: Group Travel Leader: 2015 Nov... 1/2 Page Ad Sharing: Group Travel Leader: 2015 Nov... 1/2 Page Ad Sharing: Group Travel Leader: 2015 Nov... 1/2 Page Ad Sharing: Group Travel Leader: 2015 Nov... 1/3 Page Vertical Ad: Metro Family Magazine: 2015 July 1/2 Page Ad Sharing: Group Travel Leader: 2015 Nov... 1/3 Page Vertical Ad: Metro Family Magazine: 2016 M ... 1/6 Page Ad: Group Travel Leader: 2015 Jul/Aug 1/6 Page Ad: Group Travel Leader: 2015 Jul/Aug 1/6 Page Ad: Group Travel Leader: 2016 March 2/3 Page Ad: Metro Family Magazine: June 2016 1/3 Page Ad: Group Travel Leader: March 2016 1/2 Page Ad: Group Travel Leader: 2016 March 1/2 Page Ad: Group Travel Leader: 2016 April Memo Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127 Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127 Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127 Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Amanda Davis 101 N. Main Miami, OK 74354 Cheryl Trask 777 W Cherokee Street Catoosa, OK 74015 Total 1/2 Page Sharing (1/2 Page Ad Sharing: Group Travel Leader: 2015 November/December) 1/2 Page Sharing (1/2 Page Ad Sharing: Group Travel Leader: 2015 November/December) Austin Unruh P.O. Box 1109 Ponca City, Ok 74602 Amanda Davis 101 N Main Miami, OK 74354 Landis Tindell PO Box 910 Jenks, OK 74037 Landis Tindell PO Box 910 Jenks, OK 74037 Amanda Davis 101 N Main Miami, OK 74354 Name Address Total 1/3 Pg V (1/3 Page Vertical Ad: Metro Family Magazine) 1/3 Pg V (1/3 Page Vertical Ad: Metro Family Magazine) Total 1/3 Page Ad (1/3 Page Ad: Group Travel Leader) Total 1/2 Page Ad (1/2 Page Ad: Group Travel Leader) Total 2/3 Pg Ad (2/3 Page Ad: Metro Family Magazine: Total 1/6 Page Ad (1/6 Page Ad: Group Travel Leader) 2/3 Pg Ad (2/3 Page Ad: Metro Family Magazine:) 1/2 Page Ad (1/2 Page Ad: Group Travel Leader) 1/3 Page Ad (1/3 Page Ad: Group Travel Leader) 1/6 Page Ad (1/6 Page Ad: Group Travel Leader) Oklahoma Aquarium Cherokee Nation C... Oklahoma Aquarium Ponca City Touris... Gilcrease Museum Gilcrease Museum Gilcrease Museum Coleman Theatre Bartlesville CVB Visit Claremore Visit Claremore Visit Claremore Name Metro Family Magazine - Other Miami CVB Miami CVB Total Group Travel Leader Metro Family Magazine Group Travel Leader Num 9451 9139 9135 9136 9137 9138 9508 8954 9422 8955 8956 9420 9551 9421 06/20/2016 03/16/2016 04/11/2016 06/22/2016 04/14/2016 08/26/2015 11/23/2015 12/02/2015 12/03/2015 12/09/2015 12/14/2015 10/22/2015 03/24/2016 08/13/2015 Date

Total Metro Family Magazine - Other

Total Metro Family Magazine

-3,275.00

-835.00 -835.00

1/3 Page Ad: Metro Family Magazine: 2015 June issue

Landis Tindell PO Box 910 Jenks, OK 74037

Oklahoma Aquarium

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07/09/2015

Green Country Marketing Association Performance Measures and Advertisers/Co-Ops July 2015 through June 2016

Date Num Newspaper/Magaz	Date Num Name Newspaper/Magazine Co-Op (Newspaper/Magazine Co-Op)	Name Address Magazine Co-Op)	Memo	Paid Amount
9457 9455 9458 9456 9456 9565 9566	Muskogee Chamber Muskogee Chamber Visit Claremore Oklahoma Aquarium Miami CVB Miami CVB	Magazine CO-OP Mia Trout 310 W Broadway Muskogee, OK 74401 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Landis Tindell PO Box 910 Jenks, OK 74037 Amanda Davis 101 N Main Miami, OK 74354 Amanda Davis 101 N Main Miami, OK 74354 Amanda Davis 101 N Main Miami, OK 74354	 1/2 Page Ad: Madden Media: Spring - 2016 March 1/8 Page Ad: Madden Media: Spring - 2016 March 1/4 Page Ad: Madden Media: Spring - 2016 March 1/8 Page Ad: Madden Media: Spring - 2016 March: CR 1/8 Page Ad: Spring - 2016 March: Split - Miami 2/3 \$1 	-3,463.00 -2,277.00 -4,135.00 -2,277.00 2,277.00 -1,518.00
WWS	Total Newspaper/Magazine Co-Op (Newspaper/Magazine Co-Op)	ier/Magazine Co-Op)		-11,393.00
vcomer: 9544	NW AR Newcomers Guide (NW Arkansas New Comers Guide) 20/2016 9544 Oklahoma Aquarium Landis Tindell PO	Vew Comers Guide) Landis Tindell PO Box 910 Jenks, OK 74037	1/2 Page Ad: 2016 NW Arkansas New Comers Guide	-2,010.00
WC	Total NW AR Newcomers Guide (NW Arkansas New Comers Guide)	as New Comers Guide)		-2,010.00
l est Gui 9209	NW Ark Guest Guide (Northwest Arkansas Guest Guide) 02/2016 9209 Oklahoma Aquarium Landis Tinde	Guest Guide) Landis Tindell PO Box 910 Jenks, OK 74037	1/2 Page Ad: 2016 Northwest Arkansas Guest Guide	-1.140.00
les	Total NW Ark Guest Guide (Northwest Arkansas Guest Guide)	sas Guest Guide)		-1,140.00
OK Travel Guide 1/2 Pg Ad (1/2 F 01/2016 9358 11/2016 9359 12/2016 9357	Travel Guide1/2 Pg Ad (1/2 Page Ad: 2016 Oklahoma Travel Guide)201693582016935920169357201693572016935720169357	a Travel Guide) Mia Trout 310 W Broadway Muskogee, OK 74401 Landis Tindell PO Box 910 Jenks, OK 74037 David Keathly 901 Monument Rd Ponca City, OK 74604	 1/2 Page Ad: 2016 Oklahoma Travel Guide 1/2 Page Ad: 2016 Oklahoma Travel Guide 1/2 Page Ad: 2016 Oklahoma Travel Guide 	-4,000.00 -4,000.00 -4,000.00
Pt	Total 1/2 Pg Ad (1/2 Page Ad: 2016 Oklahoma Travel Guide)	noma Travel Guide)		-12,000.00
vd (1/4 9356 9362 9348 9361 9353 9353 9353	1/4 PgAd (1/4 Page Ad: 2016 Oklahoma Travel Guide)20169356Glicrease MuseumMelani Hamili20169362Osage County TouAttn: Shelia E20169348Broken Arrow CVBLori Hill 485 N20169361Miami CVBAmanda Davi20169353CCT/CH - FFE/AdvSusie Stoffel20169353CCT/CH - FFE/AdvSusie Stoffel20169360Coleman TheatreAmanda Davi	a Travel Guide) Melani Hamilton 1400 N Gilcrease Museum Rd Tulsa, OK 74127 Attn: Shelia Bellamy P.O. Box 87 Pawhuska, OK 74056 Lori Hill 485 N Poplar Broken Arrow, OK 74012 Amanda Davis 101 N Main Miami, OK 74354 Susie Stoffel 1930 Village Center Circle,#3-415 Las Vegas, NV 89134 Susie Stoffel 1930 Village Center Circle,#3-415 Las Vegas, NV 89134 Amanda Davis 101 N. Main Miami, OK 74354	 1/4 Page Ad: 2016 Oklahoma Travel Guide 1/4 Page Ad: 2016 Oklahoma Travel Guide: PO #1616 1/4 Page Ad: 2016 Oklahoma Travel Guide 1/4 Page Ad: 2016 Oklahoma Travel Guide: Split with 1/4 Page Ad: 2016 Oklahoma Travel Guide: Cherokee 1/4 Page Ad: 2016 Oklahoma Travel Guide: Cherokee 1/4 Page Ad: 2016 Oklahoma Travel Guide: Split with 	-2,000.00 -2,000.00 -2,000.00 -1,500.00 -2,000.00 -2,000.00
Pt	Total 1/4 Pg Ad (1/4 Page Ad: 2016 Oklahoma Travel Guide)	noma Travel Guide)		-12,000.00
special 9355	3/4 Pg Special (3/4 Page Ad: 2016 Oklahoma Travel Guide) 2016 9355 Visit Claremore Tanya Andrews 40	homa Travel Guide) Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017	3/4 Page Ad: 2016 Oklahoma Travel Guide	-5,550.00
6	Total 3/4 Pg Special (3/4 Page Ad: 2016 Oklahoma Travel Guide)	Oklahoma Travel Guide)		-5,550.00
Ad (Fu 9347	Full Pg Ad (Full Page Ad: 2016 Oklahoma Travel Guide) 2016 9347 Bartlesville CVB Maria Swindell	na Travel Guide) Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003	Full Page Ad: 2016 Oklahoma Travel Guide	-6,950.00
Ad	Total Full Pg Ad (Full Page Ad: 2016 Oklahoma Travel Guide)	ihoma Travel Guide)		-6,950.00
6	Total OK Travel Guide			-36,500.00
Oklahoma Living 1/12 Pg Ad (1/1 13/2015 9069 Total 1/12 Pg Ao	lahoma Living 1/12 Page Ad: Oklahoma Living) 2015 9069 Har-Ber Village Amelia Total 1/12 Pg Ad (1/12 Page Ad: Oklahoma Living)	ving) Amelia Chamberlain 4404 W. 20th Grove, OK 74344 ia Living)	1/12 Page Ad: Oklahoma Living: 2015 October	-499.00 -499.00

Green Country Marketing Association erformance Measures and Advertisers/Co-Ops July 2015 through June 2016
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Paid Amount	-1,460.00 -1,460.00	-1,959.00	1,303.00			1 020 75	1,000 1	-1,239.75	-1,239.75	-1,239.75	-1,368.00	-1,404.00	1,404.00	-702 00	-1 368 00	00 002	00.201-	-1,384.24	-1,404.00	-1,404.00	-13 291 24	11:01:0			-818.81	-818.81	-818.81	-818.81	-818.81	-4.094.05		-866.97	-866.97	-866.97	-866 97	20000	-866 07	10.000-	-5,201.82			-755.25	-755.25	-755.25	-755.25	-755.25	-755.25	-4 531 50	
Мето	1/4 Page Ad: Oklahoma Living: 2015 November					1/2 Dage Ad: Oklahoma Today: 2016 July Dage	1/2 Doco Adi Oklahomo Todoni 2015 Controlo	1/2 Fage Ad: Uklanoma Loday: 2015 SeptUct	1/2 Page Ad: Oklanoma Loday: 2015 Nov/Dec	1/2 Page Ad: Uklanoma Loday:2016 Jan-Feb		1/2 Page Ad: Oklahoma Today: 2016 Jan-Feb: Miami/	1/2 Page Ad: Oklahoma Today: 2016 Jan-Feb: Miami/	1/2 Page Ad: Oklahoma Today: 2016 Jan-Feb: Coleman	1/2 Page Ad: Oklahoma Today: 2016 Mav-June	1/2 Pare Ad' Oklahoma Today: 2016 Jan/Eah: Miami		1/2 Page Ad: Oklahoma Loday: 2016 May/June		1/2 Page Ad: Oklahoma Today: 2016 March/April				4/0 D- 44. OKI-H T-4 0045 1.1 /4	1/3 Pg Ad: Uklanoma Today: 2015 July/Aug	1/3 Pg Ad: OKlahoma Today: 2015 Sept/Oct	1/3 Pg Ad: OKlahoma Today: 2015 Nov/Dec	1/3 Pg Ad: Oklahoma Today: 2016 Jan-Feb	1/3 Pg Ad: Oklahoma Today: 2016 March/April			1/3 Page Sq Ad: OKlahoma Today: 2015 July/Aug	1/3 Page Sq Ad: OKlahoma Today: 2015 Sept/Oct	1/3 Page Sq Ad: OKlahoma Today: 2015 Nov/Dec	1/3 Page So Ad: OKlahoma Today: 2016. Jan-Feb	1/3 Pare Sn Adr Oklahoma Today: 2016 March/Anril	1/3 Pace Sci Ad' Oklahoma Today: 2010 Marchine 1/3 Pace Sci Ad' Oklahoma Today: 2016 May, Irine	the take of the Omerionia Longy. For to Migh-onic				1/4 Page Ad: Oklahoma Today: July/August 2015	1/4 Page Ad: Oklahoma Today: 2015 Sept/Oct	1/4 Page Ad: Oklahoma Today: 2015 Nov/Dec	1/4 Page Ad: Oklahoma Today: 2016 Jan-Feb	1/4 Page Ad: Oklahoma Today: 2016 March/April	1/4 Page Ad: Oklahoma Today: 2016 May-June		
Name Address	ng) Mia Trout 310 W Broadway Muskogee, OK 74401 Living)				av)	Maria Swindell Gils 201 SW Keeler Ave Bartlacville OK 74003	201 S/M Keeler Ave Bortlosville	201 SVV NEEKE AVE BARNESVIILE,	bartlesville,		Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003		Amanda Davis 101 N Main Miami, OK 74354	Amanda Davis 101 N. Main Miami, OK 74354	Maria Swindell Gus 201 SW Keeler Ave Bartlesville, OK 74003	Amanda Davis 101 N Main Miami OK 74354			Amanda Davis 101 N Main Miami, OK /4354	Amanda Davis 101 N Main Miami, OK 74354	Today)			20	THUT SUFEEL LUISA, ON	11th Street Tulsa, OK	Tulsa, OK		John Waldon 1629 E. 11th Street Tulsa, OK 74120	()		Ponca City,	David Keathly 901 Monument Rd Ponca City, OK 74604	David Keathly 901 Monument Rd Ponca City, OK 74604	901 Monument Rd Ponca City. OK	901 Monument Rd Ponca City OK	901 Monument Rd Ponca City OK		ahoma Today)	lue lue		No.	¥.	Box 904 Sapulpa, OK	Slyman PO Box 904 Sapulpa, OK	Box 904 Sapulpa, OK	Ed Slyman PO Box 904 Sapulpa, OK 74067	Todav)	
Name	1/4 Pg Ad (1/4 Page Ad: Oklahoma Living) 2015 9132 Muskogee Chamber Mia Total 1/4 Pg Ad (1/4 Page Ad: Oklahoma Living)	Би	D		1/2 Pg Ad (1/2 Page Ad: Oklahoma Todav)	Bartlesville CVB						Miami CVB	Miami CVB	Coleman Theatre	Bartlesville CVB	Miami CVB			Miami CVB	Miami CVB	Total 1/2 Pg Ad (1/2 Page Ad: Oklahoma Today)	5	1/3 Pg (1/3 Pg Ad: Oklahoma Todav)	El Doncho Grando		El Rancho Grande	El Rancho Grande	El Rancho Grande	El Rancho Grande	Total 1/3 Pg (1/3 Pg Ad: Oklahoma Today)	1/3 Pg Sq Ad (1/3 Page Sq Ad: Oklahoma Today)	Marland Mansion	Marland Mansion	Marland Mansion	Marland Mansion				Total 1/3 Pg Sq Ad (1/3 Page Sq Ad: Oklahoma Today)	1/4 Pri Ad (1/4 Page Ad: Oklahoma Todav)	age Au. Onialioilla 100	Freddie's	Freddie's	Freddie's	Freddie's	Freddie's	Freddie's	Total 1/4 Pg Ad (1/4 Page Ad: Oklahoma Todav)	
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Date	1/4 Pg 11/16/2015 Total 1	Total Okla		Oklahoma Todav	1/2 Pa	07/16/2015	00/01/2015	2102/10/20	G102/20/11	0107/17/10	03/01/2016	03/28/2016	03/28/2016	04/21/2016	05/18/2016	05/20/2016	06/00/0046	01 07/07/00	06/23/2016	06/29/2016	Total 1		1/3 Pg	07/07/001E	0107/17/10	910/2011	01/11/2016	03/09/2016	04/21/2016	Total 1	1/3 Pg	07/30/2015	09/18/2015	11/16/2015	01/29/2016	03/21/2016	05/27/2016	2.02	Total 1	1/4 Pm		01/2//2015	10/26/2015	11/23/2015	01/27/2016	03/21/2016	05/31/2016	Total 1	

Green Country Marketing Association Performance Measures and Advertisers/Co-Ops July 2015 through June 2016

Paid Amount	-513.00	-513.00	-27,631.61	-120.00	-120.00	-470.00 -470.00	-940.00	-470.00 -230.00	-700.00	-1,760.00	-425.00 -425.00 -425.00 -425.00	-1,700.00	-375.00 -375.00
Мето	1/6 Page Ad: 2016 Oklahoma Today: 2016 March/April			1/4 Page Ad: Oklahoma Route 66 Trip Guide 2016-17		Full Page Ad: 2016/17 Oklahoma Route 66 Trip Guide Full Page Ad: 2016/17 Oklahoma Route 66 Trip Guide		1 Page Ad: OK Route 66 Trip Guide 1/2 Page Ad: OK Route 66 Trip Guide			 1/2 Page Ad: Show Me the Ozarks: 2016 April 1/2 Page Ad: Show Me the Ozarks: 2016 May 1/2 Page Ad: Show Me the Ozarks: 2016 April 1/2 Page Ad: Show Me the Ozarks: 2016 May 		1/4 Page Ad: Show Me the Ozarks: 2015 October
Name Address	Today) Amelia Chamberlain 4404 W. 20th Grove, OK 74344	oma Today)		ute 66 Trip Guide 1/4 Pg Ad (1/4 Page Ad: Oklahoma Route 66 Trip Guide 2016-17) 2016 9152 Woody Guthrie Melissa Payne 102 East Brady St. Tulsa, OK 74103	Total 1/4 Pg Ad (1/4 Page Ad: Oklahoma Route 66 Trip Guide 2016-17)	Full Page (Full Page Ad: 2016/17 Oklahoma Route 66 Trip Guide) 2016 9531 Visit Claremore Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 2016 9531 Visit Claremore Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017	Total Full Page (Full Page Ad: 2016/17 Oklahoma Route 66 Trip Guide)	Jim Goss 1107 SE Cherokee Bartlesville, OK 74003 Tad Jones PO Box 157 Claremore, OK 74018			Ozarks) Mia Trout 310 W Broadway Muskogee, OK 74401 Mia Trout 310 W Broadway Muskogee, OK 74401 Renee Profitt 9125 S. Sheridan, Suite 110 Tulsa, OK 74133 Renee Profitt 9125 S. Sheridan, Suite 110 Tulsa, OK 74133	the Ozarks)	• Ozarks) Amelia Chamberlain 4404 W. 20th Grove, OK 74344 e the Ozarks)
Name	1/6 Pg Ad (1/6 Page Ad: 2016 Oklahoma Today) 2016 9388 Har-Ber Village Amelia	Total 1/6 Pg Ad (1/6 Page Ad: 2016 Oklahoma Today)	ау	e age Ad: Oklahoma Rou Woody Guthrie	1/4 Page Ad: Oklahoma	age Ad: 2016/17 Oklah Visit Claremore Visit Claremore	ull Page Ad: 2016/17 Ol	Route 66 Trip Guide - Other 2015 8815 Frank Phillips Home 2015 8818 Will Rogers Memor	Total Route 66 Trip Guide - Other	Guide	ow Me The Ozarks1/2 Page Ad (1/2 Page Ad: Show Me the Ozarks)2016945420169479201694792016945320169480	Total 1/2 Page Ad (1/2 Page Ad: Show Me the Ozarks)	1/4Page Ad (1/4 Page Ad: Show Me the Ozarks)20159068Har-Ber VillageAmelia Cha2014Page Ad (1/4 Page Ad: Show Me the Ozarks)
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Date	1/6 Pg 02/29/2016	Total 1	Total Oklahoma Today	Route 66 Trip Guide 1/4 Pg Ad (1/4 Pa 02/12/2016 9152	Total 1.	Full Pa 06/22/2016 06/22/2016	Total F	Route 07/27/2015 07/30/2015	Total F	Total Route 66 Trip Guide	Show Me The Ozarks 1/2 Page Ad (1/2 P 04/15/2016 9454 05/16/2016 9479 05/23/2016 9453 05/23/2016 9480	Total 1,	1/4 Pa 10/13/2015 Total 1,

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Total Show Me The Ozarks

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Green Country Marketing Association Performance Measures and Advertisers/Co-Ops Ju

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Paid Amount	-300.00 -300.00 -300.00 -300.00 -300.00 -300.00 -300.00 -300.00	-2,100.00	-290.00	-290.00 -1,520.00 -807.00	-593.75 -593.75 -593.75 -593.75 -593.75 -593.75 -593.75 -593.75	-5,937.50 -450.00	-450.00 -1,187.50 -593.75 -593.75 -33.75 -3,562.50
Мето	 Page Ad: Southern Travel + Lifestyle: 2016 March/ 		1/2 Page Ad: Trips on A Tank Full Magazine: May 201	1/2 Page Ad: 2016 Tulsa Hotel Guest Guide 1/4 Page Ad: 2016 Tulsa Hotel Guest Guide	RSU TV Spots: 2015 July 2 - August 3: Osage County RSU TV Spots: 2015 June 25-July 18: Scissortail Win RSU TV Spots: 2015 August 1 - 29: Osage County To RSU TV Spots: 2015 September 11 - 30: Osage Count RSU TV Spots: 2015 September 1-20: Rogers County RSU TV Spots: 2015 June 29 - July 25: American Cow RSU TV Spots: 2015 August: Pryor Quilt Show RSU TV Spots: Angust: Pryor Quilt Show RSU TV Spots: An Show: Aay 22-June 11, 2016 RSU TV Spots: An Show: May 22-June 11, 2016	Video Spot: 60 second	RSU TV Co-Op Advertising: 4 Events:Coleman-Corky RSU TV Co-Op Advertising: 4 Events:Coleman-Corky RSU TV Spots: Tuesdays in the Park - Rockets over R RSU TV Spots: Hemmings Motor News Great Race:
Name Address	uthern Travel (Southern Travel)1/3 Page (1/3 Page Ad: Southern Travel + Lifestyle: 2016 March/April)2016 9432 Marland Mansion2016 9434 Papillion2016 9435 Freddie's2016 9435 Freddie's2016 9436 Traddie's2016 9435 Freddie's2016 9436 Traddie's2016 9436 Freddie's2016 9437 Freddie's2016 9437 Freddie's2016 9430 City of Dewey2016 9431 Visit Claremore2016 9431 Visit Claremore2016 9433 Tom Mix Museum2016 9433 Dewey Hotel2016 9434 Jan Polawer Polace2016 9434 Visit Claremore2016 9435 Jan Polawer2016 9436 Jan Polawer2016 9436 Jan Polawer2016 9437 Visit Claremore2016 9438 Jan Polawer2016 9438 Jan Polawer2016 9438 Jan Polawer2016 9436 Jan Polawer2016 9436 Jan Polawer2016 9436 Jan Pole2016 9436 Jan Pole2017 Pole2018 Pole2019 Pole2019 Pole2019 Pole2010 Pole<	Total 1/3 Page (1/3 Page Ad: Southern Travel + Lifestyle: 2016 March/April) al Southern Travel (Southern Travel)	Tad Jones PO Box 157 Claremore, OK 74018	Mia Trout 310 W Broadway Muskogee, OK 74401 Lori Hill 485 N Poplar Broken Arrow, Ok 74012	Attn: Shelia Bellamy P.O. Box 87 Pawhuska, OK 74056 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Attn: Shelia Bellamy P.O. Box 87 Pawhuska, OK 74056 Attn: Shelia Bellamy P.O. Box 87 Pawhuska, OK 74056 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Barbara Hawkins PO Box 367 Pryor, OK 74362 Barbara Hawkins PO Box 367 Pryor, OK 74362 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017	Barbara Hawkins PO Box 367 Pryor, OK 74362	Amanda Davis 101 N Main Miami, OK 74354 Amanda Davis 101 N Main Miami, OK 74354 Lori Hill 485 N Poplar Broken Arrow, Ok 74012 Tanya Andrews 400 S. Veterans Parkway Claremore, OK 74017
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Total TV/Radio

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Green Country Marketing Association Performance Measures and Advertisers/Co-Ops July 2015 through June 2016

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Vintage Lifestyle 1/12 Page Ad (1/1 05/09/2016 9478 06/02/2016 9477 06/22/2016 9538	tage Lifestyle 1112 Page Ad (1112 Page Ad: 2016 May: Vintage Lifestyle) 2016 9478 Papillion Kathryn Coburn 8 2016 9477 Dewey Hotel Jack Fleharty 801 2016 9538 Har-Ber Village Amelia Chamberl	Vintage Lifestyle) Kathryn Coburn 837 E. Okmulgee Muskogee, OK 74403 Jack Fleharty 801 N Delaware Dewey, OK 74029 Amelia Chamberlain 4404 W. 20th Grove, OK 74344	1/12 Page Ad: 2016 May: Vintage Lifestyle 1/12 Page Ad: 2016 May: Vintage Lifestyle 1/12 Page Ad: Vintage Lifestyle: 2016 June	-240.00 -240.00 -240.00
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Total CO-OP Advertising				-128,748.56
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