

Leveraging Data Analytics to Detect Fraud

Presented by Mary Breslin, MBA, CIA, CFE

Monday, October 27th

Field of Study: Fraud

2025 State Auditor's Continuing Professional Education Series

Virtual Seminar

8:15 AM to 4:30 PM CST
Monday, October 27, 2025

\$135 per person – 8 Hours Yellow Book CPE Credit

[CLICK HERE TO REGISTER](#) - *registration deadline 10/23/2025*

No prerequisite required.

Seminar Description

This Program Course consists of the following:

Fraud 302 – Leveraging Data Analytics to Detect Fraud

If robust data analytics programs existed 20 years ago, would Enron, WorldCom, or the countless other major corporate fraud scandals ever have reached the magnitude they did? Would they have occurred at all? All organizations are subject to fraud risk. Association of Certified Fraud Examiners (ACFE) studies show that an average of 5% of revenue is lost to internal fraud schemes. Utilizing effective data analytics as part of an organization's fraud management program can reduce the fraud scheme's average duration from 18 months to mere weeks, or in some cases, eliminate it. More importantly, a robust fraud data analytics program can be the strongest deterrent in an organization.

Course Objectives

- Introduce the participants to the techniques currently being used by leading data analytics programs through the use of case studies, best practices, and interactive exercises.

- Participants will gain a basic understand of fraud, how it occurs in organizations, and the specific techniques used to identify and quantify fraud.

Mary Breslin, MBA, CIA, CFE



Mary Breslin is the Founder of Verracy and specializes in Internal Audit transformations, Operational and Financial Auditing, Fraud Auditing and Investigations, and Corporate Accounting.

Ms. Breslin's career spans over 20 years in Internal Auditing, Management and Accounting for companies such as ConocoPhillips, Barclays Capital, Costco Wholesale, Jefferson Wells and Boart Longyear. With significant International experience, she has managed audit programs in more than 50 countries. Most recently, Ms. Breslin held the title of Vice President and Chief Audit Executive where she transformed a checklist audit function into a value-add audit

department which regularly delivered measurable business results through the use of risk-based auditing, data analytics, continuous education and skill development for her leadership team and staff.

Additionally, Ms. Breslin has extensive Fraud Audit and Investigation experience and has conducted major fraud investigations on multiple continents including large scale federal cases domestically. She has developed and implemented fraud auditing programs in various industries focused on both accounting and operations.

Ms. Breslin attended Rutgers University and received her BS in accounting, and an MBA from the University of Phoenix while living and working overseas. She is a Certified Internal Auditor (CIA), and Certified Fraud Examiner (CFE). She maintains memberships in the Institute of Internal Auditors (IIA), American Institute of Certified Public Accountants (AICPA), ISACA, the Society of Corporate Compliance (SCCE), and the Association of Certified Fraud Examiners (ACFE) and is currently an instructor and conference speaker for the IIA, The ACFE and ISACA.