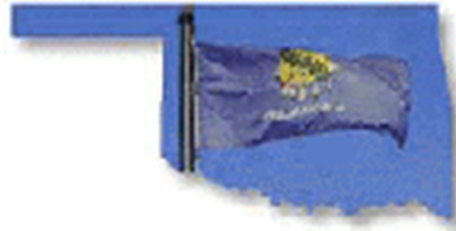




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## Oklahoma State Pension Commission

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### Market Update, Outlook

June, 2016

Don Stracke, Senior Consultant  
Allan Martin, Partner

255 State Street, Boston, MA 02109 | TEL: 617.374.1300 | FAX: 617.374.1313 | [www.nepc.com](http://www.nepc.com)

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# Key Market Themes



**Extended US Economic Cycle**

**Federal Reserve Gradualism**

**China Transitions**

**Globalization Backlash**

**Extended US Economic Cycle**

**Economic cycles don't die of old age**

We believe the US economy is in an extended expansionary cycle despite being eight years removed from the last recession

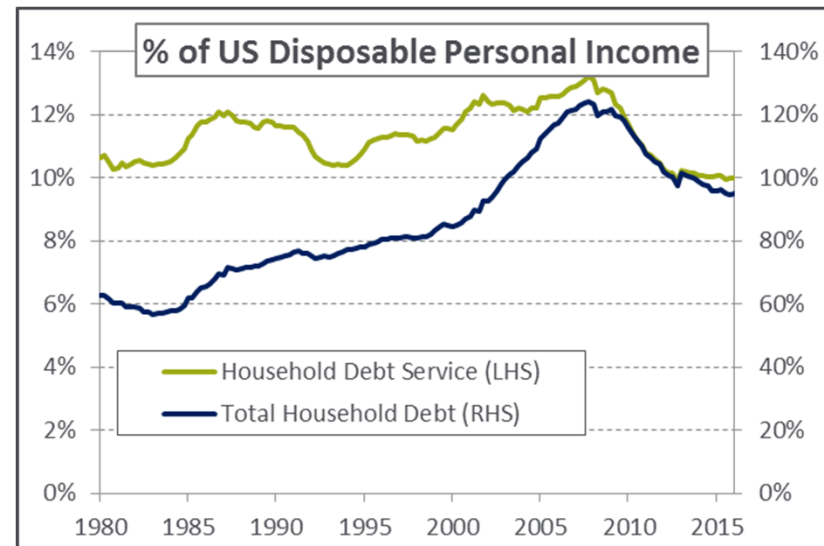
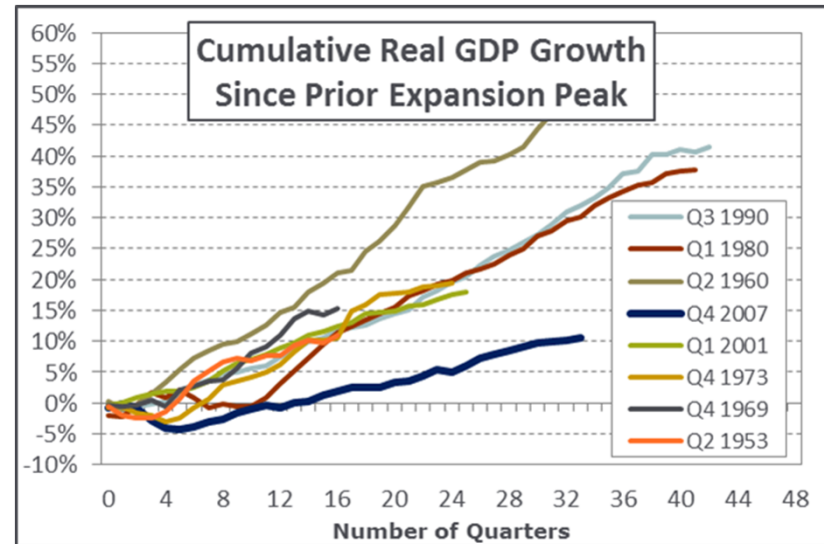
The health of US consumers continue to drive economic growth given relatively low debt levels

A prolonged US economic expansion can support a continued rally for US equities despite elevated valuation levels

**We anticipate inflation will shift marginally higher in the coming years**

Improvements in wage growth and the ongoing recovery in housing further support modest upticks in inflation

The strength of the US dollar is likely to restrain inflationary pressures and offset the potential impact of fiscal stimulus in the US



Source: (Top) Federal Reserve Bank of St. Louis  
Source: (Bottom) FRED

## Extended US Economic Cycle

### US recession concerns are muted

The US economy is likely to experience slow and steady growth as excess capacity is gradually absorbed by the economy

The labor market recovery has been robust but excess capacity remains as many have yet to return to the workforce

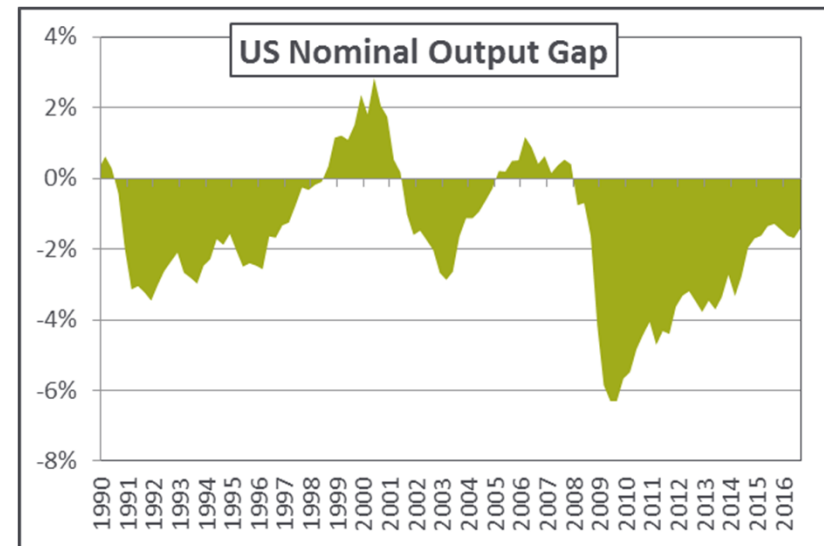
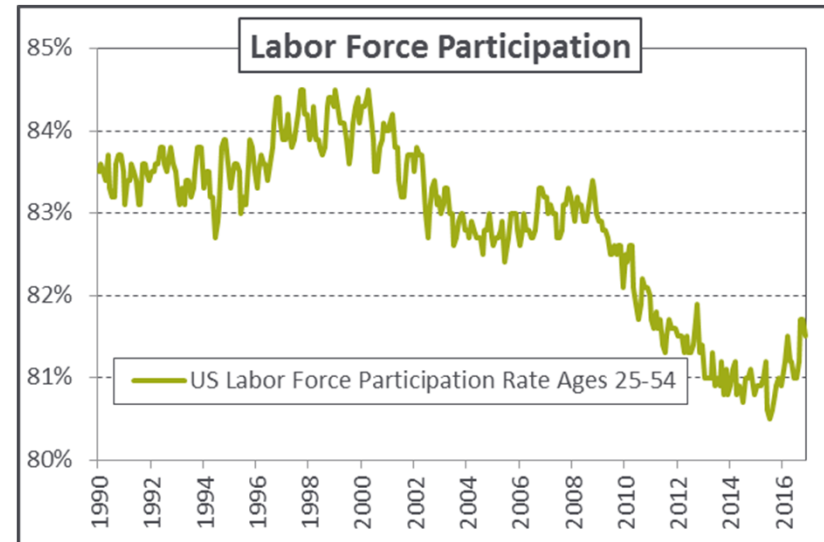
US dollar strength and corporate profitability trends are the primary sources of concern for potential weakness

### Fiscal stimulus unlikely to push economic growth into a higher gear

Tax cuts and infrastructure spending modestly improve the US growth profile

The potential of higher US growth is likely muted by corresponding dollar strength

US stimulus may benefit non-US developed economies as marginally higher US growth weakens their currencies and improves competitiveness



Source: (Top) FRED  
Source: (Bottom) Congressional Budget Office, Bloomberg

**Federal Reserve Gradualism**

**The Federal Reserve is expected to slowly increase interest rates**

Expected path of Fed policy through 2019 matters more than timing of the next hike

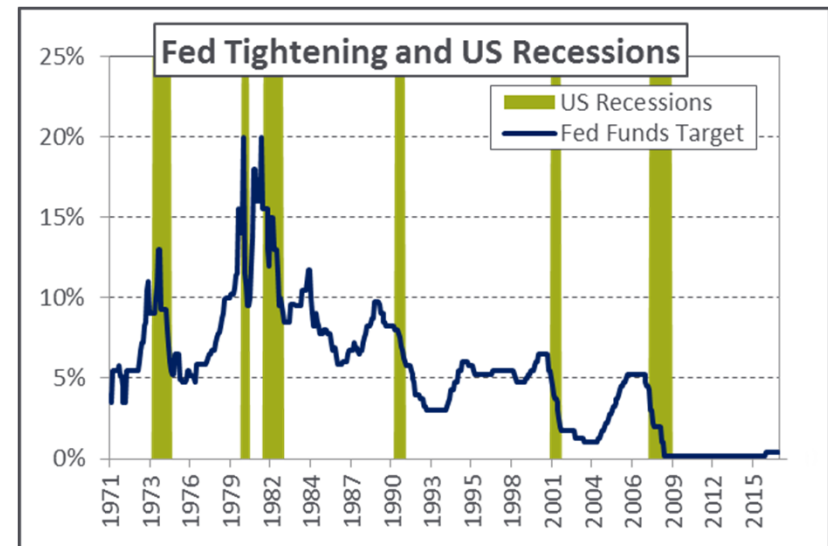
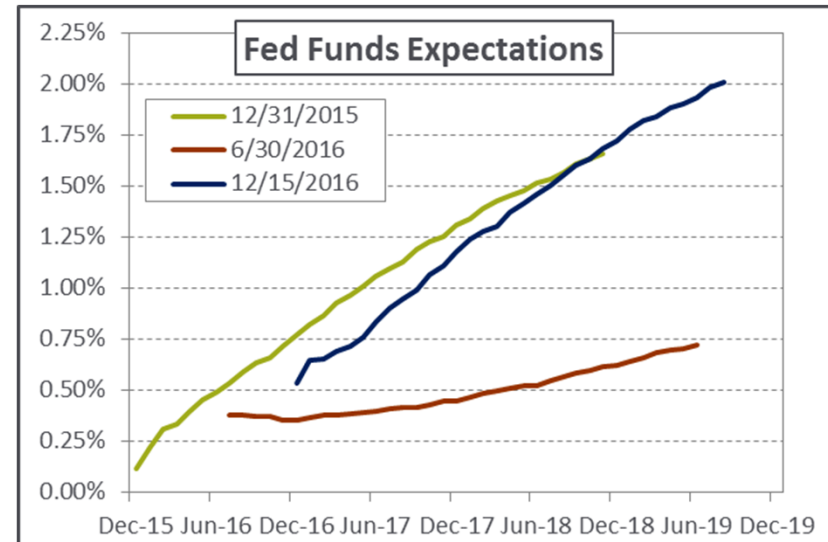
Fed has stated a willingness to let the economy “run hot” and accept some inflation to repair the deflationary effects of the past eight years

A relatively accommodative Fed is likely to continue, unless there is a dramatic acceleration in inflation

**Historically, rapid tightening of Fed policy precedes a US recession**

Tighter monetary policy slows inflation by decreasing economic activity

The Fed’s monetary policy statements are closely scrutinized and deviations from “lower for longer” can materially impact the market outlook



Source: (Top) Federal Reserve, Bloomberg  
 Source: (Bottom) Federal Reserve, NBER, Bloomberg

**Federal Reserve Gradualism**

**US dollar strength is interconnected with Federal Reserve policy**

The US dollar is sensitive to changes in Fed rate expectations and interest rate differentials relative to the rest of the world

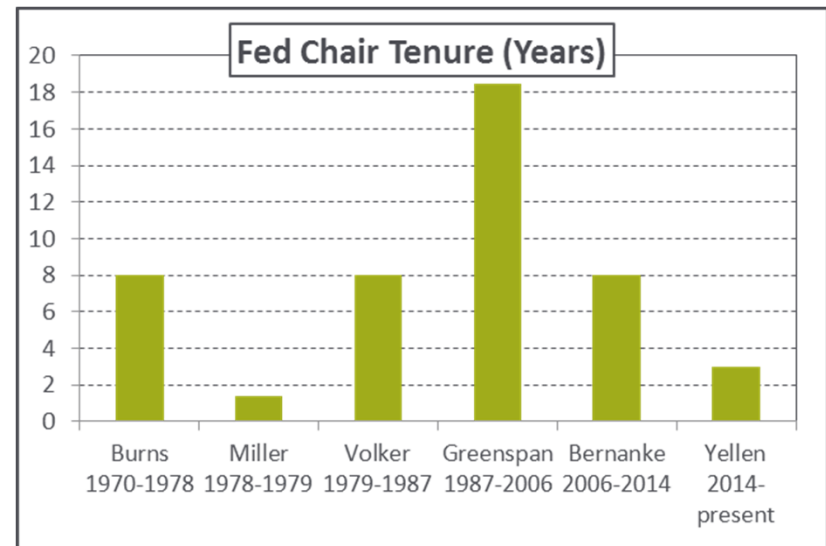
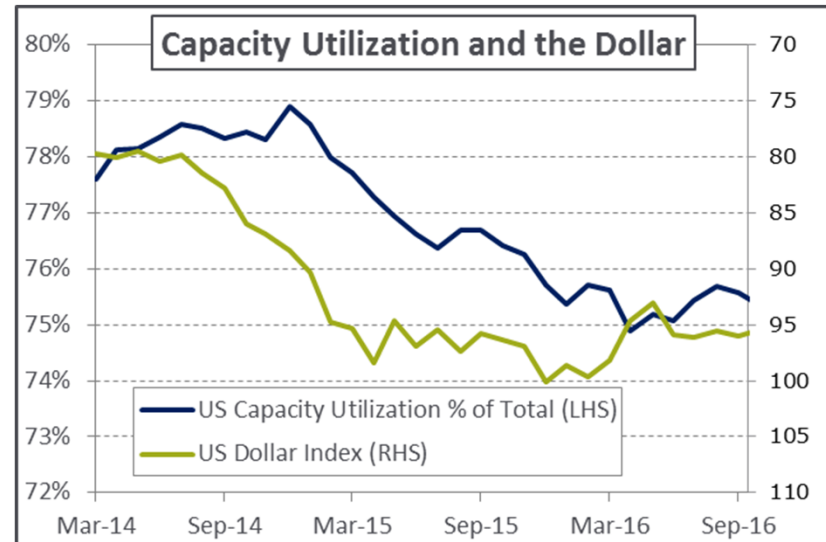
Fed must balance the path of future interest rate increases with the disruptive effects of a strong dollar on global markets

Dollar strength weakens the outlook for US corporate earnings and rapid dollar appreciation likely strains US profit margins

**2017 is likely to be a year for greater uncertainty regarding Fed policy**

Politics could intersect with Fed policy due to more vocal executive branch and conclusion of Janet Yellen’s term in February 2018

The path of Fed rate hikes in 2017 and beyond is less clear due to the potential impact of fiscal stimulus



Source: (Top) Federal Reserve, Bloomberg  
Source: (Bottom) Federal Reserve

## China Transitions

### China is the global growth engine but faces fundamental transitions

Economic evolution: Intrinsic need to evolve from focus on manufacturing – long the driver of growth – to services and innovation

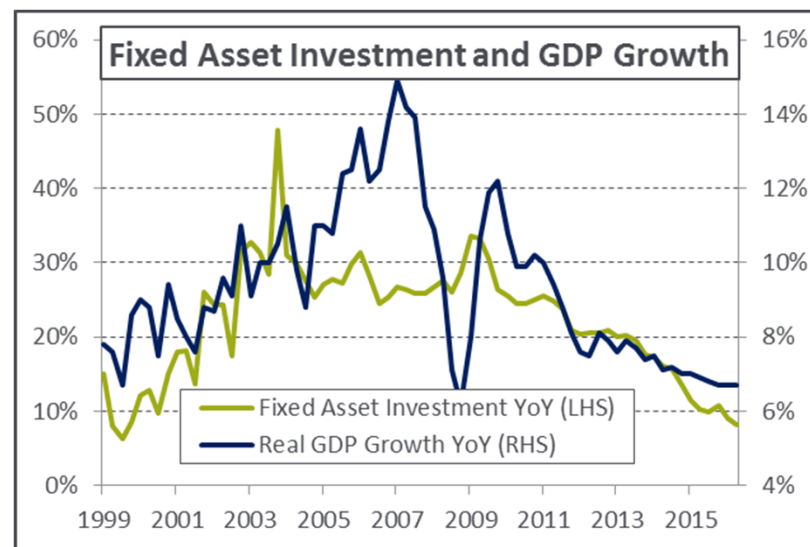
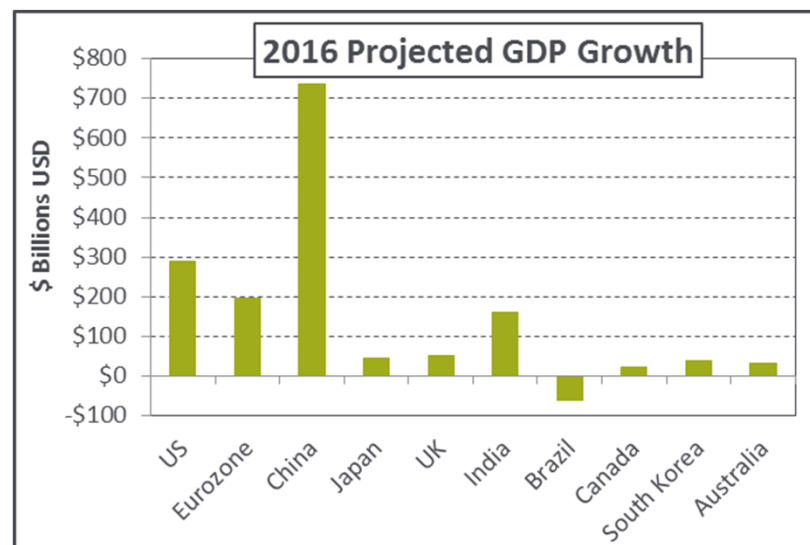
Monetary policy progression: Pressure on the People’s Bank of China (PBOC) to balance the status quo and encourage free market reforms

Any disruption to these transitions will have global repercussions due to China’s size and role in the global economy

### China must manage competing social goals in attempting to sustain growth

Production based economy requires fixed investment to support employment as the rural population moves to urban centers

Future growth in a services based economy requires advancement in productivity, technology, and a more skilled labor force



Source: (Top) IMF, Bloomberg  
Source: (Bottom) National Bureau of Statistics of China, Bloomberg



**China Transitions**

**The PBOC is tasked with straddling a delicate path as the economy evolves**

China maintains control of its currency and monetary policy but would have to make concessions to open its capital account and allow the free movement of capital

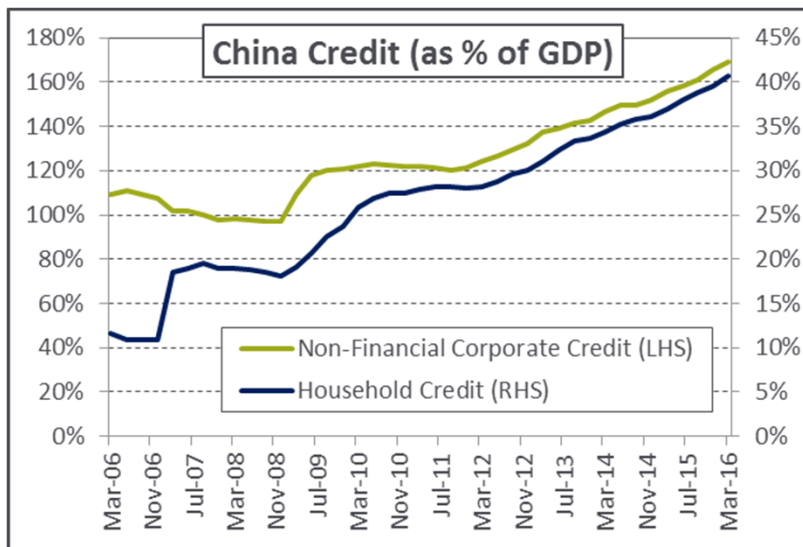
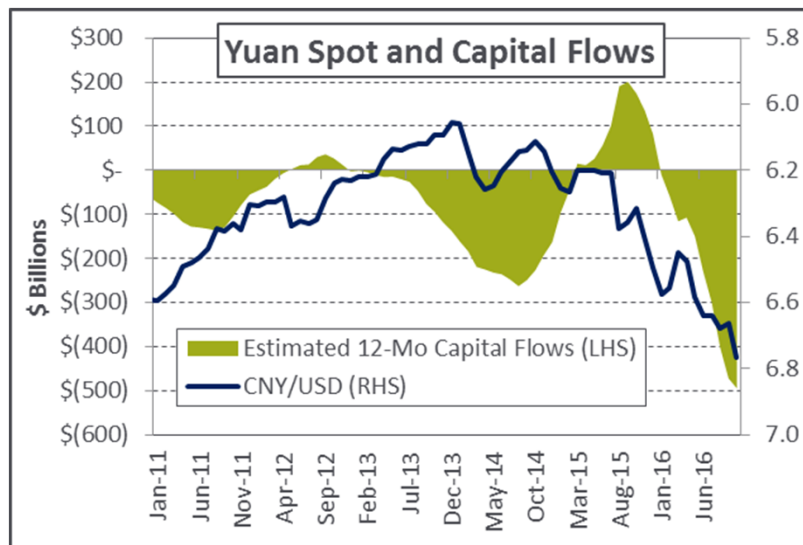
Restrictions on capital markets are slowly being eased, with an eye towards limiting social disruption

Concerns of a rapid currency devaluation have forced a more managed transition process that likely delays the opening of equity and bond markets to global investors

**Managed policy transitions come with significant risks which require balance**

Fiscal policy: Consequences of unsustainable credit growth if too accommodative or a hard economic landing if too austere

Monetary policy: Potential for asset price bubbles in real estate and capital markets if policy changes slowly or move rapidly and spur capital flight



Source: (Top) SAFE, Bloomberg  
Source: (Bottom) Bank for International Settlements

## Globalization Backlash

### **Weak economic growth and uneven wage gains over the last decade have fueled political discontent in the West**

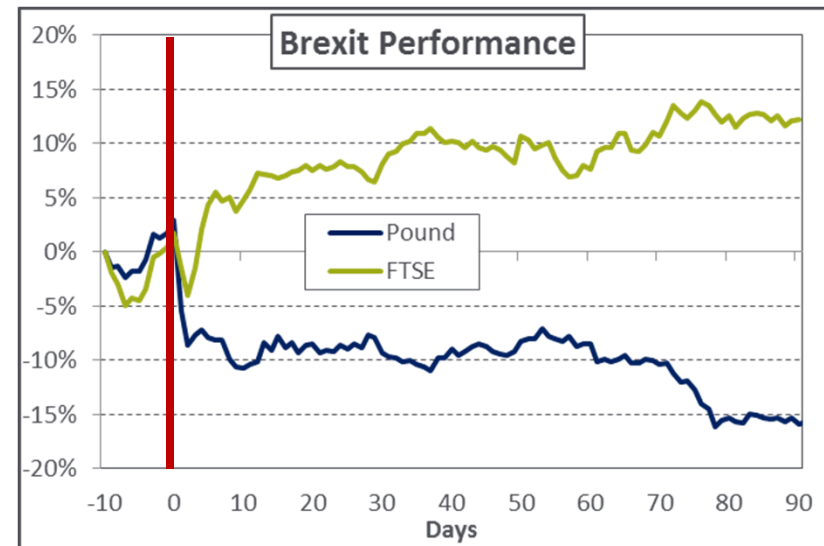
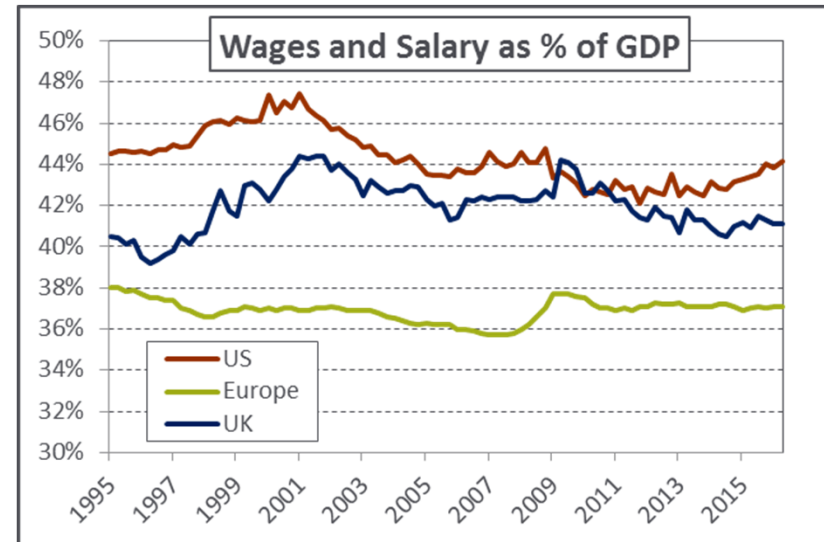
The backlash against globalization does not materially alter the fundamentals of the global capital markets, but does increase economic and market uncertainty

### **Populist movements destabilize the established political order but are not inevitably bearish for equity markets**

Political uncertainty intensifies currency volatility and in cases of depreciation may stimulate local equity markets (e.g. UK)

May bring increased fiscal spending and higher inflation, a welcome benefit for developed market economies

However, a shift away from political orthodoxy heightens low probability political tail-risks such as a US-China trade war or a dissolution of the euro



Source: (Top) Bureau of Economic Analysis, Eurostat, Bloomberg  
Source: (Bottom) Bloomberg

**Globalization Backlash**

**Have we reached “Peak Trade”?**

A secular transition is underway and a shift from free trade policies in the West may reduce long-term economic growth rates

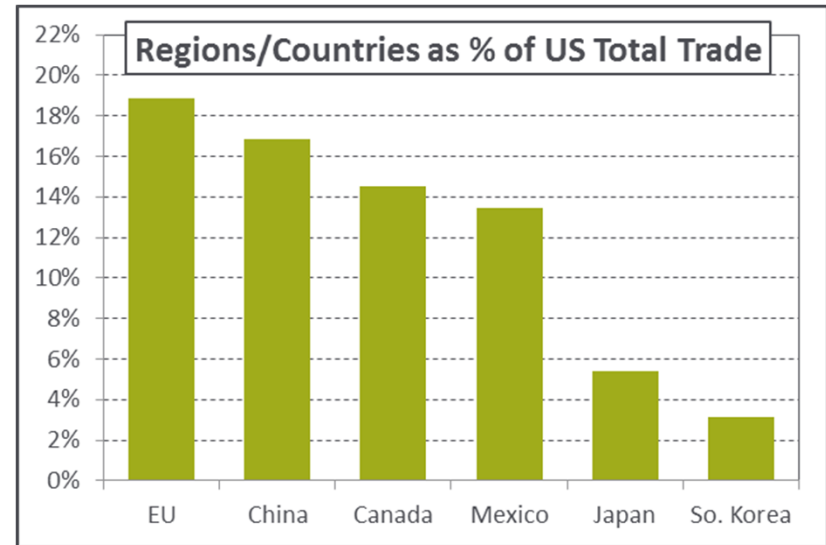
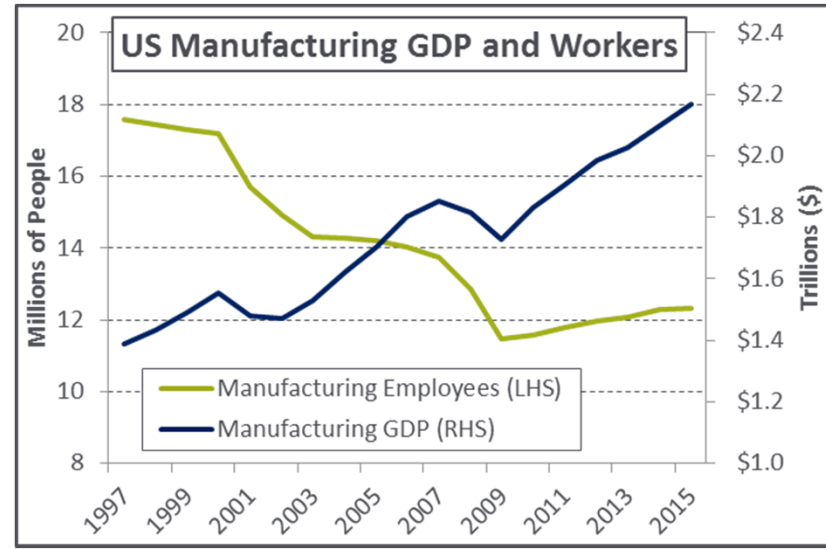
Free trade is blamed but automation is perhaps a greater source of social disruption and job losses

A strong US pivot away from global trade is a tail-risk for the global economy and would likely impact capital markets negatively in the emerging world

**For many nations, a turn inward is associated with globalization fatigue**

Greater expression of nationalism often translates to increased geopolitical risks as multilateral relationships are reassessed

Anti-establishment political parties reflect the economic unease of voters but are unlikely to initiate the structural economic reforms required in the developed world



Source: (Top) Bureau of Labor Statistics, Bloomberg  
 Source: (Bottom) IMF, Bloomberg

# Investment Outlook



## Evaluate Feasibility of Objectives

### Asset returns offer less support for investors to achieve target objectives

Asset growth post-2008 is without historical precedent relative to economic growth

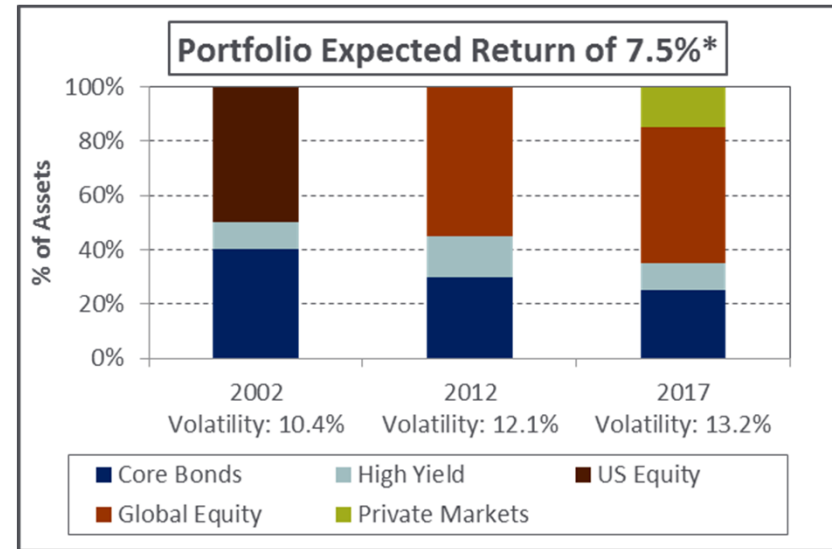
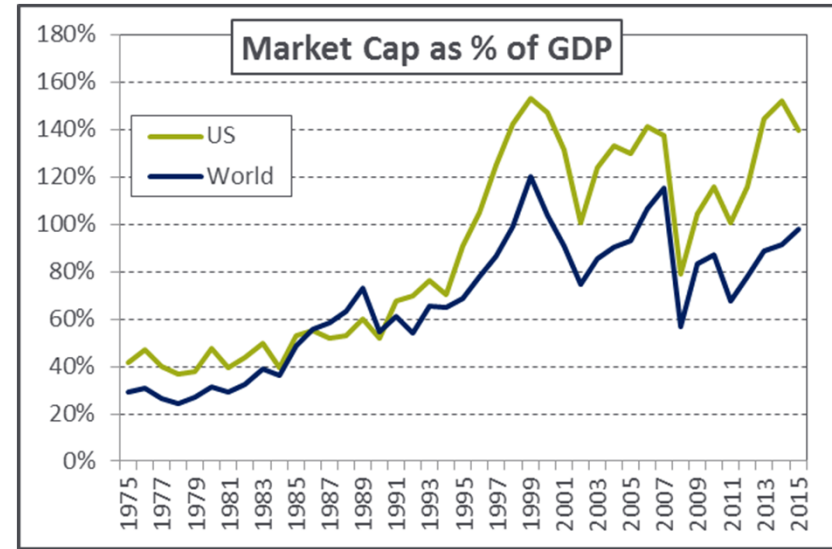
Investment program goals are influenced by capital inflows, spending obligations, and asset returns

Future growth is likely to be more dependent on increasing capital inflows and reducing spending commitments

### Expected returns greater than 7.5% (5% real) will be a high hurdle for diversified investors to realize

Optimization of public market asset classes will not be sufficient to meet elevated return expectations for risk aware investors

Improving the return outlook may involve increasing portfolio risk, expanding alpha opportunities, and/or expanding the use of portfolio leverage



Source: (Top) World Bank

\*Based on NEPC's 30 Year Capital Market Assumptions; Source: (Bottom) NEPC

# Asset Class Assumptions



### **We use market data for all asset class assumptions as of November 30<sup>th</sup>**

#### **Assumptions combine historical data and forward looking analysis**

Expected returns based on current market pricing and forward looking estimates

Volatility informed by history but adjusted to reflect non-normality

Correlations based on long-term data but recognize ongoing shifts in asset relationships

#### **Forward-looking asset class models to determine expected return are based on current market pricing and a building blocks approach**

Expected return equals yield plus change in price (valuation, roll down, defaults, etc.)

Country/regional inflation and real growth estimates are key economic observations

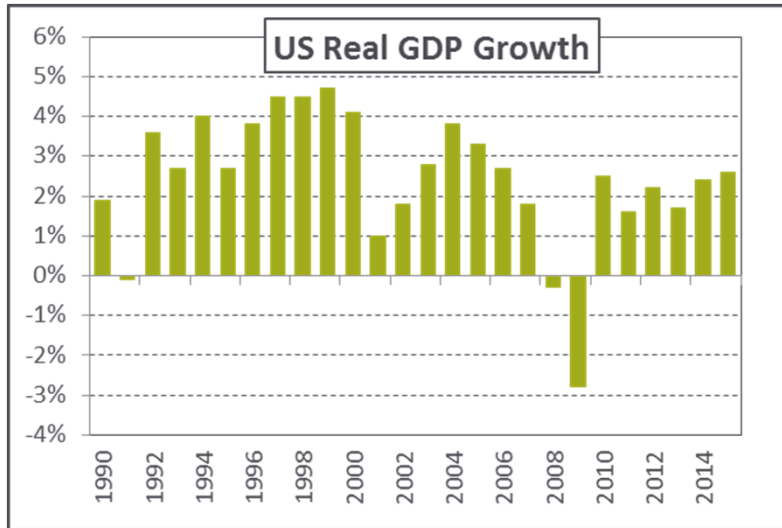
Qualitative inputs and investor sentiment (capital flows, etc.) inform the return outlook

#### **Asset class assumptions are prepared by the Asset Allocation Committee**

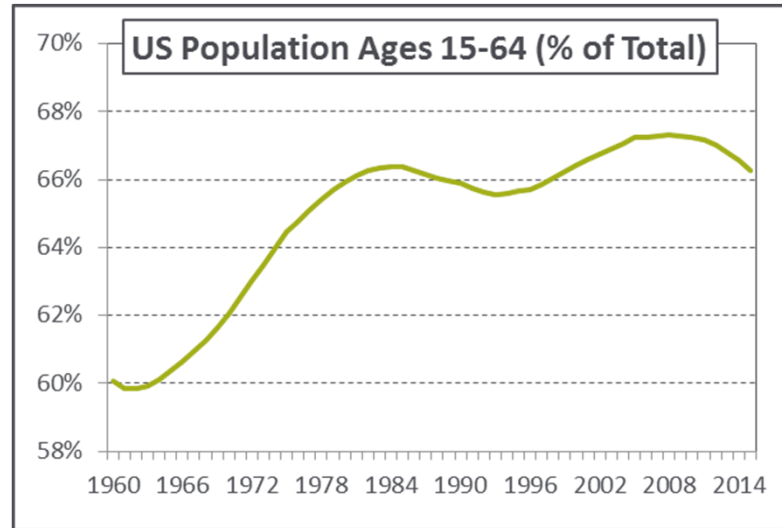
Asset Allocation team plus members from consulting practice groups meet to develop ideas for Key Market Themes, Strategic Policy Actions, and Current Opportunities

#### **Partners Research Committee approves asset class assumptions**

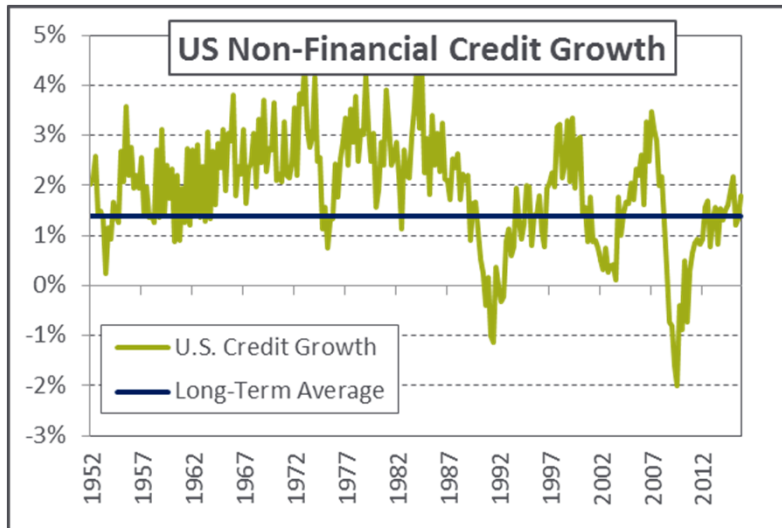
# US Growth Remains Subdued Relative to Prior Economic Expansions



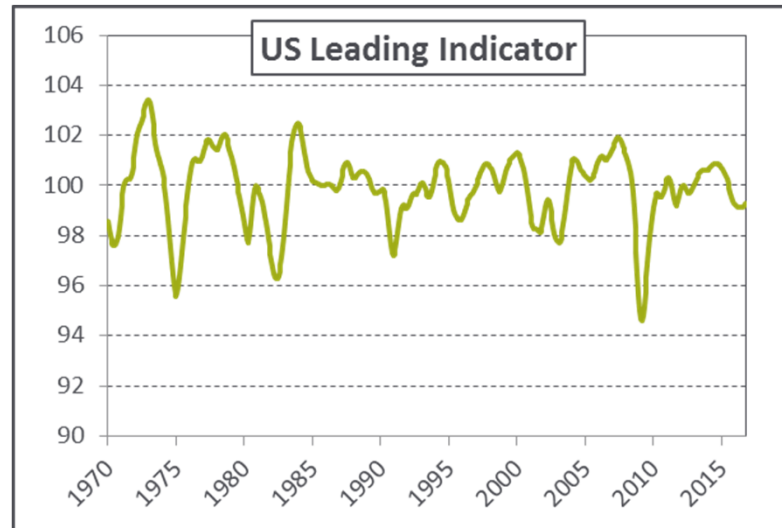
Source: Bloomberg



Source: The World Bank



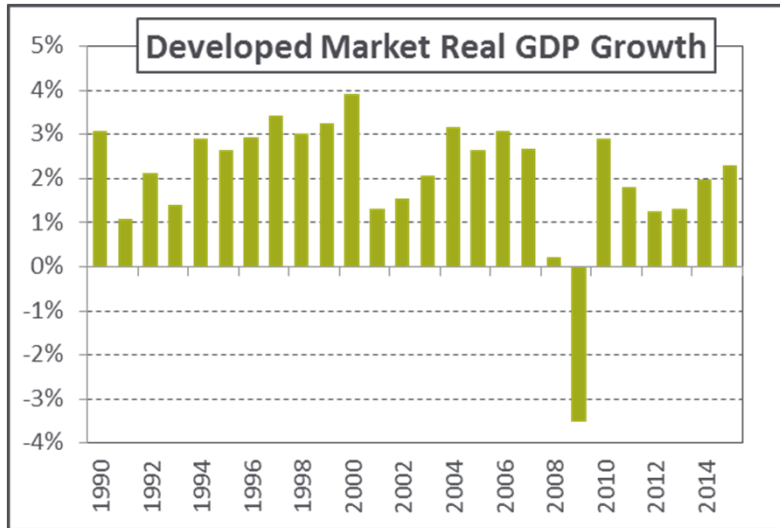
Source: Bank of International Settlements



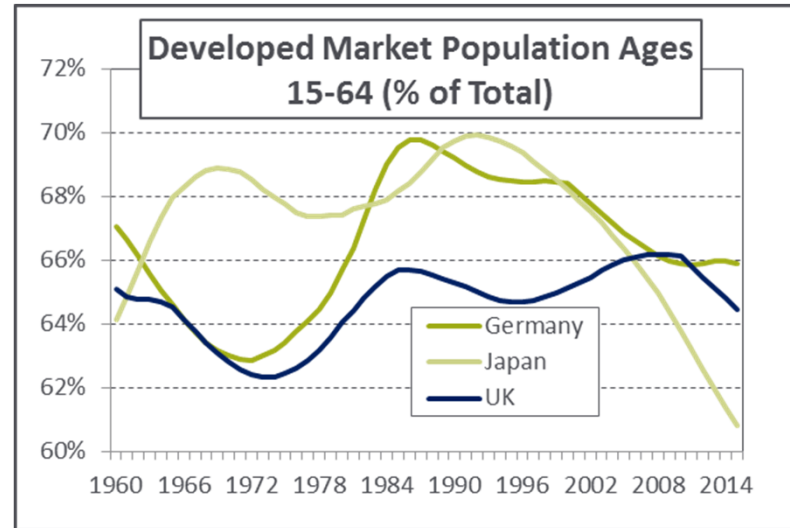
Source: OECD, Bloomberg



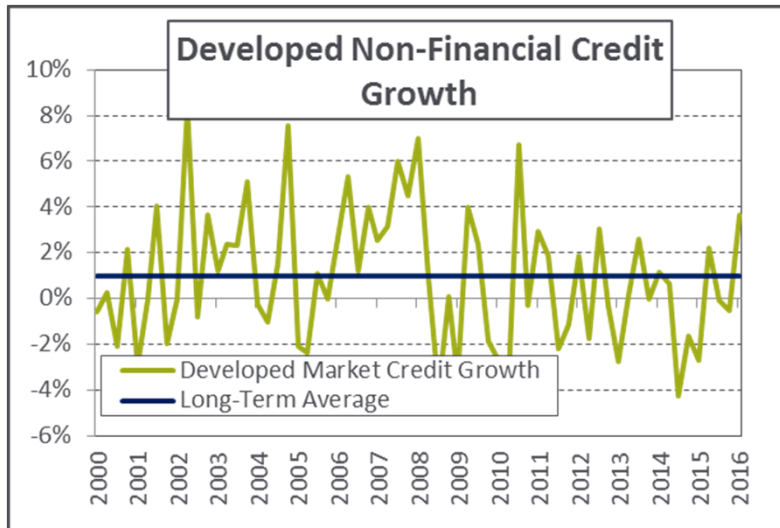
# Developed Market Growth Rates are Improving



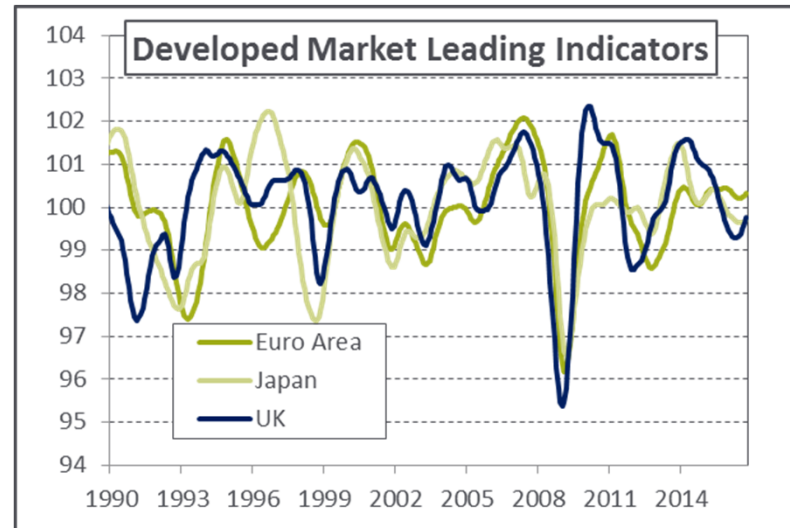
Source: OECD, Bloomberg



Source: The World Bank

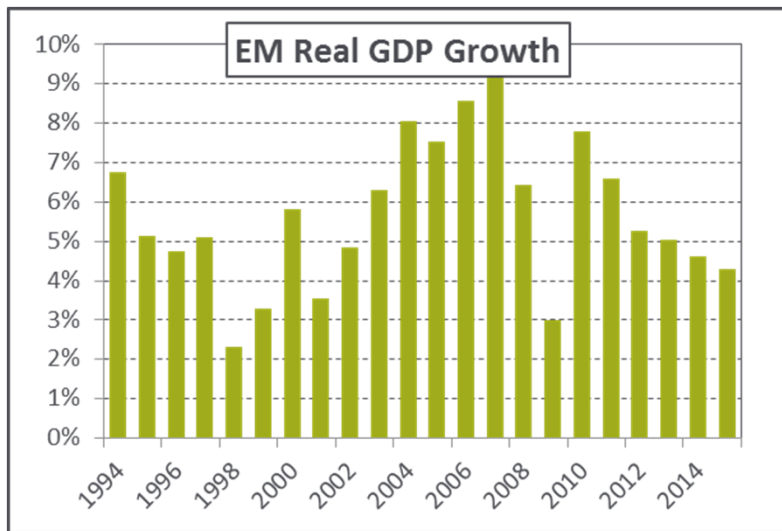


Source: Bank of International Settlements

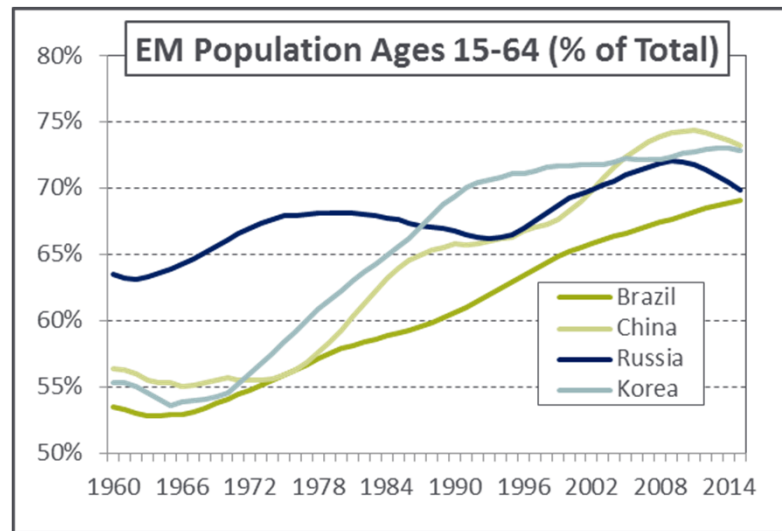


Source: OECD, Bloomberg

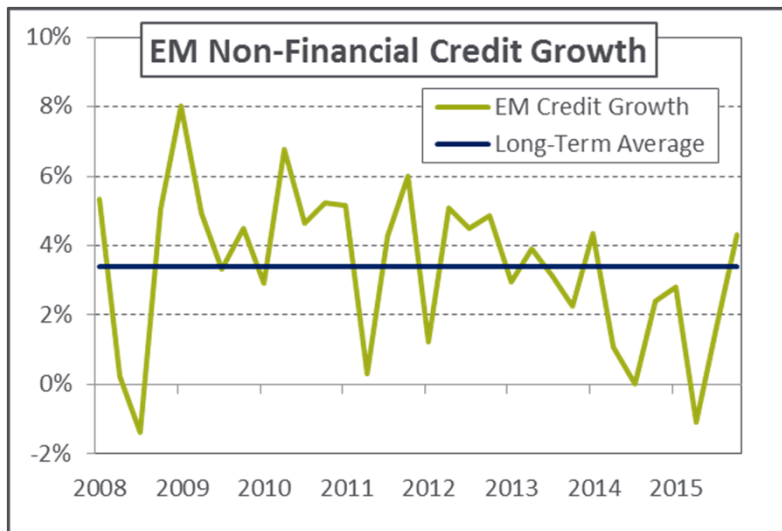
# Emerging Market Growth Relative to Developed Markets is Expanding



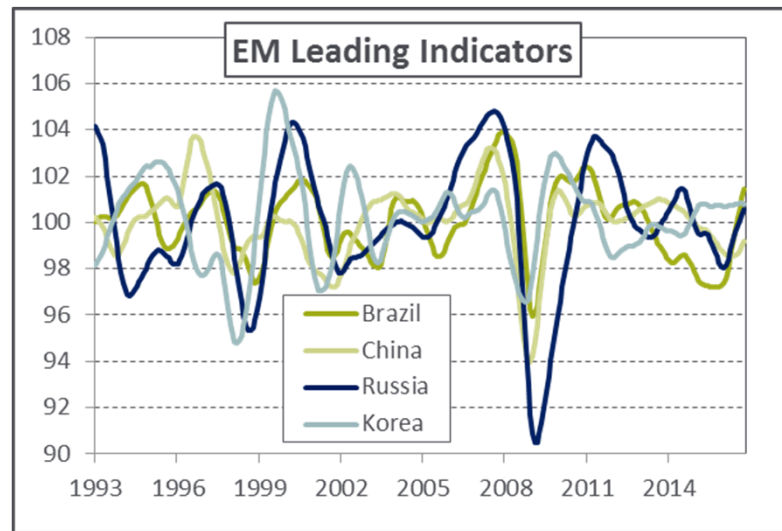
Source: Bloomberg



Source: The World Bank



Source: Bank of International Settlements



Source: OECD, Bloomberg

## 2017 5-to-7 Year Return Forecasts

Geometric Expected Return			
Asset Class	2016	2017	2017-2016
Cash	1.50%	1.75%	0.25%
Treasuries	1.75%	2.00%	0.25%
IG Corp Credit	3.75%	3.75%	-
MBS	2.00%	2.25%	0.25%
Core Bonds*	2.46%	2.65%	0.19%
Municipal Bonds	2.25%	2.25%	-
TIPS	2.50%	3.00%	0.50%
High-Yield Bonds	5.25%	4.75%	-0.50%
Bank Loans	5.50%	5.25%	-0.25%
Global Bonds (Unhedged)	1.00%	1.00%	-
Global Bonds (Hedged)	1.09%	1.09%	-
EMD External	4.75%	4.75%	-
EMD Local Currency	6.50%	6.75%	0.25%
Large Cap Equities	6.00%	5.75%	-0.25%
Small/Mid Cap Equities	6.25%	6.00%	-0.25%
Int'l Equities (Unhedged)	7.25%	7.25%	-
Int'l Equities (Hedged)	7.57%	7.57%	-
Emerging Int'l Equities	9.75%	9.50%	-0.25%
Private Equity	8.50%	8.25%	-0.25%
Private Debt	7.50%	7.25%	-0.25%
Real Estate	6.50%	6.00%	-0.50%
Commodities	4.50%	4.75%	0.25%
Hedge Funds**	5.75%	5.95%	0.20%

\* Core Bonds assumption based on market weighted blend of components of Aggregate Index (Treasuries, IG Corp Credit, and MBS).

\*\* Hedge Funds is a calculated blend of 40% Equity, 40% Credit, 20% Macro-related strategies.



## 2017 30-Year Return Forecasts

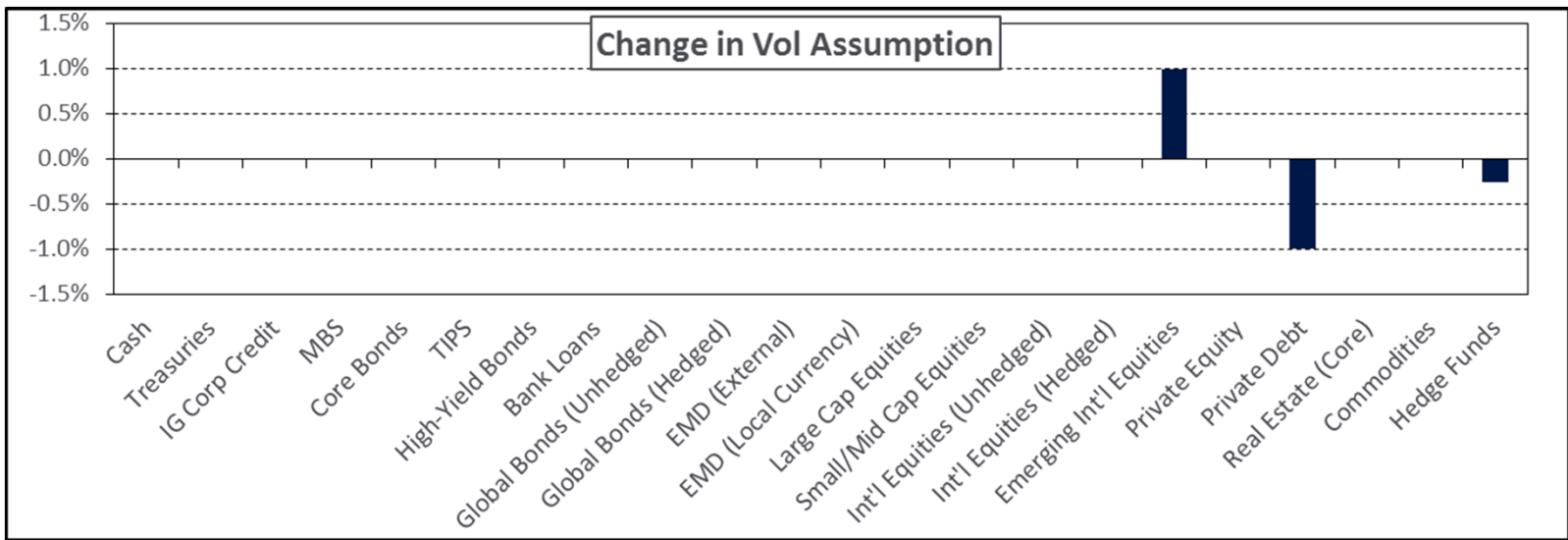
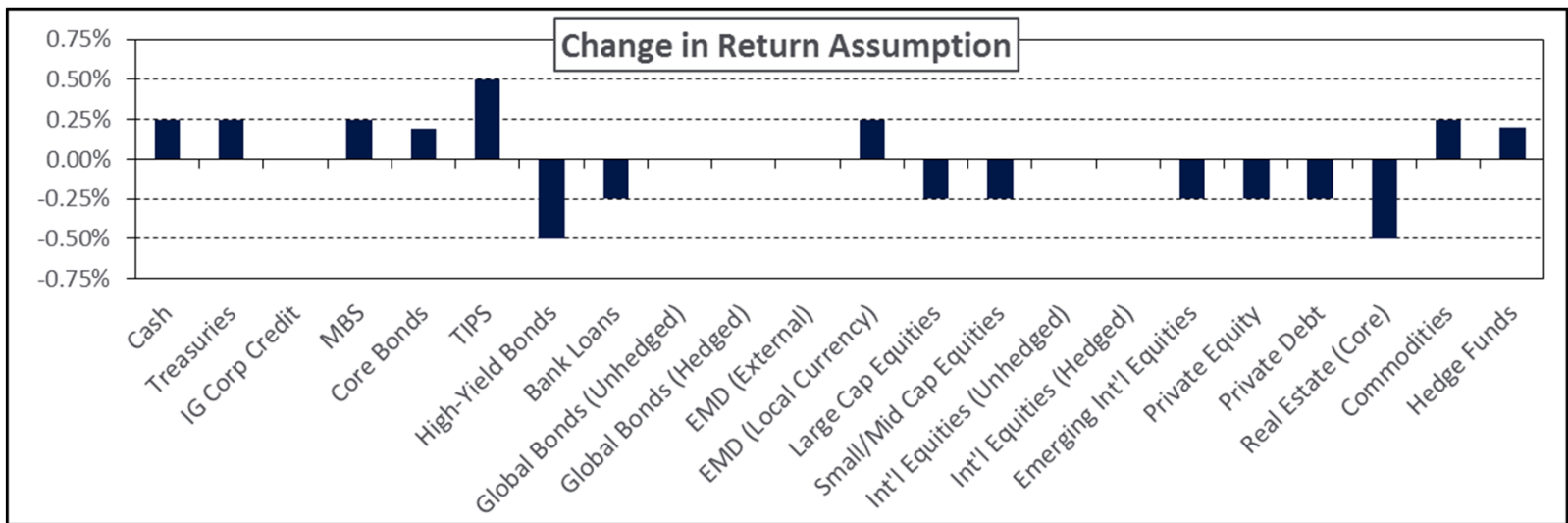
Geometric Expected Return			
Asset Class	2016	2017	2017-2016
Cash	3.00%	3.00%	-
Treasuries	3.25%	3.50%	0.25%
IG Corp Credit	5.00%	5.00%	-
MBS	3.50%	3.50%	-
Core Bonds*	3.89%	4.00%	0.11%
Municipal Bonds	3.75%	3.75%	-
TIPS	4.00%	3.75%	-0.25%
High-Yield Bonds	5.75%	5.75%	-
Bank Loans	6.00%	6.00%	-
Global Bonds (Unhedged)	2.75%	2.75%	-
Global Bonds (Hedged)	2.87%	2.87%	-
EMD External	6.00%	5.75%	-0.25%
EMD Local Currency	6.50%	6.50%	-
Large Cap Equities	7.50%	7.50%	-
Small/Mid Cap Equities	7.75%	7.75%	-
Int'l Equities (Unhedged)	8.00%	7.75%	-0.25%
Int'l Equities (Hedged)	8.39%	8.14%	-0.25%
Emerging Int'l Equities	9.50%	9.50%	-
Private Equity	9.50%	9.50%	-
Private Debt	8.00%	8.00%	-
Real Estate	6.50%	6.50%	-
Commodities	5.50%	5.50%	-
Hedge Funds**	6.50%	6.47%	-0.03%

\* Core Bonds assumption based on market weighted blend of components of Aggregate Index (Treasuries, IG Corp Credit, and MBS).

\*\* Hedge Funds is a calculated blend of 40% Equity, 40% Credit, 20% Macro-related strategies.



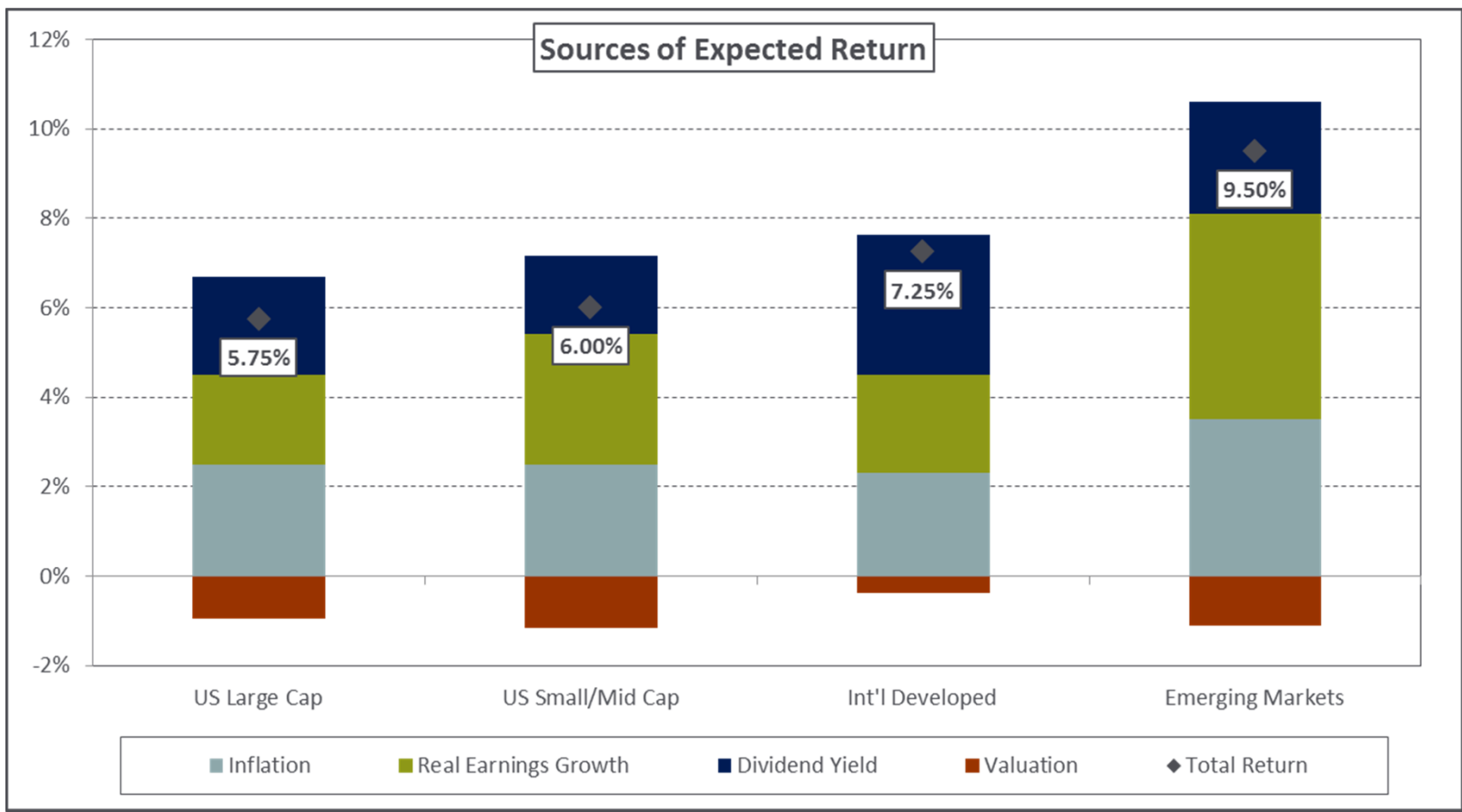
# Summary of Changes to 2017 Return and Volatility Expectations



# Assumption Development

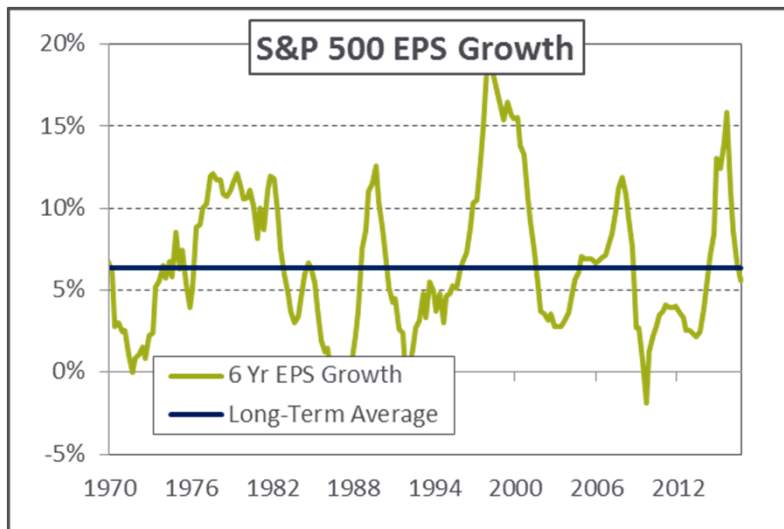


# Assumption Development – Global Equities

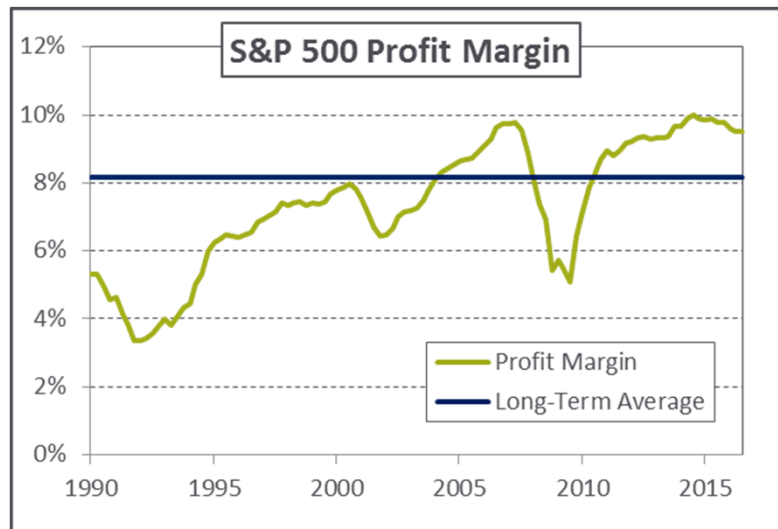


Index Current	US Large Cap	US Small/Mid Cap	Int'l Developed	Emerging Markets
Trailing P/E	20.6	31.6	16.9	14.3
Profit Margin	9.5%	4.2%	6.2%	8.0%
Dividend Yield	2.1%	1.7%	3.3%	2.5%

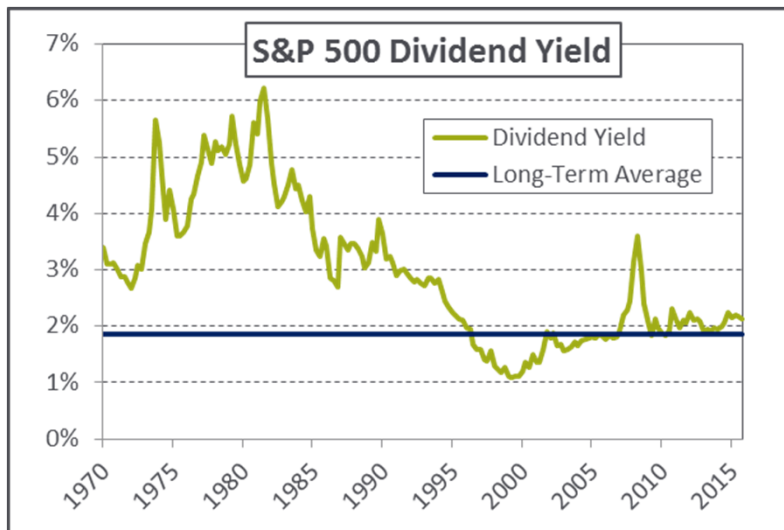
# US Large Cap Equity Building Blocks



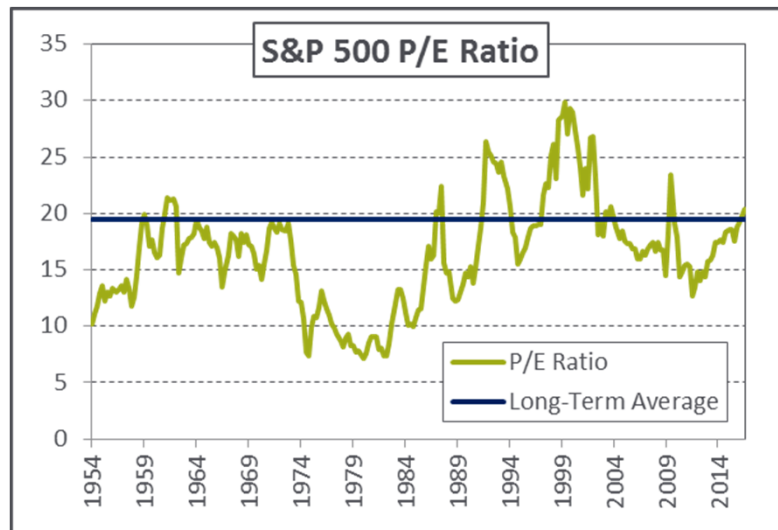
Source: Standard & Poors, NEPC, Bloomberg



Source: Standard & Poors, NEPC, Bloomberg



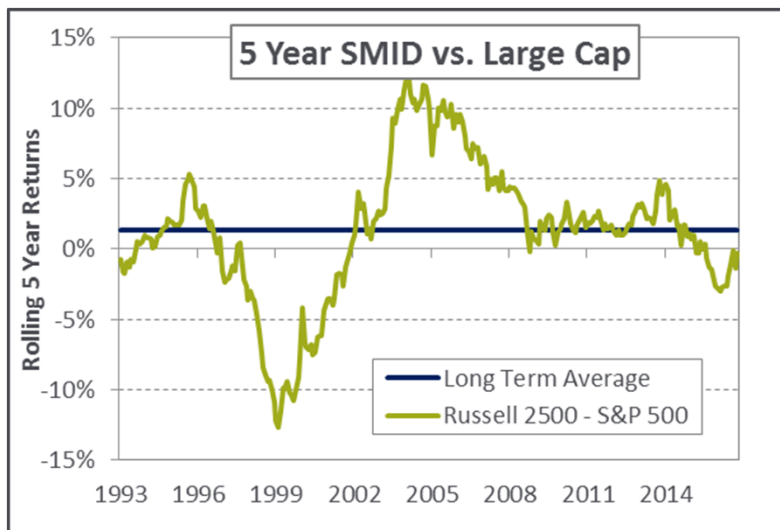
Source: Standard & Poors, NEPC, Bloomberg



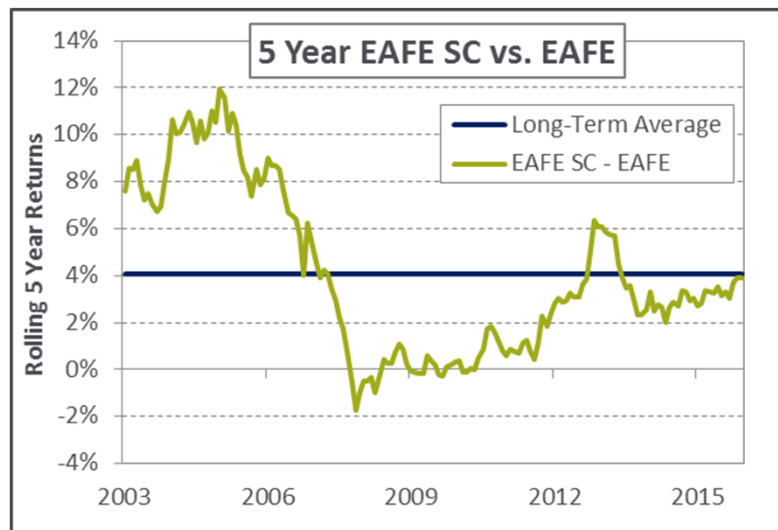
Source: Standard & Poors, NEPC, Bloomberg



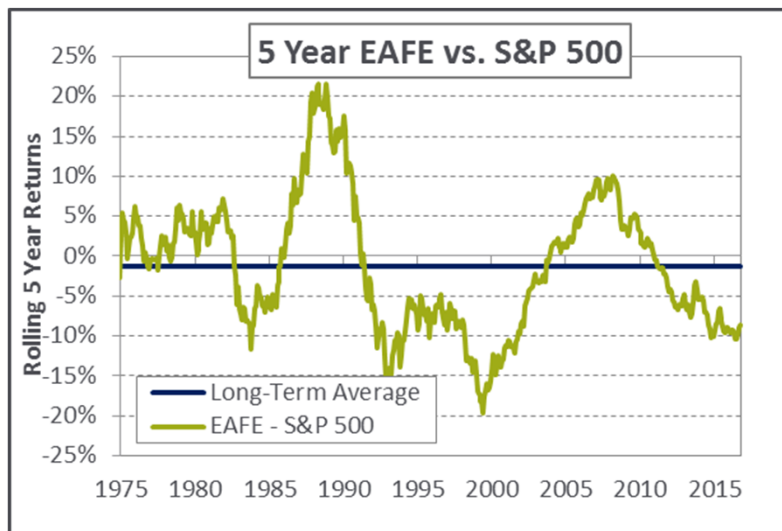
# Relative Equity Performance



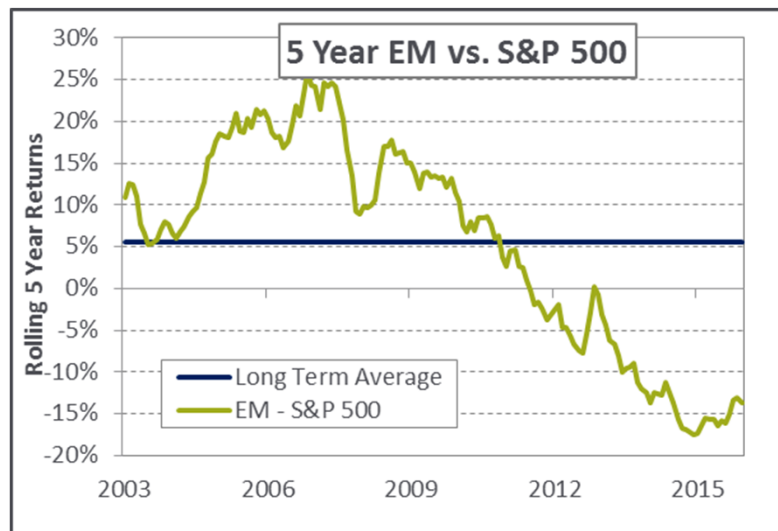
Source: Standard & Poors, Russell, Bloomberg



Source: Standard & Poors, MSCI, Bloomberg



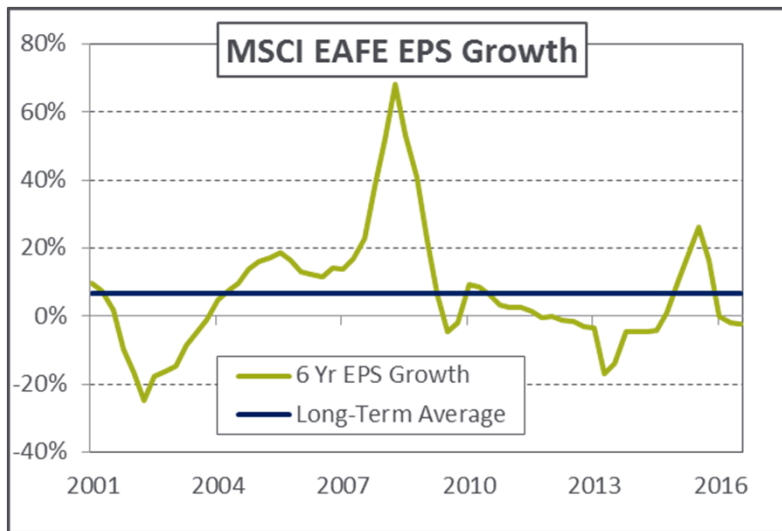
Source: Standard & Poors, MSCI, Bloomberg



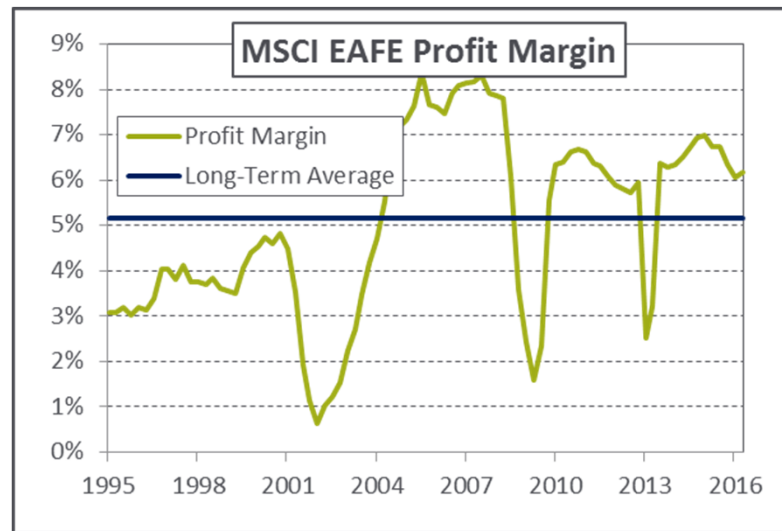
Source: MSCI, Bloomberg



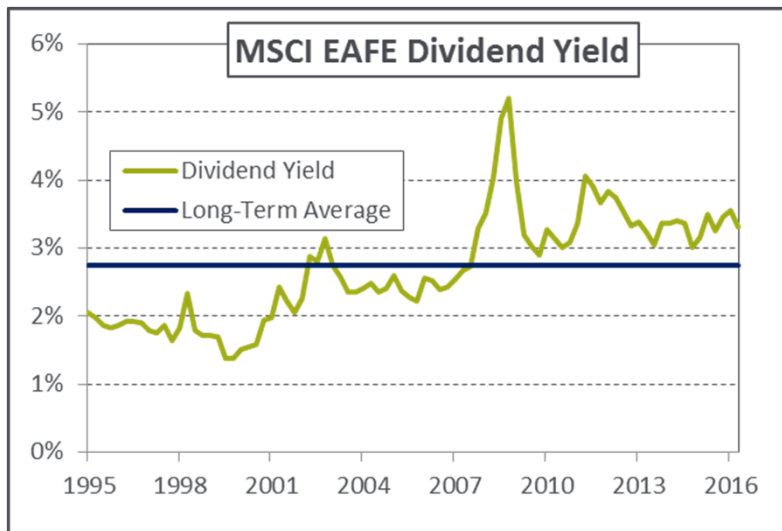
# International Developed Equity Building Blocks



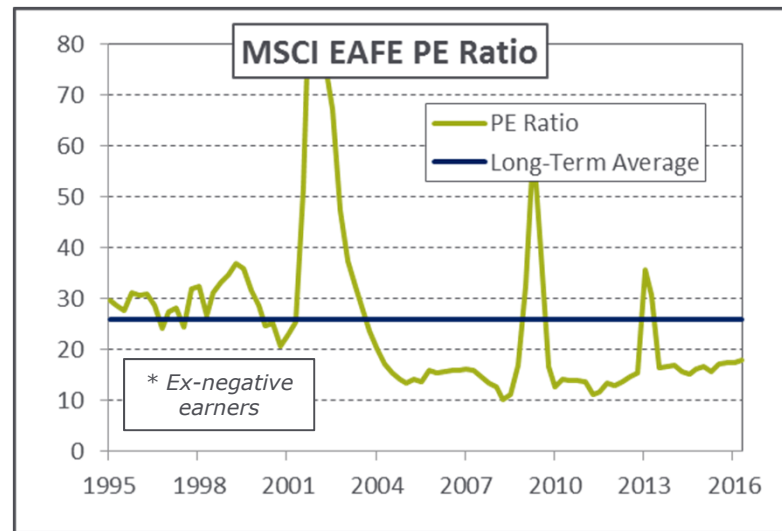
Source: MSCI, NEPC, Bloomberg



Source: MSCI, NEPC, Bloomberg



Source: MSCI, NEPC, Bloomberg

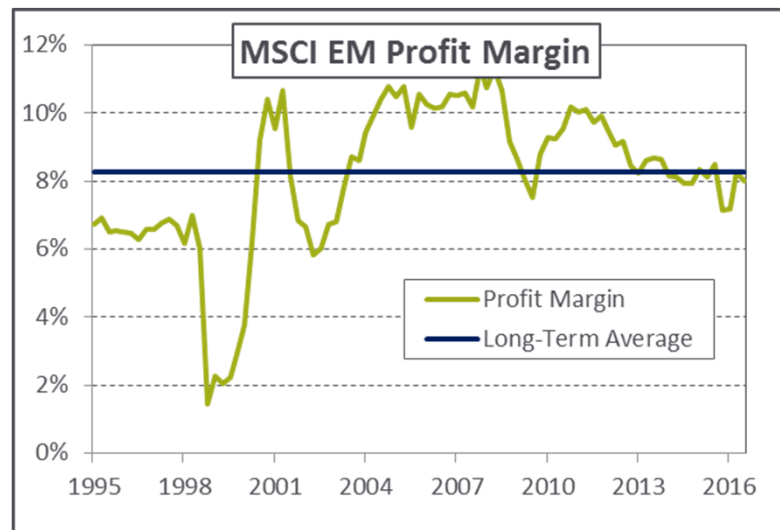


Source: MSCI, NEPC, Bloomberg

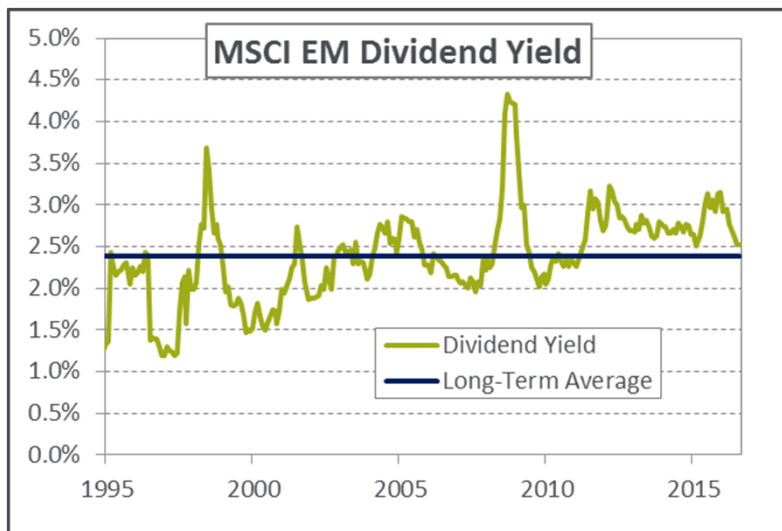
# Emerging Equity Building Blocks



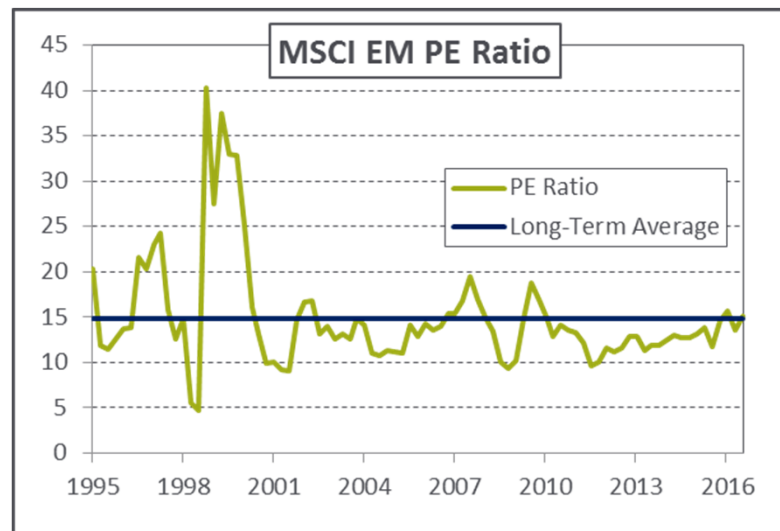
Source: Bloomberg



Source: MSCI, NEPC, Bloomberg



Source: MSCI, NEPC, Bloomberg  
\* Long-term average uses 10 years of data



Source: MSCI, NEPC, Bloomberg

- **Global Equity Building Blocks**
  - **Inflation:** Represents global inflation expectation over forecast period
  - **Real Earnings Growth:** Represents assumption for real growth for each market
  - **Profit Margin Adjustment:** Return due to shift of profit margins to forecast value
  - **Dividend Yield:** Represents dividend yield expectation over forecast period
  - **Valuation:** Return due to shift of current price/earnings ratio to forecast value
- **Commodities Building Blocks**
  - **Valuation:** Return from commodity spot price reverting to long term real average
  - **Roll yield:** Average annual yield to roll futures contract over forecast period
  - **Cash:** Expected US cash rate over forecast period
- **Fixed Income Building Blocks**
  - **Sovereign Yield:** Average expected government bond yield over forecast period
  - **Sovereign Price Change:** Expected price change due to changes in interest rates
  - **Roll Down:** Expected price change due to ageing of a bond along the yield curve
  - **Credit Spread:** Average expected credit spread over forecast period
  - **Spread Price Change:** Return due to shift of current credit spread to forecast value
  - **Credit Deterioration:** Return from credit downgrade and default over forecast period
  - **Real Yield:** Average expected government real yield over forecast period (TIPS)
  - **Real Yield Price Change:** Expected price change due to changes in real rates
  - **Inflation Expectation:** Expected inflation accrual over the forecast period (TIPS)
- **Private Markets Building Blocks**
  - **Illiquidity Premium:** Return associated with illiquidity factor specific to asset class
  - **Relative Valuation Adjustment:** Qualitative adjustment reflecting asset class views
  - **Public Market Return:** Return associated with equivalent public market beta

- **Past performance is no guarantee of future results.**
- **The goal of this report is to provide a basis for substantiating asset allocation recommendations. The opinions presented herein represent the good faith views of NEPC as of the date of this report and are subject to change at any time.**
- **Information on market indices was provided by sources external to NEPC. While NEPC has exercised reasonable professional care in preparing this report, we cannot guarantee the accuracy of all source information contained within.**
- **All investments carry some level of risk. Diversification and other asset allocation techniques do not ensure profit or protect against losses.**
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